

BLÜ
BOLD LIKE US



VIVO ONE
One View For All

BLÜ
BOLD LIKE US



VIVO ONE
One View For All

BLU
BOLD LIKE US



VIVO ONE

One View For All

BLU
BOLD LIKE US

VIVO ONE



BLÜ
BOLD LIKE US

VIVO ONE



BLU
BOLD LIKE US

VIVO ONE

Key Selling Points

5.5" HD+ 18:9 Wide Screen
Curved Glass Display

12 Megapixel Main Camera with LED Flash
8 Megapixel Front Selfie with LED Flash

16GB of Internal Memory
2GB of RAM

Advanced Fingerprint Sensor

Android 7.1.1 Nougat

Premium Metal Housing

4G
LTE



BLÜ
BOLD LIKE US

VIVO ONE

Outright Gorgeous

The VIVO ONE was designed with aluminum metal to enhance the beautifully crafted chamfer edge, as well as provide a structural integrity to the gorgeous curved glass display. With these design elements the VIVO ONE provides a perfect stage for the 18:9 wide screen display.

Available in Black, Gold, Silver and Blue

AI
26.981539



Impressive View

The VIVO ONE showcases an impressive 5.5" HD+ 18:9 wide screen display that brings realistic image to life. Enjoy your movies or play the latest game downloaded from the PlayStore, the 720 x 1440 resolution with 293ppi vivid display will sure to impress.

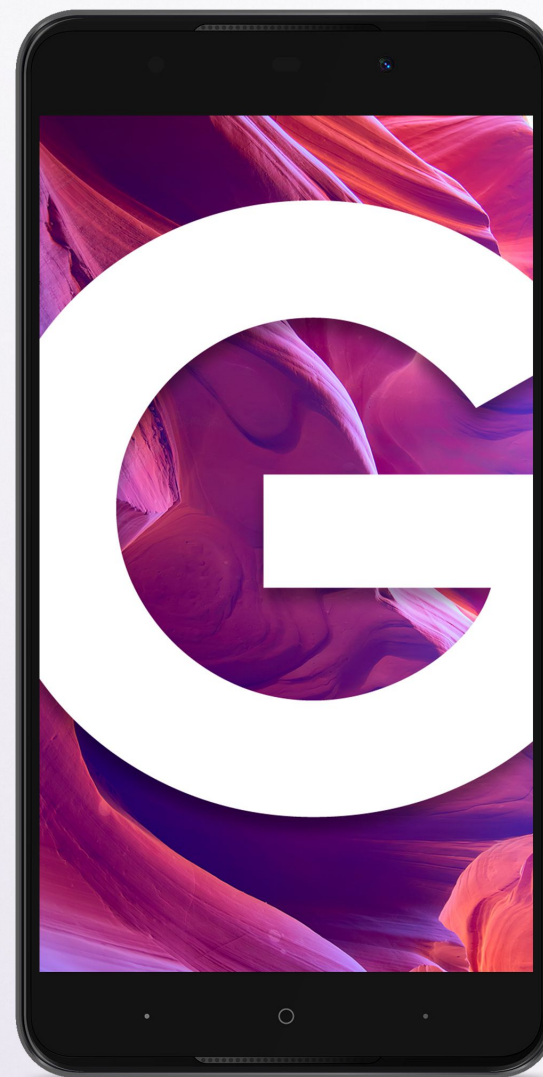


Smaller Is Bigger

The VIVO ONE incorporates the latest technology with its HD+ 18:9 ratio display layout. It enables an expanded screen size without necessitating a larger phone for a more comfortable handheld experience.



VIVO ONE



GRAND 5.5 HD II

BLU
BOLD LIKE US

VIVO ONE

Curved Display

Incorporating the highest grade material such as curved glass touch panel ensure the VIVO ONE has excellent feedback and feel, as well as a smooth liquid form factor.



Masterful Images

Special moments happen in a blink of an eye, VIVO ONE's 12 Megapixel main camera is there to capture it flawlessly. The VIVO ONE features numerous camera modes to ensure gorgeous pictures every single time.

12MP
w/ Flash

8MP
Selfie w/ Flash

BLU
BOLD LIKE US

VIVO ONE

Selfie Time

Take all your self portraits on the VIVO ONE's 8 Megapixel front camera. Most phones take the best picture in daytime, with the VIVO ONE's flash you will get the best picture anytime.

8MP

Selfie w/ Flash

Power House

With a MediaTek 6739 chipset powering the 1.3GHz Quad Core processor, the VIVO ONE provides user with all the multitasking capability desired. Enjoy all your favorite movies and games with speed and efficiency thanks to the IMG GE8100 GPU.



4 Core **64Bit**
Processor



Blazing Memory

With 16GB of internal memory, the VIVO ONE assures you have enough storage for all your files and music. Seamlessly multitask with 2GB of built-in RAM. If more space is required, expandable storage up to 64GB with a built in MicroSD slot.

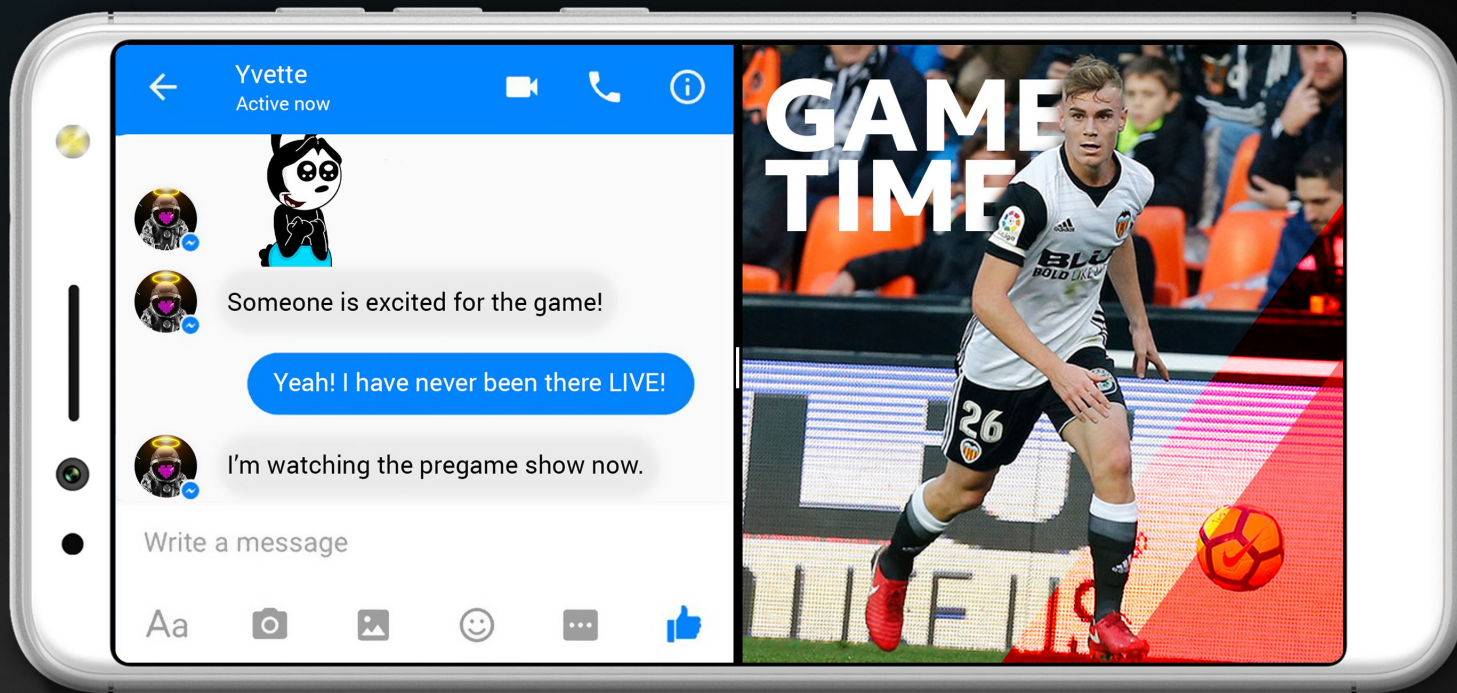
16GB
Internal Memory

2GB
RAM



Split Screen Action

The VIVO ONE has the ability to access two applications simultaneously. The Split screen feature allows you to message on one side of screen while partaking in the use of another application on the other. Much more efficient than your average smartphone.





Fingerprint Scanner

Quick Access. Total Security.

The VIVO ONE provides the peace of mind of total security and convenience at the press of a button. Unlock your smartphone with ease and peace of mind, while also having accessibility to all your important files. With the latest technology, you can unlock your smartphone in a mind blowing 0.2 seconds.

BLU
BOLD LIKE US

VIVO ONE



Charged!

Never worry about constantly having to charge your phone. The VIVO ONE has a 3,000mAh battery to provide more than enough power to last you the whole day.



BLU
BOLD LIKE US

VIVO ONE



Globally Connected | Dual Sim

Stay connected on 4G LTE with friends and family while traveling across the country with speeds up to 10x faster than 3G. The VIVO ONE comes with 3G: 850/900/1700/1900/2100; 4G LTE: 1/2/3/4/5/7/12/17/28 bands so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS and entire MVNO Network.

cricket

T-Mobile

at&t

metroPCS
Permission to speak freely.

Straight
Talk

tigo

Telefonica

MTN

orange™

vodafone

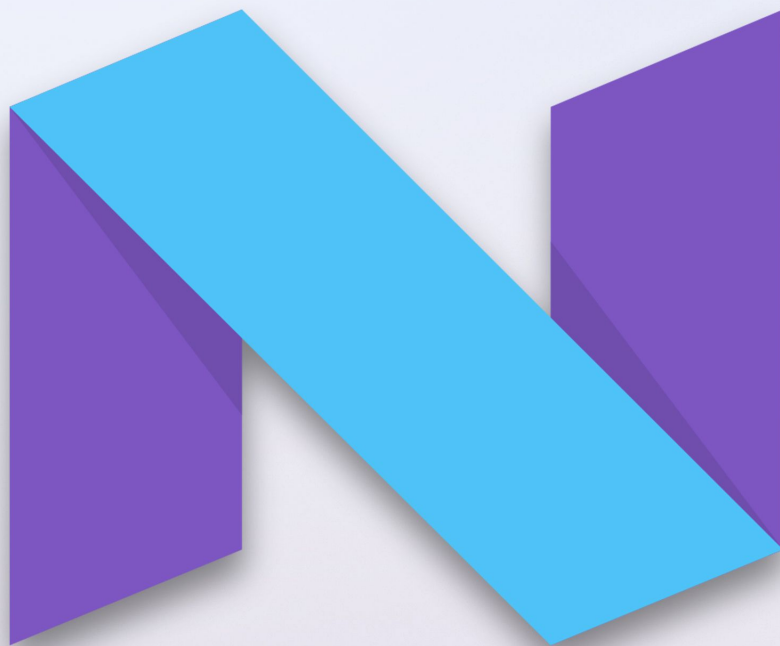
Claro

O₂

ooredoo

SFR

4G
LTE



Android Nougat

New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics.

Comparison



VS



BLU VIVO ONE
 148.4 x 70.2 x 9.8mm | 162g
 Android 7.1.1 Nougat
 1.3GHz Quad Core with IMG GE8100 GPU
 16GB Internal Memory | 2GB RAM
 ✓ 5.5" HD+ 18:9 Curved Glass Display
 ✓ 720 x 1440 | 293ppi
 12MP Main Camera with LED Flash
 ✓ 8MP Front Selfie Camera with LED Flash
 Fingerprint Sensor
 3,000mAh Battery

Family
 Dimensions
 Operating System
 Processor
 Memory
 Display Size
 Resolution
 Main Camera
 Selfie Camera
 Quick Access
 Battery

MOTOROLA Moto E4 Plus
 155 x 77.5 x 9.6mm | 198g
 Android 7.1.1 Nougat
 1.4GHz Quad Core with Adreno-308 GPU
 16GB Internal Memory | 2GB RAM
 5.5" HD Curved Glass Display
 720 x 1280 | 267ppi
 13MP Main Camera with LED Flash
 5MP Front Selfie Camera with LED Flash
 Fingerprint Sensor
 5,000mAh Battery

4G
LTE



Data Specs

Technology

GSM Quadband
3G: 850/900/1700/1900/2100
4G LTE: 1/2/3/4/5/7/12/17/28
Android 7.1.1 Nougat

4G
LTE

Display

5.5" HD+ 18:9 Wide Screen
Curved Glass
720 x 1440 | 293ppi

Camera

12MP Main w/LED Flash
8MP Front Selfie w/LED Flash
Video Capture 1080p@30fps

Connectivity

Bluetooth 4.0
Wi-Fi b/g/n
Hotspot
Micro USB v2.0

Processor

MediaTek 6739
1.3GHz Quad Core
With IMG GE8100 GPU



Memory

Internal 16GB | 2GB RAM
MicroSD up to 64GB

Battery

3,000mAh

Security

One Touch Fingerprint Sensor
Encrypted File Management

UPC Code

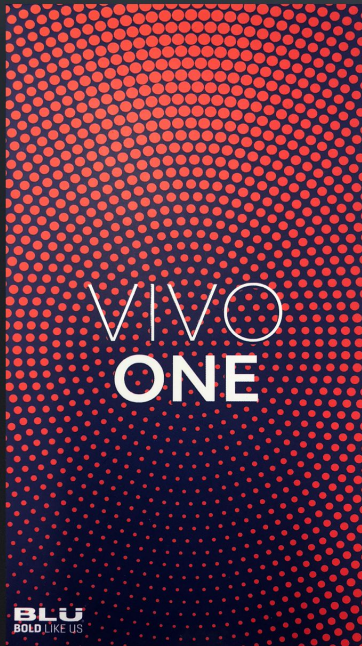
VIVO ONE
848958034223 V0270WW BLACK
848958034452 V0270WW SILVER
848958034469 V0270WW GOLD
848958034445 V0270WW BLUE



BLU
BOLD LIKE US

VIVO ONE

Box



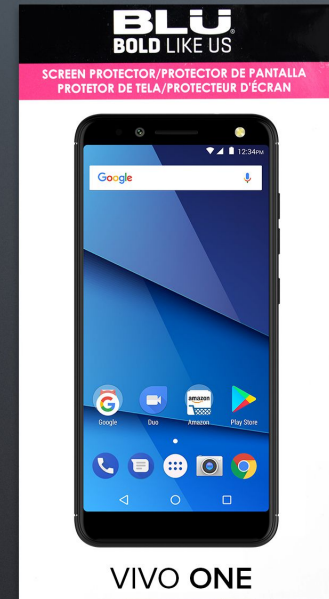
Device



Silicone Case



Screen Protector



USB



Charger



Ear Buds



Sticker



Quick Guide



SIM Key

