

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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APPLE INC.,  
Petitioner

v.

PARUS HOLDINGS, INC.,  
Patent Owner

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Case: IPR2020-00686  
U.S. Patent No. 7,076,431

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**PATENT OWNER'S UPDATED MANDATORY NOTICES  
UNDER 37 C.F.R. § 42.8(a)(3)**

Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner, Parus Holdings, Inc., hereby submits the following Updated Mandatory Notices as follows:

**I. Real Party of Interest (no change)**

The Petitioner and real party in interest is Parus Holdings, Inc.

**II. Related Matters (no change)**

Patent Owner identifies the following proceedings that may affect, or be affected by, this proceeding:

- *Parus Holdings, Inc. v. Samsung Electronics America, Inc., et al.*, Case No. 6:21-cv-01073-ADA (W.D. Tex.);
- *Parus Holdings, Inc. v. Apple Inc.*, Case No. 6:21-cv-00968-ADA (W.D. Tex.);
- *Parus Holdings, Inc. v. Microsoft Corporation*, Case No. 6:21-cv-00570-ADA (W.D. Tex.); and
- *Parus Holdings, Inc. v. Google LLC*, Case No. 6:21-cv-00571-ADA (W.D. Tex.).

**III. Lead and Back-up Counsel (updated)**

Pursuant to 37 C.F.R. § 42.8(b)(3) and 42.10(a), Patent Owner identifies lead and back-up counsel as follows:

Lead Counsel	Back-up Counsel
<p>John B. Campbell Reg. No. 54,665 <a href="mailto:jbcampbell@mckoolsmith.com">jbcampbell@mckoolsmith.com</a> McKool Smith, P.C. 303 Colorado Street, Suite 2100 Austin, Texas 78701 Telephone: (512) 692-8700 Facsimile: (512) 692-8744</p>	<p>Michael McNamara Reg. No. 52,017 <a href="mailto:mmcnamara@mintz.com">mmcnamara@mintz.com</a> NITZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Telephone: (617) 348-1884 Facsimile: (617) 542-2241</p> <p>Scott W. Hejny Reg. No. 45,882 <a href="mailto:shejny@mckoolsmith.com">shejny@mckoolsmith.com</a> McKool Smith, P.C. 300 Crescent Court, Suite 1500 Dallas, Texas 75201 Telephone: (214) 978-4000 Facsimile: (214) 978-4044</p>

#### IV. Service Information (updated)

Patent Owner requests that all non-electronic correspondence be directed to lead counsel and back-up counsel as shown above. Patent Owner consents to electronic service by email at the email addresses above.

Dated: December 7, 2021

Respectfully submitted,

/s/ Michael J. McNamara

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*Counsel for Patent Owner, Parus Holdings,  
Inc.*

## **CERTIFICATION OF SERVICE**

The undersigned hereby certifies that the foregoing **PATENT OWNER'S UPDATED MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)(2)** has been served on Petitioner via email on the following counsel of record for Petitioner:

Jennifer C. Bailey  
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Dated: December 7, 2021

By: /s/ Michael J. McNamara  
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