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(54) **METHOD AND SYSTEM FOR MANAGING AND DISTRIBUTING DIGITAL MEDIA**

Publication Classification

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(57) **ABSTRACT**

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A system and method that integrates a plurality of media service systems offering different multimedia services such as media storage, syndication, delivery, and billing services. The system and method also provides automated file transcoding. In embodiment, a method of the present invention includes receiving a plurality of physical media files, organizing the plurality of physical media files so that different bit-rates and formats of a single source material are organized into a media database entity, receiving user specified delivery settings for the distribution of the physical media file, generating a release database entity storing the delivery settings of the physical media file, generating an address indicating the storage location of the release, and transmitting the address to a remote computing device.

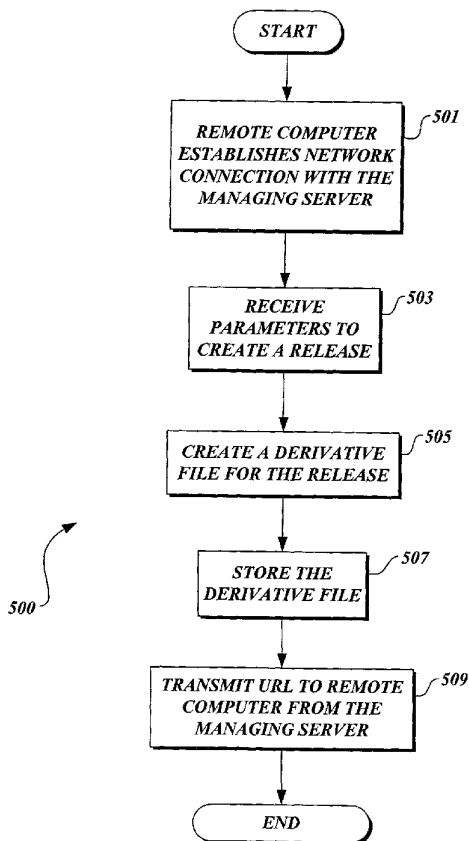
(73) Assignee: **thePlatform for Media, Inc.**

(21) Appl. No.: **09/898,430**

(22) Filed: **Jul. 2, 2001**

Related U.S. Application Data

(60) Provisional application No. 60/277,813, filed on Mar. 21, 2001.



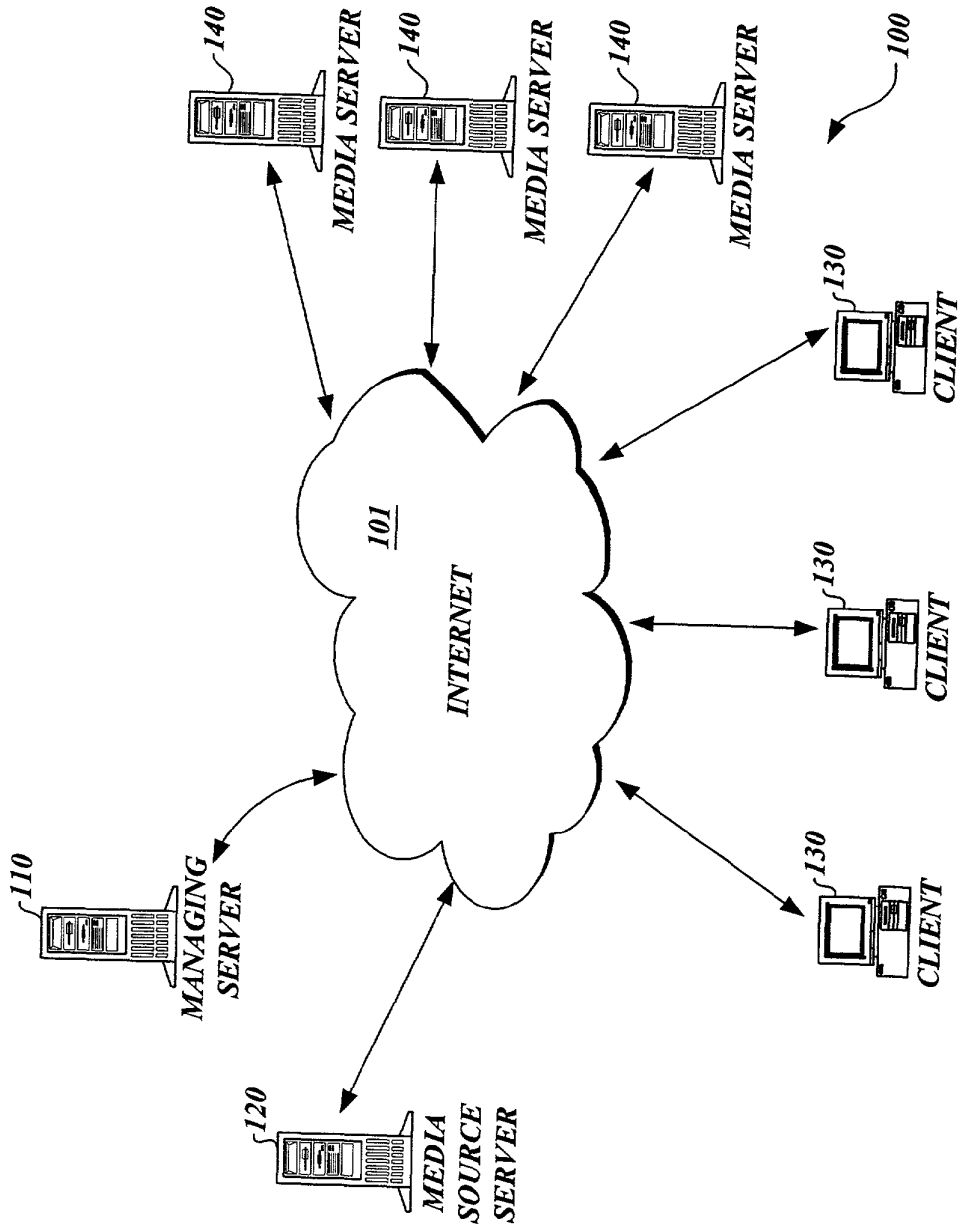


Fig. 1.

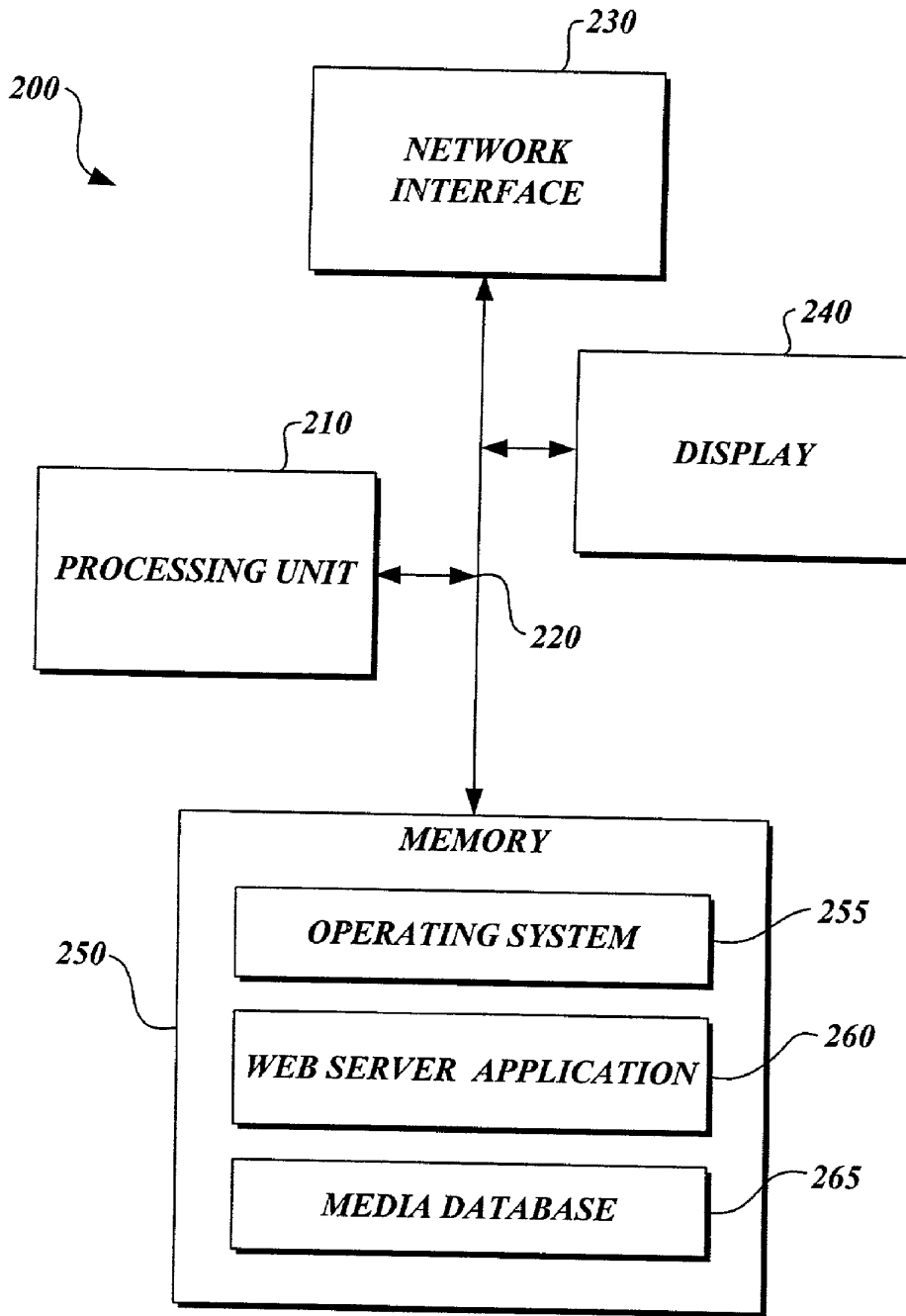


Fig. 2.

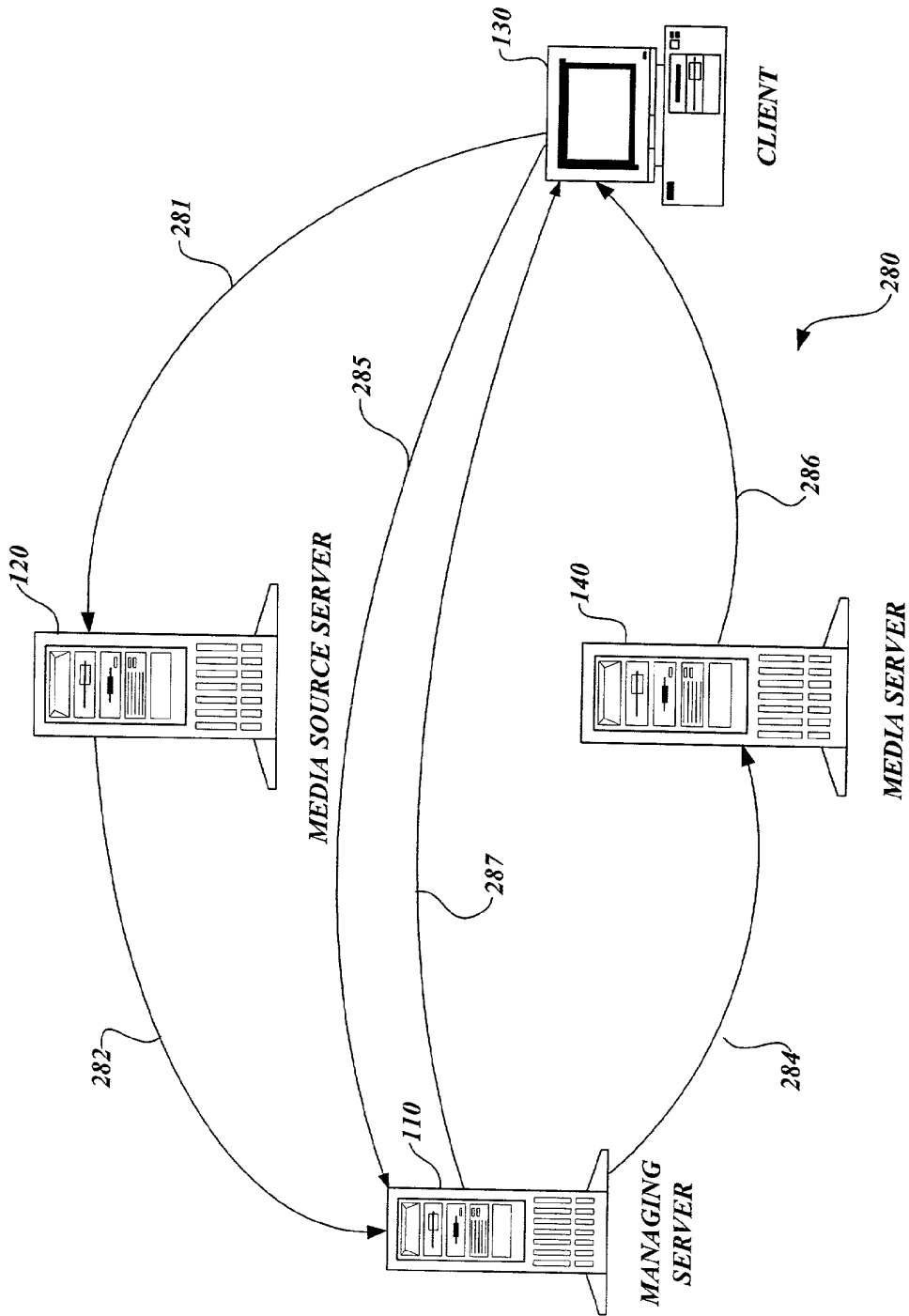


Fig. 3.

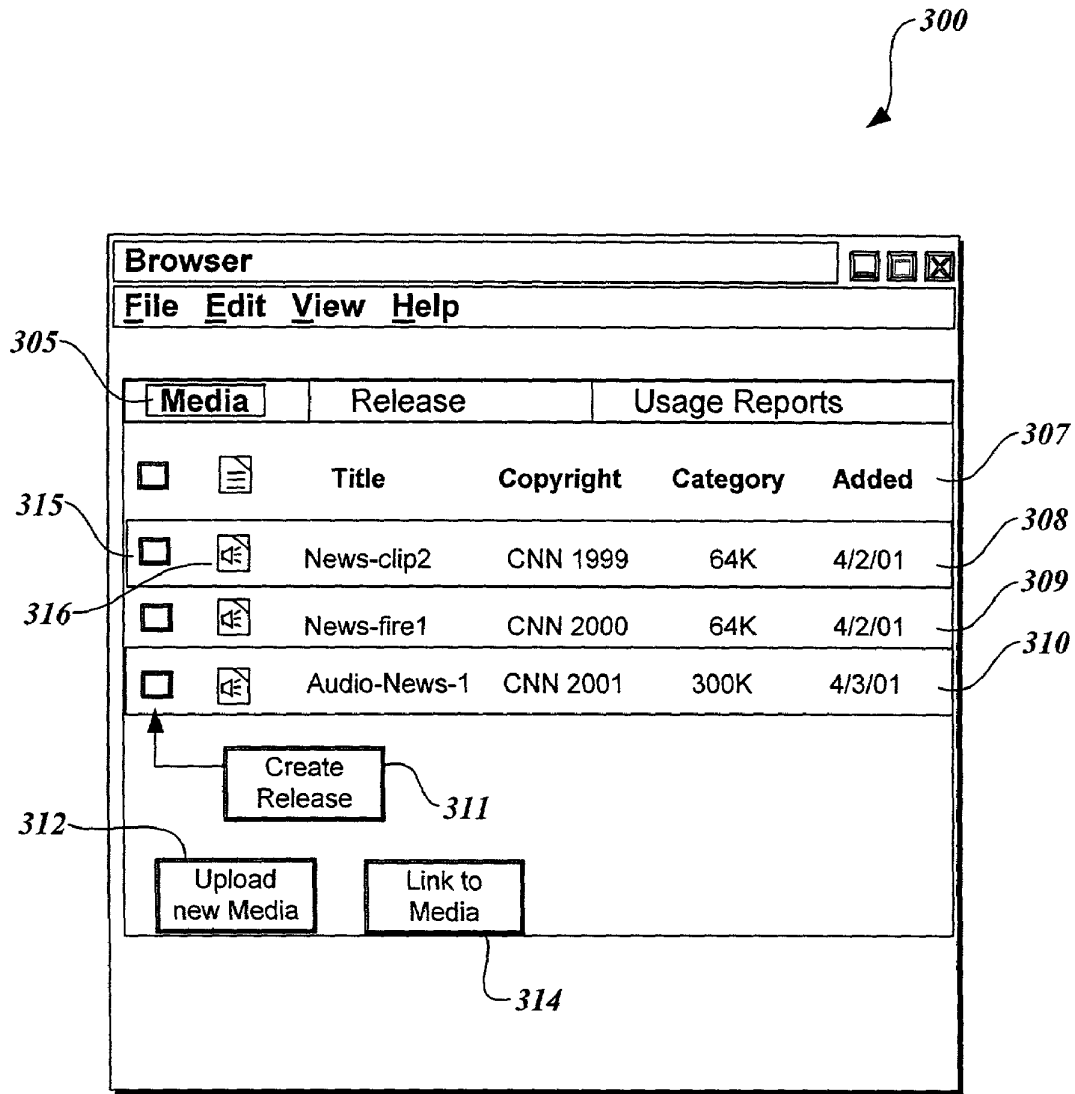


Fig.4.

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