

(19) United States

(12) Patent Application Publication (10) Pub. No.: US 2002/0138619 A1 Ramaley et al.

(43) Pub. Date: Sep. 26, 2002

(54) METHOD AND SYSTEM FOR MANAGING AND DISTRIBUTING DIGITAL MEDIA

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09/898,430 (21) Appl. No.:

(22) Filed: Jul. 2, 2001

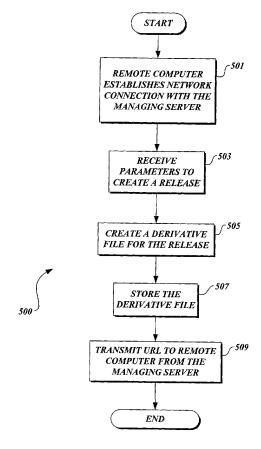
Related U.S. Application Data

(60) Provisional application No. 60/277,813, filed on Mar. 21, 2001.

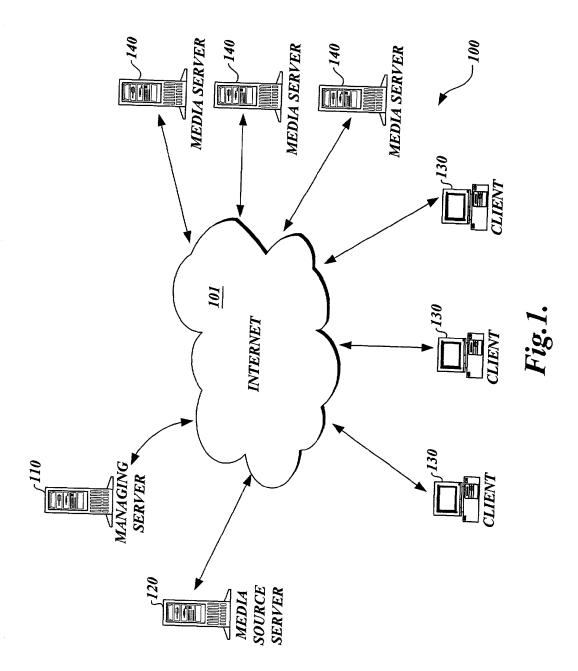
Publication Classification

ABSTRACT (57)

A system and method that integrates a plurality of media service systems offering different multimedia services such as media storage, syndication, delivery, and billing services. The system and method also provides automated file transcoding. In embodiment, a method of the present invention includes receiving a plurality of physical media files, organizing the plurality of physical media files so that different bit-rates and formats of a single source material are organized into a media database entity, receiving user specified delivery settings for the distribution of the physical media file, generating a release database entity storing the delivery settings of the physical media file, generating an address indicating the storage location of the release, and transmitting the address to a remote computing device.







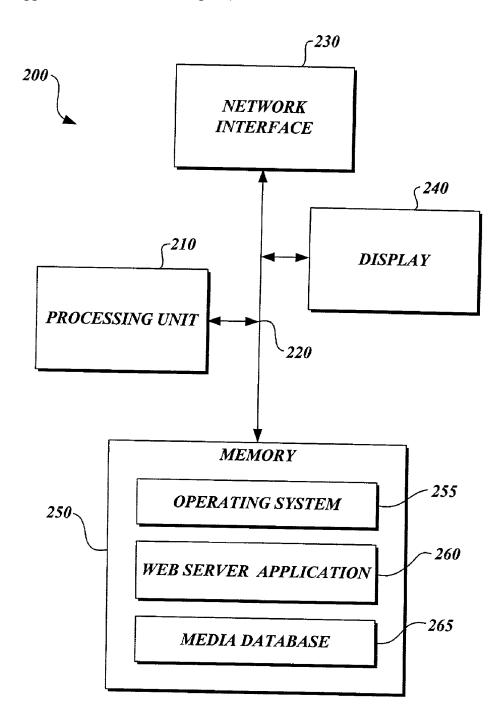
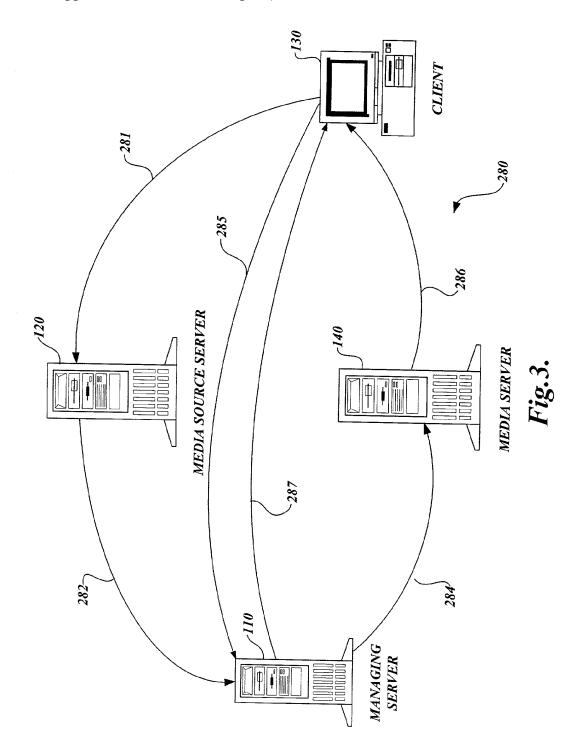


Fig. 2.





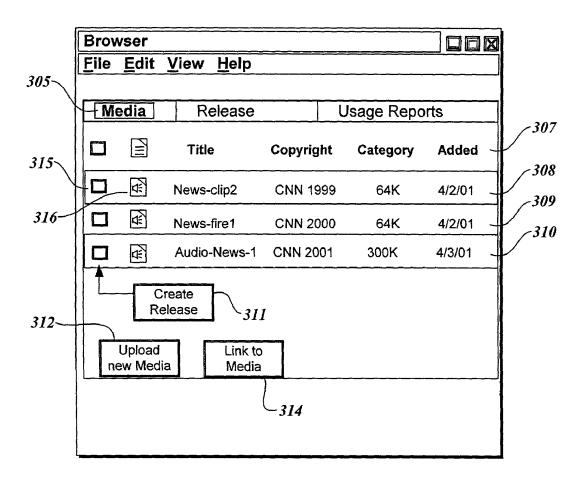


Fig.4.

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