

This site uses cookies to improve and personalize your experience and to display advertisements. You may be able to find more information about our use of cookies by visiting our privacy policy page. If you do not accept our use of cookies, you will still be able to use the site you consent to the use of cookies.



HOME | CARRIERS v | TEST EQUIPMENT v | INFRASTRUCTURE v | SOFTWARE v | INTERNET OF THINGS v | CLOUD COMPUTING | SMALL CELLS | ENTERPRISE | INTERNET OF THINGS | BIG DATA ANALYTICS

YOU ARE AT: Home » Archived Articles » WEBLEY, THE COMMUNICATIONS BUTLER

SPONSORED CHANNELS | Qualcomm 5G Insights | Keysight 5G Solutions | Register



## WEBLEY, THE COMMUNICATIONS BUTLER, JOINS VIRTUAL ASSISTANT MARKET

By Reily Gregson on SEPTEMBER 28, 1998



5G will drive American prosperity — if we act now

Learn more

This site uses cookies to improve and personalize your experience and to display advertisements. You can manage your cookie preferences at any time. By using this site you consent to the use of cookies.

named Webley.

Webley is an application of Vail Systems' platform, based on a UNIX cluster of voice servers that share several database servers. It licenses voice-recognition technology from Nuance, which recently licensed its technology to Motorola Inc.'s MyoSphere venture.

Subscribers get a personal 800 number and personal Web site. Calls to the subscriber's virtual assistant, which puts the caller on hold and locates the subscriber at home, are made over the phone. The subscriber then can tell Webley to connect the call or take a message. The caller's voice can be relayed to the subscriber in the form of a page, e-mail or voice message, whichever the subscriber chooses.

The subscriber can listen to voice messages and e-mail responses on the Web site or by phone.

Webley also can make calls, receive faxes or read e-mail messages over the phone. Stressing the service's capacity to teleconference as many as 32 parties, through the Internet, Poel said. The integration of the Internet with telephony services helps the company stand apart from other services, said Hal Poel, senior vice president of marketing.

"Our objective is to define the unified messaging market and to quickly become an industry leader," Poel said. "Of all the companies running these platforms, we believe ours is the only one that can do it."

The Webley service has been available for more than a year, but was not marketed widely because of a lack of financing for the start-up company. According to Poel, Webley has about 1,000 subscribers, all purely from word-of-mouth. While paying subscribers, these customers also served as a source of new business.

"We've gotten the bugs out," Poel said.

Recently, the Webley Systems received funding from Patricof & Co. Ventures Inc., and is launching a marketing campaign which includes print advertisements and personal delivery of information to select prospects by actors dressed as a traditional English butler.

"Our goal is to introduce this innovative new technology by demonstrating its competitive advantage to our target market-service providers," Poel said. "We are currently in discussions with several major service providers."

5G will drive American prosperity — if we act now.

Learn more

This site uses cookies to improve and personalize your experience and to display advertisements. You can see our privacy policy on our website. If you continue to use this site you consent to the use of cookies to enhance your navigation, analyze site usage, and assist in our marketing efforts. (See our privacy policy for more details.)

deployment of services definitely helped Webley achieve its branding goals, as more service aids the awareness of all.

"The more the merrier," he said. "The problem these products solve is one the customer have-too many communications devices." The effort now is to educate the market, Poel continued.

Poel said several wireless carriers are testing the Webley service in anticipation of offering it to their subscribers. He hopes Webley's relaxed branding strategy will aid in that effort. "We want to brand the service as their own, as opposed to other companies that insist on separate branding."

"To a service provider who wants to bundle in services ... they can get a wholesale agreement and privately brand it," he said. "You know your customers better. You brand it and price it accordingly."

While targeting Internet and wireline service providers as well, Poel said he believes he will be the first to extend Webley to customers. "They are the companies getting the idea to bundle services. They understand what this is all about and why we need it."



**Related Posts**

**UNIFIED MESSAGING COULD BE SET FOR ROCKET GROWTH**

The various pieces necessary for the unified messaging market to reach its explosive growth are coming into place, according to a report recently released by the Pelorus Group, "Unified & Messaging." "Worldwide UM revenues will increase from \$49.9 million in 1997 to \$9.9 billion by 2015," the company said. "Worldwide...

**Motorola brands Internet offering with virtual personality**

Hoping consumers will continue to think of it as an authority in the emerging wireless market, Motorola Inc. aired an image/branding spot on Oscar night to promote its Mobile Internet platform by creating a virtual personality for it called Mya. Mya is a digital image of a woman.

**MOTOROLA ENTERS SPEED**

Motorola Inc. said it created an integrated communication...

5G will drive American prosperity if we act now

[Learn more](#)

This site uses cookies to improve and personalize your experience and to display advertisements. You can manage your cookie preferences. By using this site you consent to the use of cookies.

[bundle](#) [Carriers](#) [Motorola](#) [Nuance](#)

### ABOUT AUTHOR

REILY GREGSON

### RELATED POSTS

January 11, 2021 0

**Orange's 5G network reaches 160 cities across France: report**

January 11, 2021 0

**Telefonica's 5G infra reaches 80% of Spanish population**

January

**Tele2 in Sw  
Huaw**

5G will drive American prosperity — if we act now

[Learn more](#)

This site uses cookies to improve and personalize your experience and to display advertisements. You can manage your cookie preferences at any time. For more information, see our [privacy policy](#). By using this site you consent to the use of cookies.

5G will drive American prosperity — if we act now

[Learn more](#)

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.