

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ROKU, INC.,
Petitioner,

v.

UNIVERSAL ELECTRONICS, INC.,
Patent Owner.

Case No. IPR2020-00952
U.S. Patent 9,716,853

**PETITIONER ROKU, INC.'S
POWER OF ATTORNEY**

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Patent Trial and Appeal Board
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Pursuant to 37 C.F.R. § 42.10(b), Petitioner Roku, Inc., having a principal place of business at 150 Winchester Circle, Los Gatos, CA 95032, hereby appoints the practitioners of Customer No. 26111 and all other below-listed practitioners as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 9,716,853.

These attorneys include at least:

Lead Counsel Jon E. Wright, Reg. No. 50,720
jwright-PTAB@sternekessler.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8651
Fax: 202-371-2540

First Back-up Counsel Lestin L. Kenton, Reg. No. 72,314
lkenton-PTAB@sternekessler.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8594
Fax: 202-371-2540

Additional Back-up Counsel Daniel S. Block, Reg. No. 68,395
dblock-PTAB@sternekessler.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 New York Avenue, N.W.
Washington, D.C. 20005
Tel.: 202-772-8735
Fax: 202-371-2540

**Additional Back-up
Counsel**

Ali Allawi, Reg. No. Reg. No. 70,904
aallawi-PTAB@sternekessler.com
STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
1100 NEW YORK AVENUE, N.W.
WASHINGTON, D.C. 20005
TEL.: 202-772-8703
FAX: 202-371-2540

FOR: Roku, Inc.

SIGNATURE: 

BY: Joseph Hollinger

TITLE: Vice President, Litigation and IP

DATE: May 18, 2020