

**BLÜ**  
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**VIVO ONE**  
One View For All

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# VIVO ONE

One View For All





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VIVO ONE



## Key Selling Points

5.5" HD+ 18:9 Wide Screen  
Curved Glass Display

12 Megapixel Main Camera with LED Flash  
8 Megapixel Front Selfie with LED Flash

16GB of Internal Memory  
2GB of RAM

Advanced Fingerprint Sensor

Android 7.1.1 Nougat

Premium Metal Housing

**4G**  
LTE





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## Outright Gorgeous

The VIVO ONE was designed with aluminum metal to enhance the beautifully crafted chamfer edge, as well as provide a structural integrity to the gorgeous curved glass display. With these design elements the VIVO ONE provides a perfect stage for the 18:9 wide screen display.

Available in Black, Gold, Silver and Blue

**AI**  
26.981539



## Impressive View

The VIVO ONE showcases an impressive 5.5" HD+ 18:9 wide screen display that brings realistic image to life. Enjoy your movies or play the latest game downloaded from the PlayStore, the 720 x 1440 resolution with 293ppi vivid display will sure to impress.





## Smaller Is Bigger

The VIVO ONE incorporates the latest technology with its HD+ 18:9 ration display layout. It enables an expanded screen size without necessitating a larger phone for a more comfortable handheld experience.



VIVO ONE



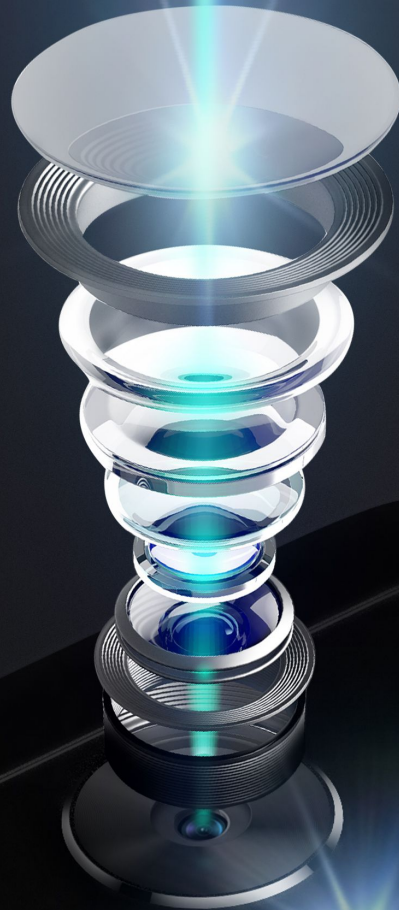
GRAND 5.5 HD II

## Curved Display

Incorporating the highest grade material such as curved glass touch panel ensure the VIVO ONE has excellent feedback and feel, as well as a smooth liquid form factor.







## Masterful Images

Special moments happen in a blink of an eye, VIVO ONE's 12 Megapixel main camera is there to capture it flawlessly. The VIVO ONE features numerous camera modes to ensure gorgeous pictures every single time.

**12MP**  
w/ Flash

**8MP**  
Selfie w/ Flash

## Selfie Time

Take all your self portraits on the VIVO ONE's 8 Megapixel front camera. Most phones take the best picture in daytime, with the VIVO ONE's flash you will get the best picture anytime.

**8MP**

Selfie w/ Flash

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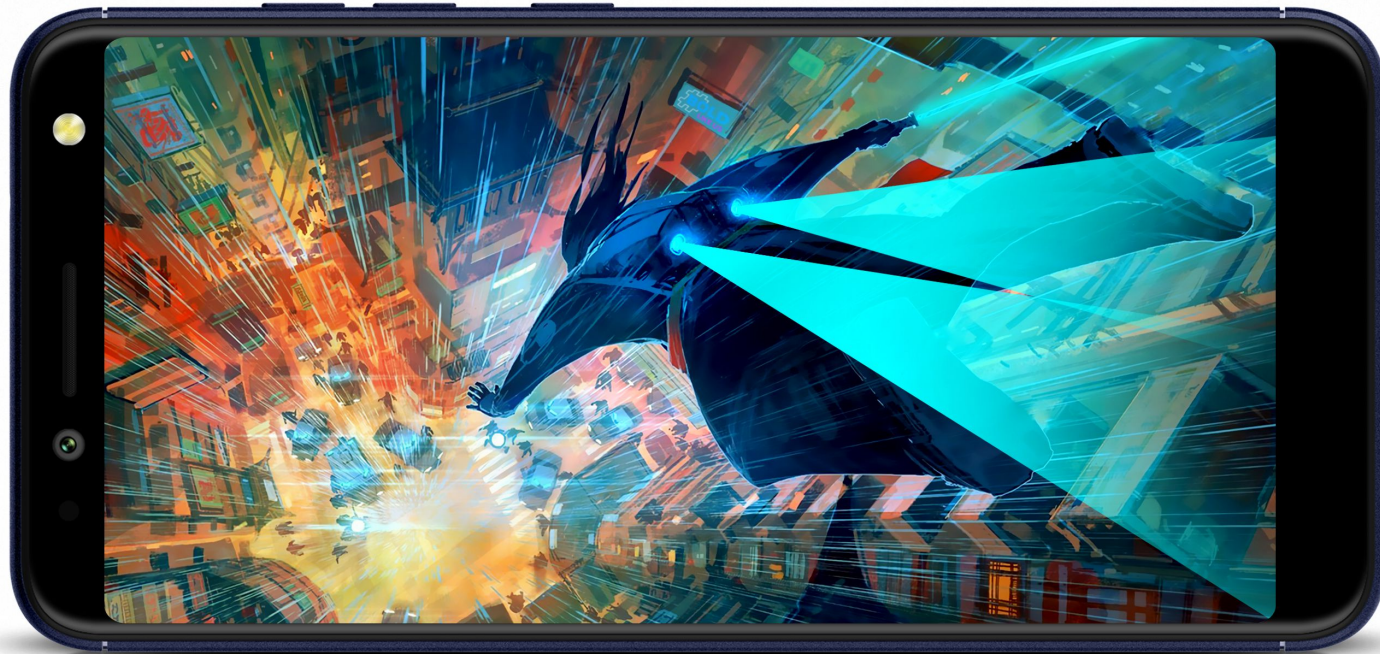


## Power House

With a MediaTek 6739 chipset powering the 1.3GHz Quad Core processor, the VIVO ONE provides user with all the multitasking capability desired. Enjoy all your favorite movies and games with speed and efficiency thanks to the IMG GE8100 GPU.



**4 Core**   **64Bit**  
Processor



## Blazing Memory

With 16GB of internal memory , the VIVO ONE assures you have enough storage for all your files and music. Seamlessly multitask with 2GB of built-in RAM. If more space is required, expandable storage up to 64GB with a built in MicroSD slot.

**16GB**  
Internal Memory

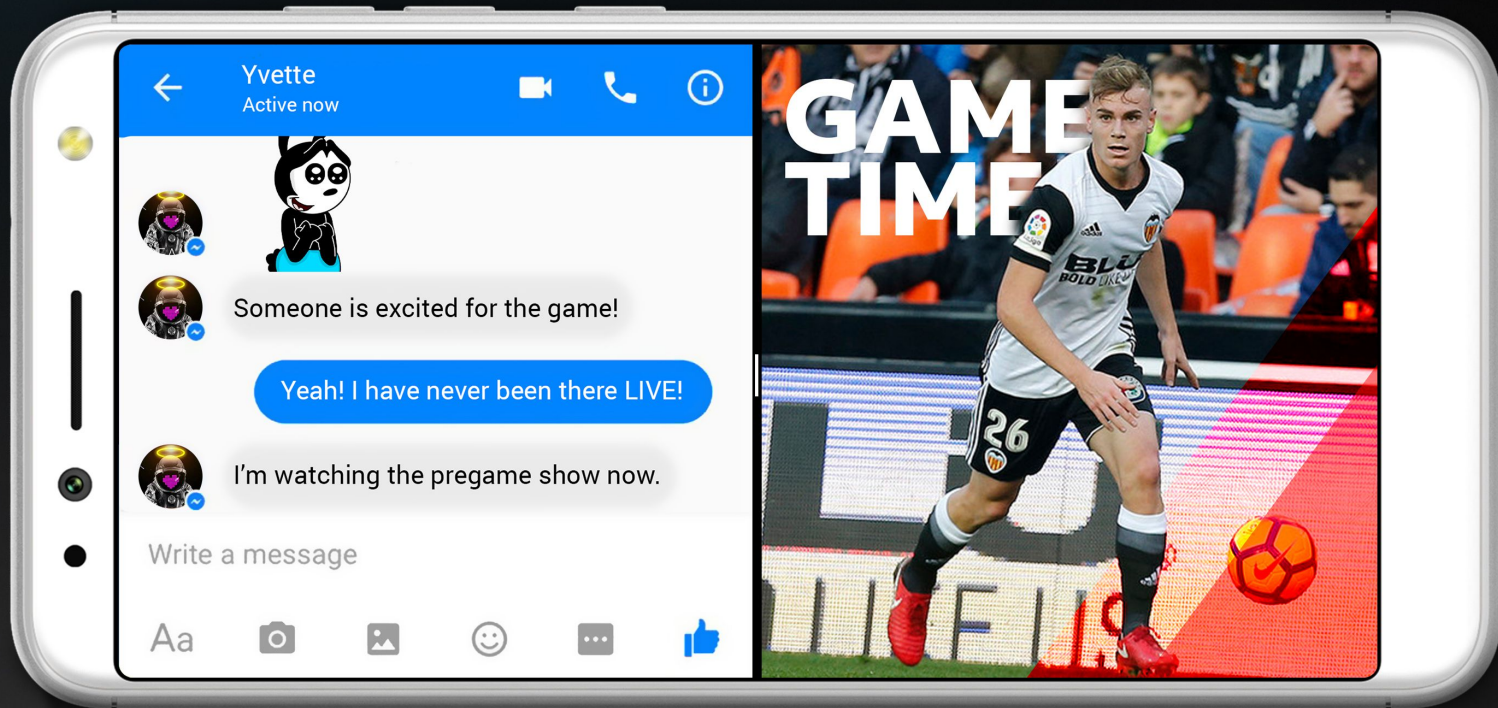
**2GB**  
RAM





## Split Screen Action

The VIVO ONE has the ability to access two applications simultaneously. The Split screen feature allows you to message on one side of screen while partaking in the use of another application on the other. Much more efficient than your average smartphone.





Fingerprint Scanner

## Quick Access. Total Security.

The VIVO ONE provides the peace of mind of total security and convenience at the press of a button. Unlock your smartphone with ease and peace of mind, while also having accessibility to all your important files. With the latest technology, you can unlock your smartphone in a mind blowing 0.2 seconds.



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## Charged!

Never worry about constantly having to charge your phone. The VIVO ONE has a 3,000mAh battery to provide more than enough power to last you the whole day.



**3000mAh**  
Super Battery

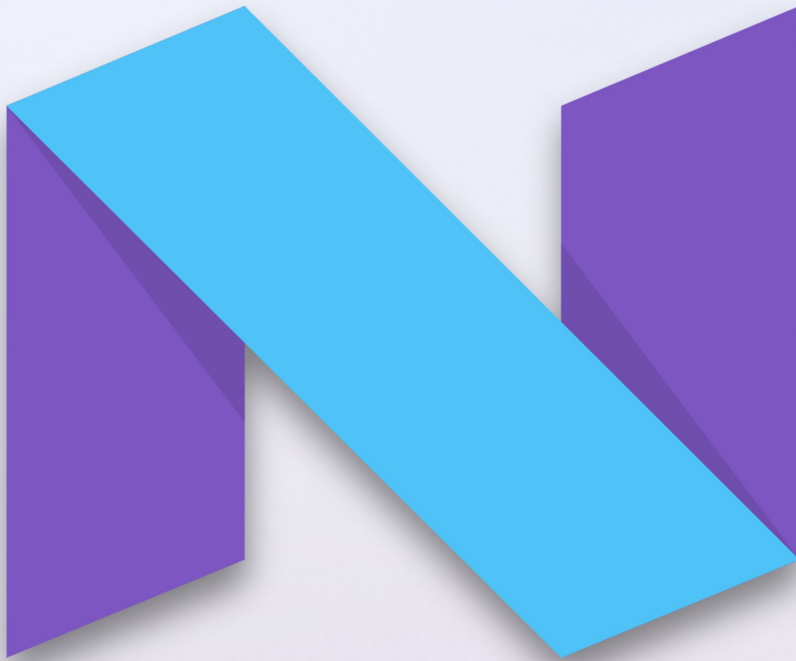


## Globally Connected | Dual Sim

Stay connected on 4G LTE with friends and family while traveling across the country with speeds up to 10x faster than 3G. The VIVO ONE comes with 3G: 850/900/1700/1900/2100; 4G LTE: 1/2/3/4/5/7/12/17/28 bands so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS and entire MVNO Network.







## Android Nougat

New multi-window support to use apps on screen simultaneously. Better background optimization to minimize RAM use by system and apps. Project Vulkan API, a new 3D rendering API for 3D graphics.

# Comparison



VS



BLU VIVO ONE  
 148.4 x 70.2 x 9.8mm | 162g  
 Android 7.1.1 Nougat  
 1.3GHz Quad Core with IMG GE8100 GPU  
 16GB Internal Memory | 2GB RAM  
 ✓ 5.5" HD+ 18:9 Curved Glass Display  
     ✓ 720 x 1440 | 293ppi  
 12MP Main Camera with LED Flash  
 ✓ 8MP Front Selfie Camera with LED Flash  
 Fingerprint Sensor  
 3,000mAh Battery

Family  
 Dimensions  
 Operating System  
 Processor  
 Memory  
 Display Size  
 Resolution  
 Main Camera  
 Selfie Camera  
 Quick Access  
 Battery

MOTOROLA Moto E4 Plus  
 155 x 77.5 x 9.6mm | 198g  
 Android 7.1.1 Nougat  
 1.4GHz Quad Core with Adreno-308 GPU  
 16GB Internal Memory | 2GB RAM  
 5.5" HD Curved Glass Display  
 720 x 1280 | 267ppi  
 13MP Main Camera with LED Flash  
 5MP Front Selfie Camera with LED Flash  
 Fingerprint Sensor  
 5,000mAh Battery







## Data Specs

### Technology

GSM Quadband  
3G: 850/900/1700/1900/2100  
4G LTE : 1/2/3/4/5/7/12/17/28  
Android 7.1.1 Nougat

**4G**  
LTE

### Display

5.5" HD+ 18:9 Wide Screen  
Curved Glass  
720 x 1440 | 293ppi

### Camera

12MP Main w/LED Flash  
8MP Front Selfie w/LED Flash  
Video Capture 1080p@30fps

### Connectivity

Bluetooth 4.0  
Wi-Fi b/g/n  
Hotspot  
Micro USB v2.0

### Processor

MediaTek 6739  
1.3GHz Quad Core  
With IMG GE8100 GPU

**MEDIATEK**

### Memory

Internal 16GB | 2GB RAM  
MicroSD up to 64GB

### Battery

3,000mAh

### Security

One Touch Fingerprint Sensor  
Encrypted File Management

### UPC Code #

VIVO ONE  
848958034223 V0270WW BLACK  
848958034452 V0270WW SILVER  
848958034469 V0270WW GOLD  
848958034445 V0270WW BLUE



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Box



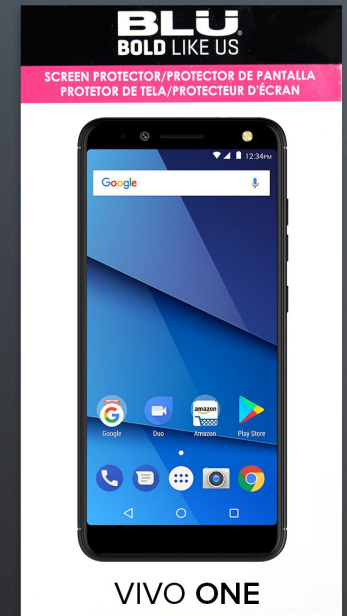
Device



Silicone Case



Screen Protector



USB



Charger



Ear Buds



Sticker



Quick Guide



SIM Key

