

Message

From: Kimberly Wall [kimberlywall@yahoo.com]
on behalf of Kimberly Wall <kimberlywall@yahoo.com> [kimberlywall@yahoo.com]
Sent: 6/2/2004 9:12:28 PM
To: Milton Diaz [mdiaz@bbitv.com]
CC: Nicole Nestel [nnestel@bbitv.com]
Subject: Re: BBitV - "Community Classified" Product Functionality

Milton, I responded to Nicole's email regarding deleting and changing classified ads but I hit Reply not Reply All...apologies!

Nicole,

Definitely not completely unnecessary!

The way I envision this process on screen (visually) is when the user goes into Ad History, he sees a list of his ads...similar to the Shopping Cart screen.

Maybe the second last column on the right lists the Ad's Status...i.e., 'pre-run', 'running' and 'run complete'. Then he has choices based on the Ad's status.

1. A 'Pre-Run' Ad:

Delete: Cancels the ad. No charge to customer.

Change: User goes to the beginning of the process (he may want to change the category) and in effect wipes out the old transaction and begins a new one.

2. A 'Running' Ad:

Delete: Cancels the ad. No refunds.

Change: User goes to the beginning of the process but it's an additional transaction. (A flat rate as you suggested sounds like the least complex way to charge for a change).

Re-run [or 'Re-schedule']: User goes to the schedule process of the same ad...new transaction.

3. A 'Run Completed' Ad

Re-run ['Re-schedule']: He goes to the schedule process of the old ad. New Transaction.

If he wants to change it and re-run it, it's a new ad...if the item didn't sell, he'll probably want to change the ad.

Attached is a visual mock-up of an Ad History screen.

Kim

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Content-Disposition: attachment; filename="sample-adedit.jpg"

Attachment Converted: "c:\documents and settings\dell1\application data\qualcomm\eudora\attach\sample-adedit.jpg"

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