

Filed: April 21, 2021

Filed on behalf of:

Patent Owner Masimo Corporation
By: Joseph R. Re (Reg. No. 31,291)
Stephen W. Larson (Reg. No. 69,133)
Jarom D. Kesler (Reg. No. 57,046)
Jacob L. Peterson (Reg. No. 65,096)

KNOBBE, MARTENS, OLSON & BEAR, LLP
2040 Main Street, Fourteenth Floor
Irvine, CA 92614
Tel.: (949) 760-0404
Fax: (949) 760-9502
E-mail: AppleIPR2020-1538-554@knobbe.com

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.

Petitioner,

v.

MASIMO CORPORATION,

Patent Owner.

Case IPR2020-01538
U.S. Patent 10,588,554

**PATENT OWNER MASIMO SUPPLEMENTAL MANDATORY NOTICE
ADDING BACKUP COUNSEL**

IPR2020-01538

Apple Inc. v. Masimo Corporation

Pursuant to 37 C.F.R. § 42.8(a)(3) and the Board's April 20, 2021 decision granting *pro hac vice* admission to Jeremiah S. Helm, Ph.D. and William R. Zimmerman (Paper 16), Patent Owner Masimo Corporation hereby provides notice that it is adding Jeremiah S. Helm, Ph.D. and William R. Zimmerman of Knobbe, Martens, Olson and Bear, LLP as additional backup counsel. Power of attorney for Mr. Helm and Mr. Zimmerman is being filed.

Contact information is as follows:

Jeremiah S. Helm, Ph.D.
KNOBBE, MARTENS, OLSON & BEAR, LLP
2040 Main St., 14th Floor
Irvine, CA 92614
Tel.: 858-707-4000
2JGH@knobbe.com
Service email: AppleIPR2020-1536-553@knobbe.com

William R. Zimmerman
KNOBBE, MARTENS, OLSON & BEAR, LLP
1717 Pennsylvania Ave. N.W., Suite 900
Washington D.C. 20006
Tel.: 202-640-6400
2WRZ@knobbe.com
Service email: AppleIPR2020-1536-553@knobbe.com

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: April 21, 2021

/Jacob L. Peterson/
Jacob L. Peterson (Reg. No. 65,096)
Customer No. 64,735

Attorney for Patent Owner
Masimo Corporation

IPR2020-01538

Apple Inc. v. Masimo Corporation

CERTIFICATE OF SERVICE

I hereby certify that, pursuant to 37 C.F.R. § 42.6(e) and with the agreement of counsel for Petitioner, a true and correct copy of **PATENT OWNER MASIMO SUPPLEMENTAL MANDATORY NOTICE ADDING BACKUP COUNSEL** is being served electronically on April 21, 2021, to the e-mail addresses shown below:

W. Karl Renner, Reg. No. 41,265
Andrew B. Patrick, Reg. No. 63,471
Fish & Richardson P.C.
3200 RBC Plaza
60 South Sixth Street
Minneapolis, MN 55402
Tel: 202-783-5070
Fax: 877-769-7945

Email: IPR50095-0013IP1@fr.com

Email: PTABInbound@fr.com; axf-ptab@fr.com; patrick@fr.com

Dated: April 21, 2021

/Jacob L. Peterson/

Jacob L. Peterson (Reg. No. 65,096)
Attorney for Patent Owner
Masimo Corporation

34818424