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Business Week names Nokia 9000i Communicator a "Best New Product" of 1997

Business Week praised the arrival of the combination cellular phone and personal digital assistant. With the Nokia 9000i Communicator, the editors noted, Nokia pioneered Web surfing in 1997, letting busy road warriors trade stocks via the Internet or zap off messages with attached documents.

Nokia is honored by Business Weeks recognition of the Nokia 9000i Communicator, said Olli Kallasvuo, executive vice-president, Nokia Americas. This further supports how truly unique and innovative the Nokia 9000 Communicator is.

The Nokia 9000i Communicator, which combines digital voice and data services and personal organizer functions, was first made commercially available in North America in October 1997 by GSM 1900 personal communications services (PCS) carriers. The Nokia 9000 Communicator was first sold in August 1996 in Europe and Asia, and today it is sold in more than 30 countries.

Far more than a full-featured digital phone, the Nokia 9000i Communicator enables users to send and receive faxes, e-mails and short messages as well as access Internet services and corporate and public databases. Other applications include an electronic calendar, address book, notepad and calculator.

Since its launch, the Nokia 9000i Communicator has received numerous awards worldwide including:

Popular Sciences 1997 "Best of Whats New" Grand Award
International Engineering Consortiums 1997 "InfoVision Award"
International Consumer Electronics Show "Innovations" Award
GSM MoU Association "GSM World Award" at the GSM World Conference
BYTE Magazines "Best of Show" award at CeBIT 96.

Headquartered in Finland, Nokia is a leader in digital technologies including mobile phones, cellular and fixed telecommunications networks, wireless data solutions and multimedia terminals. With sales in approximately 130 countries, net sales totaled FIM 39.3 billion (\$8.5 billion) in 1996. Nokia employs more than 36,000 people in 45 countries. Nokia's shares are listed in Helsinki, New York, London, Stockholm, Frankfurt and Paris. Nokia is the title sponsor of the Nokia Sugar Bowl college football classic held annually in New Orleans.

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