

FROM: carpenter, carolyn r.  
DATE: 8/9/2006  
TO: arzonico, barbara; conner, billy t.; dunlap, sharon p.; foor, scott w; nestor, tim b.  
SUBJECT: Electric Cigarette{F}

-----Original Message-----

From: Robinson, John H.  
Sent: Wednesday, August 09, 2006 4:43 PM  
To: Carpenter, Carolyn R.  
Subject: RE: Electric Cigarette

I have another one too, but it's in Chinese!! Do you want it??

Also new to us since the original email - Check out this website!

<http://www.e-cig.com/ecigar.htm>

-----Original Message-----

From: Carpenter, Carolyn R.  
Sent: Wednesday, August 09, 2006 4:37 PM  
To: Robinson, John H.  
Subject: RE: Electric Cigarette

Do you have any patent information on this?

Carolyn

-----Original Message-----

From: Robinson, John H.  
Sent: Friday, August 04, 2006 4:39 PM  
To: Shieh, Linda C.; Figlar, James N; Carpenter, Carolyn R.; Cantrell, Daniel V  
Cc: Fagg, Barry; Robinson, Cara M [TMR] 4425; Reddick, Matt; Lewis, Lincoln; Fagg, Barry; Takenaka, Natalie E  
Subject: RE: Electric Cigarette

As far as I know, my colleague still has 30+ cigars available for sale. Do we want to try to purchase more cigars from him, or ask him for some contact names at Ruyan to try and purchase some additional cigars? I think we should also explore what additional info we need or requirements we must meet to allow consumers to smoke/use them to begin to get some opinions/evaluations.

I am putting together a plan to dissect/analyze the hardware from the pipe and cigar, and will also initiate a plan to get some analytical data, e.g., how much nicotine and propylene glycol are yielded during puffing, using some R&D smoking machines. These data could be used to support an HRRC (Human Research Review Committee) proposal to allow limited smoking of these articles by smokers.

John

-----Original Message-----

From: Shieh, Linda C.

Sent: Friday, August 04, 2006 4:18 PM

To: Figlar, James N; Carpenter, Carolyn R.; Cantrell, Daniel V

Cc: Fagg, Barry; Robinson, Cara M [TMR] 4425; Robinson, John H.; Reddick, Matt; Lewis, Lincoln; Fagg, Barry

Subject: Re: Electric Cigarette

This idea scored in the top 5 ranking when we did the vote in Chicago. I also got good feedback about it when I showed it to consumer and trade marketing leadership team yesterday in the context of dragins....I think we should most certainly proceed with exploratory and even consider how we evaluate dragins concept in light of the Ruyan prototype. How do you suggest we proceed?

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Sent from my BlackBerry Wireless Handheld

----- Original Message -----

From: Figlar, James N

To: Carpenter, Carolyn R.; Cantrell, Daniel V; Shieh, Linda C.

Cc: Fagg, Barry; Robinson, Cara M [TMR] 4425; Robinson, John H.; Reddick, Matt

Sent: Fri Aug 04 14:33:07 2006

Subject: FW: Electric Cigarette

Is this Dragins???? Can we move on this?

Jim

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From: Robinson, John H.

Sent: Friday, August 04, 2006 9:37 AM

To: O'Brien, J. Brice; Shieh, Linda C.; Fagg, Barry

Cc: Takenaka, Natalie E; Norman, Alan; Sears, Stephen B.; Tucker, Brian E; Cook, Christopher J; Figlar, James N; Neuhauser, Mitchell A; Borschke, August J.

Subject: Electric Cigarette

Good Morning:

I visited with my colleague, Steve Dworkin, at Duke yesterday and obtained 2 more electric cigars and 2 more electric pipes for study here at RJRT. Steve brought these back for me from his recent trip to China where he met with executives from the Ruyan Company at their main offices in Beijing. He has direct phone numbers for 6-8 of their people who he met and can contact. If we are interested, he will supply us names and numbers.

Some things he shared with me:

The company is located in an exclusive office building in Beijing. He saw one floor occupied by 40-50 folks in cubicles working telephones and computers. On the perimeter of the floor were 12-15 offices for supervisors/executives. The manufacturing facility is in Hong Kong.

The biomedical equipment company that Steve consults for (<http://www.med-associates.com/>) financed the purchase of 80 electric cigars which Steve brought back, intending to sell them (at least initially) to researchers in the U.S. One researcher has already purchased 40 cigars and will be seeking an IND

(Investigational New Drug) license from the FDA shortly to allow studying the electric cigars using human subjects.

The Ruyan company plans to issue stock for public sale by the end of the year. Steve did not ask how many shares or on what exchange.

Steve brought back a video disk from Ruyan describing the company and its products for potential investors. He did not have the disk in Durham and thought he might have left it at home in Wilmington. His sabbatical at Duke ends on Sunday and he will be back home in Wilmington next week and will send us a copy of the disk when he locates it. If he can't locate it he will obtain another copy from the company.

Ruyan gave Steve a working prototype of their new, smaller electric cigarette. They anticipate the cigarette will be commercially available by the end of the year. The cigarette worked quite well and generated plenty of aerosol with normal puffing behavior, though to me the "smoke" was milder and had less tobacco taste than the pipe or cigar. I've attached some pictures for your info.

If you have any questions, please give me a call.

Thanks,  
John X-4976

<<CHElecCig.jpg>> <<ChElecCig2.jpg>> <<ChElecCig3.jpg>>