Infringement Contentions for U.S. Patent No. 10,028,026 vs. DISH

Plaintiff Broadband iTV, Inc. accuses Defendant DISH Network, L.L.C. ("DISH") of making, using, offering for sal and/or importing into the United States DISH's video-on-demand service, set-top boxes ("STBs"), including the Hop Sling, Hopper, Hopper Duo, Wally, 4K Joey, Wired Joey, Wireless Joey, Super Joey, device apps, such as DISH's "App available for Apple and iOS devices (including the Apple TV, iPads, iPhones and iPod touch), Android devices and tablets), and Amazon Fire devices (including the Fire TV Stick, Cube, and Fire TV edition Smart TV), where su downloaded to subscribers' Internet-connected devices, and Xbox One and PlayStation 4 devices, (collectively, the 'Product(s)"), all of which provide subscribers with access to DISH's video-on-demand service via the Internet. The Products" includes the associated computer software and data, associated hardware, and processes and methods relat directly infringes U.S. Patent No. 10,028,026 (the "'026 Patent") by making, using, offering for sale, selling in and/or the United States the Accused Products, which meet each and every limitation of the claims as shown in the charts be directly infringes the '026 patent by making, using, offering for sale, selling in and/or importing into the United State including all variants of the Hopper, Wally, and Joey STBs, which as shown below meet each and every limitation o charted below. DISH is therefore liable for infringement of the '026 Patent under 35 U.S.C. § 271(a).

DISH induces infringement of the '026 Patent by providing to third parties including users, customers, agents and of Products to utilize in an infringing manner, as charted below. DISH intends to cause infringement by such third parties instructs and/or controls and directs third parties to use the Accused Products in an infringing manner, including with instructing the users to operate DISH STB products. DISH manifests this intent by providing support services for the Products, including providing instructions, guides, online materials. See, e.g. STB feature and set up guides https://my.dish.com/support/products/hopper/how-to, https://my.dish.com/support/products/hopper/joeywijoey3.pdf, other device setup instructions instructions and online guide to watching VOD content https://my.dish.com/support/products/hopper/joeywijoey3.pdf, other device setup instructions and technical support. See, e.g., DISH support web page <a href="https://my.dish.com/support/products/hopper/joeywijoey3.p



DISH contributes to infringement of the '026 patent by offering to commercially distribute, commercially distributing video-on-demand service and device apps to users, which in combination with a subscriber device, such as a smartph satisfy each and every limitation of the charted claims, as charted below. DISH provides device apps to users, who to apps on their devices, such as smartphones and tablets. The combination of the VOD service and the device apps comportion of the invention and has no substantial non-infringing uses. DISH knows portions of the Accused Products to made or especially adapted for use in infringement of the '026 Patent, and not to be staple articles, and not to be commerce suitable for a substantial noninfringing use. To the extent DISH STBs are manufactured by third-party vecontributes to infringement of the '026 Patent by providing material parts of the invention, including EPG software I STBs. The third-party vendor infringes claims of the '026 patent by making, using (e.g., testing), offering for sale, as United States STBs that use DISH's EPG software to access DISH's VOD platform, in violation of 35 U.S.C. § 2716 the EPG software to be especially made or especially adapted for use in infringement of the '026 Patent, and not to be nor commodities of commerce suitable for substantial noninfringing use. DISH is thereby liable for infringement of under 35 U.S.C. § 271(c).

The asserted claims include elements that are implemented, at least in part, by proprietary and specialized electronics software in the Accused Products. The precise designs, processes, and algorithms used in them are held secret, at least not publicly available in their entirety. An analysis of DISH's documentation and/or source code may be necessary to accurately describe all infringing features and functionality of the Accused Products and, accordingly, Plaintiffs rese supplement these contentions once such information is made available to Plaintiffs. Furthermore, Plaintiffs reserve these contentions, including as discovery in the case progresses, in view of any non-infringement arguments DISH mallege infringement under the doctrine of equivalents), in view of the Court's final claim construction in this action as with the provision of expert reports.



Claim Language¹

1. An Internet-connected digital device for receiving, via the Internet, video content to be viewed by a subscriber of a videoon-demand system using a hierarchically arranged electronic program guide, the Internetconnected digital device being configured to obtain and present to the subscriber an electronic program guide as a templatized video-on-demand display, which uses at least one of a plurality of different display templates to which the Internet-connected digital device has access, to enable a subscriber using the Internetconnected digital device to navigate in a drill-down manner through titles by category information in order to locate a particular one of the titles whose associated video content is desired for viewing on the Internet-

connected digital device using the

Evidence of Infringement by DISH

To the extent that the preamble is limiting, the Accused Products include an Inconnected digital device for receiving, via the Internet, video content to be viewed subscriber of a video-on-demand system using a hierarchically arranged electrogram guide, the Internet-connected digital device being configured to obtain present to the subscriber an electronic program guide as a templatized video-ordisplay, which uses at least one of a plurality of different display templates to Internet-connected digital device has access, to enable a subscriber using the Inconnected digital device to navigate in a drill-down manner through titles by a information in order to locate a particular one of the titles whose associated via is desired for viewing on the Internet-connected digital device using the same information as was designated by a video content provider in metadata associated video content.

DISH STBs

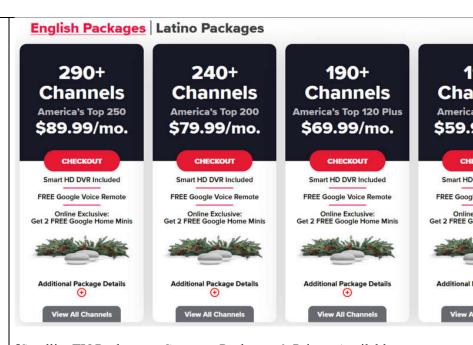
DISH provides subscribers with Set-Top-Boxes ("STBs") as part of its TV

For example, in each of DISH's packages, it advertises a "Smart HD DVR Inc



¹ Words in bold were changed by certificates of correction.

same category information as was designated by a video content provider in metadata associated with the video content;



[Satellite TV Packages - Compare Packages & Prices. Available at https://www.dish.com/programming/packages/. Captured 1/8/2020]

DISH requires users to purchase or lease DISH-compatible equipment in orde service.

7. EQUIPMENT

A. <u>Equipment</u>. In order to receive Services, you must purchase or lease certain reception equipprimarily of a DISH-compatible receiver(s) and applicable Smart Card(s), remote control(s), satellite antenoise block converter feed(s) (LNBF) with integrated feed(s) (collectively, "<u>Equipment</u>").

[Residential Customer Agreement. Available at



4

https://www.dish.com/downloads/legal/residential-agreement.pdf. Captured 1

One example of a DISH STB is the Hopper 3.

Hopper 3

Learn more about the Hopper 3, so you can get the most out of your award-winning receiver.



[DISH Hopper 3 Receiver Support. https://my.dish.com/support/receivers/hop Captured 1/8/2020]

DISH also makes numerous other STB devices available, including:

Hopper w/ Sling

[https://mydish.com/support/receivers/hopper-w-sling. Capture 2/27/2020]

Hopper

[https://my.dish.com/support/receivers/hopper. Captured 2/27/2

Hopper Duo

[https://my.dish.com/support/receivers/hopper-duo. Captured 2

Wally

[https://my.dish.com/upgrades/products/receivers/wally. Captu 2/27/2020],

4K Joey

[https://my.dish.com/support/receivers/4k-joey. Captured 2/27/



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