

PROTECTIVE ORDER MATERIAL

Message

From: Yves Daoust [yvesd@bluestreaktech.com]
on behalf of Yves Daoust <yvesd@bluestreaktech.com> [yvesd@bluestreaktech.com]
Sent: 7/14/2004 6:34:46 AM
To: Milton Diaz [mdiaz@bbitv.com]
Subject: RE: BlueStreak BDK licensing and info boundary="-----=_NextPart_001_01C469A7.544EB98B"

Milton,

Lunch on Sunday is good. If I don't see you on the setup area just call me on my cell to coordinate the location; 514 915-4554.

See you Sunday.

Thanks

Yves

From: Milton Diaz [mailto:mdiaz@bbitv.com]
Sent: Tuesday, July 13, 2004 9:46 PM
To: Yves Daoust
Subject: RE: BlueStreak BDK licensing and info

Hi Yves -

Thank you for your response. Would you be available to have lunch either Sunday at 1:30pm or Monday at 12:30pm? If lunch is not suitable then please let me know an alternative. Thanks, mdp

-----Original Message-----
From: Yves Daoust [mailto:yvesd@bluestreaktech.com]
Sent: Friday, July 09, 2004 10:08 AM
To: Milton Diaz
Subject: RE: BlueStreak BDK licensing and info

Hi Milton,

See comments below.

I look forward meeting you in Boston. Let me know the best time for you. I will be there from Saturday 5pm to Tuesday 5pm.

Regards

BBitV EX2099
DISH v. BBitV
JUL 2004 010 07

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Yves

From: Milton Diaz [mailto:mdiaz@bbitv.com]
Sent: Thursday, July 08, 2004 5:17 PM
To: Yves Daoust
Subject: RE: BlueStreak BDK licensing and info

Hello Yves -

I regret that I have been out of touch for several weeks; we fell into a period of intense traveling and product development, leaving little time for anything else. Things are settling down a bit and I am able to focus on other issues, finally...

I would like to reengage our dialogue, as I am very interested in the UI possibilities that BlueStreak could bring to our products. I have a few questions that I would appreciate your consideration:

* As a brief reminder, BBitV is developing two distinct product lines: 1) iTV applications and support services for local cable ad sales that allow the cable operator's ad sales groups to package iTV ad presentations and VOD with their spot sales and 2) a web and iTV-based platform to allow the community to publish content (classifieds, announcements, etc.) directly to the local iTV platform. VOD is important for both products but critical for the ad sales product. The ability to handle large numbers of images to be overlaid over backgrounds is critical to the community product (photos for classifieds, announcements, personals, etc.)

* I do not see from my notes of our conversation on May 26th whether we discussed BlueStreak's support for ISA-compliant VOD stream control nor do I see it explicitly discussed in the literature I have received from BlueStreak. Do you offer or plan to offer this capability and in what timeframe?

Current plan with TWC calls for integration of their ISA-compliant client. Since they already have a VOD client we will use it and exposed its functionalities through Java-Script object. Unfortunately I can't give you a firm date on the availability in the field. If it becomes critical to your deal with them, they can put a higher priority to it.

* Before we committed to your BDK Licensing Program, would you allow us to build one or two sample Flash apps at our facility and then carry these to your offices to do a hands-on port into your platform? It would be a meaningful exercise for us if you would consider it.

With the BDK licensing comes some training and support hours. It would be ideal that your Flash developers come to the training with one or two sample Flash apps. I can give you the developers' guidelines to limit their "excitements" on Flash animations and Java-Script code processes...

* Are you attending CTAM in Boston this month? I will be there and would be a good opportunity to get together.

Yes, I will be in Boston.

Thanks, I look forward to your response.

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mdp

-----Original Message-----

From: Yves Daoust [mailto:yvesd@bluestreaktech.com]
Sent: Thursday, May 27, 2004 12:49 PM
To: Milton Diaz
Subject: RE: BlueStreak BDK licensing and info

Milton,

Yes we do have support for Motorola on our timeline but only in first half of 2005.

Talk to you soon.

Yves

From: Milton Diaz [mailto:mdiaz@bbitv.com]
Sent: Thursday, May 27, 2004 2:43 PM
To: Yves Daoust
Subject: RE: BlueStreak BDK licensing and info

Yves -

And thank you for making the time yesterday; I enjoyed the discussion.

We will review your documents and respond to you shortly regarding our intent. In the meanwhile, do you have support for Motorola on your timeline?

Many thanks,

mdp

-----Original Message-----

From: Yves Daoust [mailto:yvesd@bluestreaktech.com]
Sent: Wednesday, May 26, 2004 12:38 PM
To: Milton Diaz
Subject: BlueStreak BDK licensing and info

Milton,

Nice talking with you today.

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As agreed you will find in attachment our development kit licensing agreement for your review. I also attached a white paper giving a broad overview of our platform.

I hope that we will work together very soon and help make BBitV a success.

Best regards

Yves