

UNITED STATES PATENT AND TRADEMARK OFFICE

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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SAMSUNG ELECTRONICS CO., LTD.;  
SAMSUNG ELECTRONICS AMERICA, INC.;  
SONY CORPORATION; AND  
SONY MOBILE COMMUNICATIONS INC.  
Petitioners

v.

NEODRON LTD.  
Patent Owner.

**PETITIONER SAMSUNG ELECTRONICS CO., LTD.'S  
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Samsung Electronics Co., Ltd. (“Samsung”) hereby appoints the following attorneys to prosecute and transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with Samsung’s Petition for *Inter Partes* Review of U.S. Patent No. 8,749,251.

PETITIONER’S LEAD AND BACK-UP COUNSEL	
Lead Counsel	John Kappos (Reg. No. 37,861) O’Melveny & Myers LLP 610 Newport Center Drive, 17 <sup>th</sup> Floor Newport Beach, CA 92660 Telephone: (949) 823-6954 E-Mail: jkappos@omm.com
Back-Up Counsel	Nicholas J. Whilt (Reg. No. 72,081) O’Melveny & Myers LLP 400 South Hope Street, 18th Floor Los Angeles, CA 90071 Telephone: (213) 430-6000 E-Mail: nwhilt@omm.com
Back-Up Counsel	Nancy Schroeder (Reg. No. 75,538) O’Melveny & Myers LLP 400 South Hope Street, 18th Floor Los Angeles, CA 90071 Telephone: (213) 430-6000 E-Mail: nschroeder@omm.com
Back-Up Counsel	Randy J. Pritzker (Reg. No. 35,986) Wolf Greenfield & Sacks P.C. 600 Atlantic Ave. Boston, MA 02210 Telephone: (617) 646-8000 E-Mail: RPritzker-PTAB@wolfgreenfield.com

Back-Up Counsel	Marc S. Johannes (Reg. No. 64,978) Wolf Greenfield & Sacks P.C. 600 Atlantic Ave. Boston, MA 02210 Telephone: (617) 646-8000 E-Mail: MJohannes-PTAB@wolfgreenfield.com
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For Samsung Electronics Co., Ltd.

/Eric Cha/

Date: 9/24/2020

Name: Eric Cha

Title: Principal Legal Counsel, IP Center

## CERTIFICATE OF SERVICE

The undersigned certifies pursuant to 37 C.F.R. §§42.6(e) and 42.105 that on September 24, 2020, a true and correct copy of the Power of Attorney was served via express mail on the Patent Owner at the below correspondence address of record:

Shami Messinger PLLC  
1000 Wisconsin Ave. NW, Suite 200  
Washington, DC 20007

A courtesy copy was sent to the below counsel via electronic mail:

Reza Mirzaie (CA SBN 246953)  
Email: [rmirzaie@raklaw.com](mailto:rmirzaie@raklaw.com)  
Marc A. Fenster (CA SBN 181067)  
Email: [mfenster@raklaw.com](mailto:mfenster@raklaw.com)  
Brian D. Ledahl (CA SBN 186579)  
Email: [bledahl@raklaw.com](mailto:bledahl@raklaw.com)  
Kent N. Shum (CA SBN 259189)  
[kshum@raklaw.com](mailto:kshum@raklaw.com)  
Paul A. Kroeger (CA SBN 229074)  
[pkroeger@raklaw.com](mailto:pkroeger@raklaw.com)  
Philip X. Wang (CA SBN 262239)  
[pwang@raklaw.com](mailto:pwang@raklaw.com)  
Russ August & Kabat  
12424 Wilshire Blvd., 12th Floor  
Los Angeles, CA 90025  
Telephone: (310) 826-7474

and

Matthew D. Aichele (VA SBN 77821)  
Email: [maichele@raklaw.com](mailto:maichele@raklaw.com)  
Russ August & Kabat  
800 Maine Avenue, SW, Suite 200  
Washington, DC 20024  
Telephone: (310) 826-7474

Respectfully submitted,

/s/ John Kappos

John Kappos (Reg. No. 37,861)

Email: [jkappos@omm.com](mailto:jkappos@omm.com)

O'Melveny & Myers LLP

610 Newport Center Drive, 17<sup>th</sup> Floor

Newport Beach, CA 92660

Telephone: (949) 823-6954

Attorney for Petitioner