UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VUDU, INC., Petitioner

v.

UNILOC 2017 LLC Patent Owner

Case IPR2020-00677 U.S. Patent 8,407,609

PATENT OWNER POWER OF ATTORNEY

Pursuant to 37 CFR § 42.10(b), a Power of Attorney is submitted herewith. Patent Owner Uniloc 2017 LLC hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with *Inter Partes* Review of U.S. Patent No. 8,407,609: Ryan Loveless (Reg. No. 51,970) Etheridge Law Group 2600 E. Southlake Blvd., Ste. 120-324 Southlake, TX 76092 ryan@etheridgelaw.com 972-292-8303

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The individual signing below has the authority to execute this document on behalf of Patent Owner Uniloc 2017 LLC.

Respectfully submitted,

Steven R. Pedersen for Uniloc 2017 LLC

CERTIFICATE OF SERVICE

I certify that the foregoing Patent Owner Power of Attorney was served on

Petitioners' counsel of record by electronic notification through PTAB E2E and

email to:

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Date: March 24, 2020

<u>/s/ Ryan Loveless</u> Ryan Loveless <u>ryan@etheridelaw.com</u> Reg. No. 51,970 *Counsel for Patent Owner*

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