



fact sheet **Comcast Corporation**

overview Comcast Corporation is the nation's leading provider of cable, entertainment and communications products and services, with 21.4 million cable customers, 8.5 million high-speed Internet customers and 1.3 million voice customers. Comcast is principally involved in the development, management and operation of broadband cable networks and in the delivery of programming content.*

products Comcast provides a wide variety of consumer products and services primarily in three areas:

Video – Comcast is the nation's largest video provider offering interactive services packed with the best content on Digital Cable, video on demand and high-definition television.

Online – As the nation's number one broadband provider, Comcast offers the best content, reliable service and faster speeds.

Voice – Comcast is rolling out an IP-enabled Digital Voice service that offers consumers the quality they expect in a phone service combined with new interactive features for a low price.

content networks and investments The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectator, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

headquarters Philadelphia, PA

website www.comcast.com

stock symbols NASDAQ: CMCSA, CMCSK

employees 72,000 total nationwide; 63,000 cable; 8,700 content and other

customers 21.4 million cable customers
9.8 million digital cable customers
8.5 million high-speed Internet customers
1.3 million voice customers
As of December 31, 2005, Comcast served customers in 35 states and the District of Columbia.

*Comcast, 2005. All other marks are the property of their respective owners.

Comcast Corporation
Content Networks
and Investments



fact sheet

Comcast Video Services

The nation's leading cable television provider

With 21.4 million customers, Comcast is the nation's leading cable television provider.

video service overview

Comcast Cable – Customers can select from two options for analog television: Comcast's Limited Basic service with about 20 broadcast television networks, or Standard Cable service featuring approximately 75 channels, including popular cable and broadcast networks.

Digital Cable – Digital Cable features up to 250 channels, more than 4,000 video-on-demand programs from leading cable and broadcast programmers and dozens of music channels. Customers can quickly navigate the channel lineup and video-on-demand library on Digital Cable with Comcast's new interactive programming guide.

Video on Demand (VOD) – ON DEMAND offers an ever-growing library of programs available any time customers want to watch them — with the ability to fast forward, rewind and pause selections. Nearly 95% of ON DEMAND programs are available at no additional charge.

High-Definition Television (HDTV) – HDTV is a new television standard with dramatically improved, highly-detailed picture quality, improved audio quality (including surround sound) and a wide-screen, theater-like display. Comcast offers about 15 channels of HD television service, including local affiliates that feature network shows and national sports coverage in HD clarity.

Digital Video Recorder (DVR) – DVR service from Comcast brings customers more control and convenience with the ability to digitally record programs and to pause and rewind live TV broadcasts.

Interactive Program Guide – Comcast's interactive guide enables customers to:

- Quickly find a show on any channel
- Record any television show with a DVR
- Choose from thousands of VOD programs and order at any time
- Set favorite channels to quickly scan their most-watched networks
- Use parental controls to block specific channels or individual programs

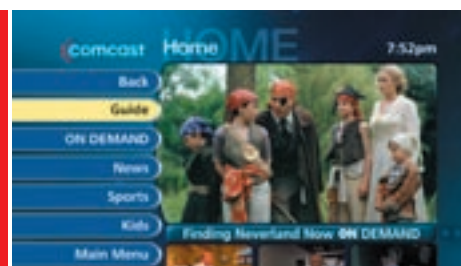
future applications in development

A next-generation interactive program guide will offer even more search options; greater integration of VOD, DVR and HDTV services, enhanced parental control functions and will feature multiple live video previews of selected programming on one screen (pictured below).

website

www.comcast.com

Order from 4,000 programs ON DEMAND at any time.
Pause, fast forward and rewind television.



fact sheet

ON DEMAND

The nation's leading video-on-demand service with more than 1.4 billion programs viewed in 2005

overview

ON DEMAND with Digital Cable offers an ever-growing library of programs available any time customers want to watch them — with the ability to fast forward, rewind and pause selections. Nearly 95% of ON DEMAND programs are available at no additional charge.

programming categories

Movies – Hundreds of movies available each month featuring the latest Hollywood hits and all-time classics

Sports – The best sports action on television from the NFL Network, NBA TV and NHL on OLN, including game highlights, draft picks and player info

Fitness – Home workouts from exercisetv to get in shape and fitness advice for a healthy lifestyle

Kids & Teens – Programs that educate and entertain, from preschool favorites to topical shows for teenagers

Premium Channels – The best movies and award-winning original series from premium networks like HBO, Showtime, Cinemax, The Movie Channel, Starz and Encore

Get Local – News, sports and other great content tailored to local markets

Network Primetime – Hit CBS shows: *CSI: Crime Scene Investigation*; *NCIS*; and *The Amazing Race*

TV Entertainment – Programs from dozens of leading cable networks and classic TV shows

News & World – Local newscasts, highlights from CNN and more

The Cutting Edge – Anime and video game programs for young adults

Life & Home – Video personals from Comcast's Dating on Demand service, parenting and wedding advice, home and garden information

Music – Hundreds of music videos, behind-the-scenes programs and concert clips

Urban Beat – Programs from Vibe magazine, BET, TV One, QD3 and more

statistics

- Launched: 2002
- Programs viewed: Customers watched more than 1.4 billion programs since January 2005.
- Customer use: In mature video-on-demand markets, more than 75% of digital cable customers have used the service in the past 90 days. On average, customers with ON DEMAND are using the service more than 20 times per month.

pricing

- Approximately 95% of ON DEMAND content is available at no additional charge.
- Programs from HBO, Cinemax, Showtime, The Movie Channel and Starz are included with monthly subscriptions to those services.
- New release pay-per-view movies \$3.99; library titles \$2.99

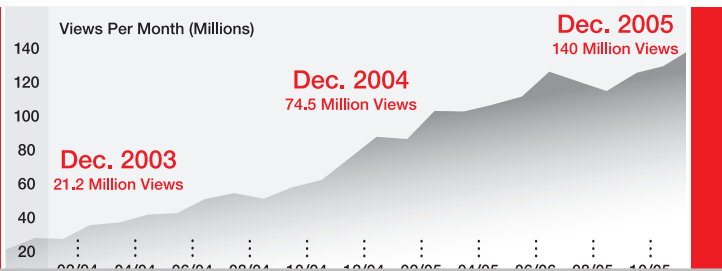
website

www.comcast.com

4,000 programs available daily

Approximately 1.4 billion programs viewed in 2005

95% available at no additional charge



fact sheet

Digital Video Recorder Service

overview

Digital video recorder (DVR) service from Comcast brings customers more control and convenience with the ability to digitally record programs and to pause and rewind live TV broadcasts. With Comcast DVR service, customers can:

- Record up to 80 hours of standard-definition programming and up to 15 hours of high-definition programming.
- Set series recordings to automatically record all episodes of their favorite shows.
- Record one program while watching another channel, or record two different channels while watching a previously recorded program.*
- Pause and rewind live television broadcasts.
- Select from four fast-forward and rewind speeds for recorded programs.

With a Digital Video Recorder from Comcast, customers do not need to purchase any additional equipment or use a telephone connection to access content as some other providers require.

statistics

- Launched: 2003
- Customer use: DVRs and ON DEMAND are changing the way people watch TV by putting them in control — 80% of customers with a DVR use ON DEMAND.

pricing

- DVR service is available to Comcast Digital Cable customers for an additional \$9.95 per month and to current Comcast High-Definition Television customers for an additional \$4.95 per month in most areas.**

future applications in development

- TiVo DVR service: Comcast will offer a TiVo-branded DVR in the majority of its markets, which will incorporate popular TiVo features such as the ability to automatically record programs based on user preferences.
- Web-based DVR recording: Comcast will provide customers with the option of programming their home DVRs from any computer by using their high-speed Internet account.

website

www.comcast.com

*Dual-tuner DVR service is available in most areas.

**In addition to current service selections and applicable monthly equipment charges.



.....
Professionally installed.
.....



.....
**Pause, fast forward and rewind live television
in high-definition clarity on an HDTV set.**
.....

fact sheet **High-Definition Television Service**

overview High-definition television (HDTV) is a new television standard with dramatically improved, highly detailed picture quality, improved audio quality (including surround sound) and a wide-screen, theater-like display.

channel line-up	ABC	TNT	Regional sports networks including: - Comcast SportsNet Philadelphia - Comcast SportsNet Mid-Atlantic - Comcast SportsNet Chicago - Comcast SportsNet West
	CBS	HBO	
	NBC	Showtime	
	FOX	Starz	
	PBS	Cinemax	
	WB	INHD	
	UPN	INHD2	
	Discovery HD Theater	ESPN	

Local affiliates of most major broadcast networks are included.* In addition, Comcast is offering high-definition video-on-demand programming where ON DEMAND is available.

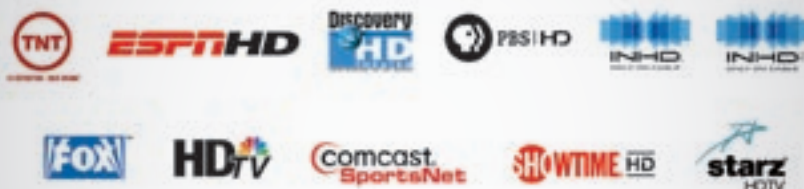
statistics • Launched: 2001

- pricing**
- The average monthly equipment charge for an HDTV-capable set-top box is \$5 (varies by market).
 - HD versions of networks that customers receive with their cable subscriptions are available at no additional charge (local equipment rental fees apply). A subscription to Comcast Digital Cable is required for Discovery HD Theater, INHD and INHD2.

website www.comcast.com

*Available HDTV signals vary by market.

Local networks, national and regional sports, movies and favorite television shows in HD clarity.



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