

OSTRAGER CHONG & FLAHERTY (HAWAII)

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ADM. HAWAII, NEW YORK

841 BISHOP STREET, SUITE 1200
HONOLULU, HI 96813-3908

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LEIGHTON K. CHONG
E-MAIL: LKMChong@aol.com

TEL: (808) 533-4300
FAX: (808) 531-7585

AFFILIATED OFFICE:
NEW YORK, NY

July 30, 2004

Clifford Kagawa, CEO
Broadband iTV
Pioneer Plaza, Suite 955
900 Fort Street Mall
Honolulu, HI 96813

Re: U.S. Patent Application of M. Diaz Perez
Assignee: Broadband iTV, Inc.
For: SYSTEM ... FOR MANAGING ... CONTENT ...
ON VIDEO-ON-DEMAND PLATFORM ...
Our Ref: BBTV-P1

Dear Clif:

This is to confirm that the U.S. patent application for the above-noted invention was filed with the U.S. Patent Office by Express Mail so as to receive a filing date as of today's date. A complete copy of the patent application as filed is enclosed, together with our invoice.

Small entity status was claimed, entitling the applicant to pay one-half the normal Patent Office fees. I will forward the official filing receipt from the U.S. Patent Office when it is received. You may now provide notice in your company and promotional materials of "U.S. Patent Pending" or "U.S. Patent Applied For". A first examination of this application can be expected in about 15 - 18 months.

This is a reminder that an applicant for a patent has a duty to disclose to the U.S. Patent Office any relevant prior art that is or may become known to the applicant. Consideration of the most relevant references by the USPTO can strengthen the validity of any issuing patent. Please provide us with copies of any prior publications, patents, or other publicly available materials known to the inventor and/or to the assignee BBitV which is relevant to the invention subject matter, so that we can submit it to the USPTO within the 3-month period allowed from filing. For example, a white paper or other summary of the Navic N-Band System using templated content delivery should be submitted since it is referred to in the application.

Please note that the present patent application was filed primarily to establish a date of invention for the broad system concepts, even though much of the details of the system have not yet been finalized on an implementation level. Such details may be needed to provide adequate technical support to justify the patentability of one or more core features of the

invention. When such implementation details for the system have been developed, we recommend that an enhanced "continuation-in-part" (CIP) application adding the new material be filed to establish the date of invention for such details and to support patentable claims dependent on such details so that they might be allowed by the U.S. Patent Office. A CIP application may be filed at any time while the original patent application is pending, and can claim the earlier application's priority date of invention as to any subject matter disclosed in common.

This is also a reminder that, under international treaties, you have a one-year period, until July 30, 2005, within which to file any foreign patent or PCT application claiming the priority benefit of your U.S. patent application filing date. If you wish to file any foreign filings, please contact me for further information.

Very truly yours,



Leighton K. Chong