

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner,

v.

PARUS HOLDINGS, INC.,
Patent Owner.

Case No. IPR2020-00686
U.S. Patent No. 7,076,431

PATENT OWNER'S POWER OF ATTORNEY

Patent Owner, Parus Holdings, Inc., appoints the Practitioners associated with Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Customer Number 100807, as its attorneys to transact all business in the Patent Trial & Appeal Board of the United States Patent Office connected with the above-identified *Inter Partes* Review.

Please direct all communications regarding this *Inter Partes* Review to

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The undersigned is authorized to sign on behalf of Patent Owner.

By: Robert C. McConnell

For: Parus Holdings, Inc.

Name: Robert C. McConnell

Title: Chief Financial Officer

Date: 4/6/2020

CERTIFICATE OF SERVICE

I certify that a copy of Patent Owner's Power of Attorney is being served by electronic mail on the following counsel of record:

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