

UNITED STATES PATENT AND TRADEMARK OFFICE

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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SAMSUNG ELECTRONICS CO., LTD.;  
SAMSUNG ELECTRONICS AMERICA, INC.;  
SONY CORPORATION; AND  
SONY MOBILE COMMUNICATIONS INC.  
Petitioners

v.

NEODRON LTD.  
Patent Owner.

**PETITIONER SAMSUNG ELECTRONICS CO., LTD.'S  
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Samsung Electronics Co., Ltd. (“Samsung”) hereby appoints the following attorneys to prosecute and transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with Samsung’s Petition for *Inter Partes* Review of U.S. Patent No. 8,749,251.

| <b>PETITIONER’S LEAD AND BACK-UP COUNSEL</b> |   |
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|-----------------|---|

For Samsung Electronics Co., Ltd.

/Eric Cha/

Date: 9/24/2020

Name: Eric Cha

Title: Principal Legal Counsel, IP Center

## CERTIFICATE OF SERVICE

The undersigned certifies pursuant to 37 C.F.R. §§42.6(e) and 42.105 that on September 24, 2020, a true and correct copy of the Power of Attorney was served via express mail on the Patent Owner at the below correspondence address of record:

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A courtesy copy was sent to the below counsel via electronic mail:

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