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(12) **United States Patent**
Turner

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(54) **SYSTEM AND METHOD FOR PROVIDING AND TRACKING THE PROVISION OF AUDIO AND VISUAL PRESENTATIONS VIA A COMPUTER NETWORK**

(58) **Field of Classification Search** 715/716, 715/719, 733, 764, 765, 760; 709/203, 204, 709/217, 231
See application file for complete search history.

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(73) Assignee: **LINQware Inc.**, Kenmore, WA (US)

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 559 days.

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(21) Appl. No.: **12/545,131**

Primary Examiner — Xiomar L Bautista

(22) Filed: **Aug. 21, 2009**

(74) *Attorney, Agent, or Firm* — Cozen O'Connor

(65) **Prior Publication Data**

US 2010/0050096 A1 Feb. 25, 2010

(57) **ABSTRACT**

Related U.S. Application Data

(60) Provisional application No. 61/090,672, filed on Aug. 21, 2008.

A method for tracking digital media presentations: providing a corresponding web page for each digital media presentation to be delivered; providing identifier data to the user's computer; providing a timer applet to the user's computer; and, storing data indicative of received identifier data; wherein each provided webpage causes corresponding digital media presentation data to be streamed from a second computer system distinct from a first computer system directly to the user's computer independent of the first computer system; and stored data is indicative of an amount of time the digital media presentation data is streamed from the second computer system to the user's computer.

(51) **Int. Cl.**
G06F 3/00 (2006.01)
G06F 15/16 (2006.01)

3 Claims, 10 Drawing Sheets

(52) **U.S. Cl.** **715/760; 715/716; 715/733; 709/231**

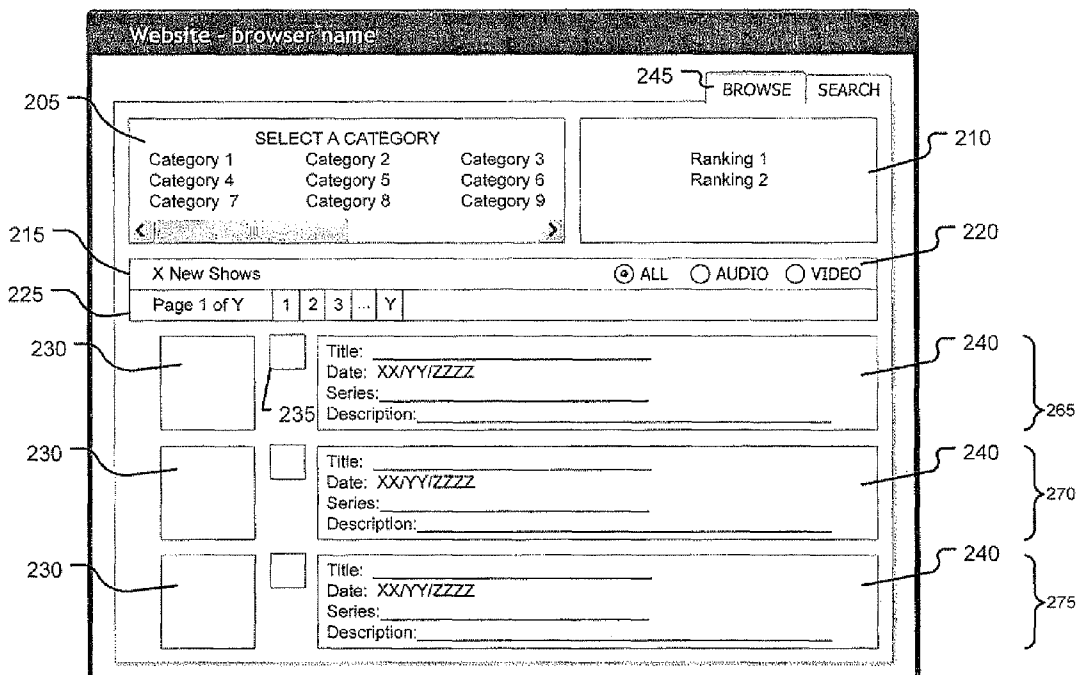
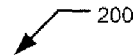


Fig. 1

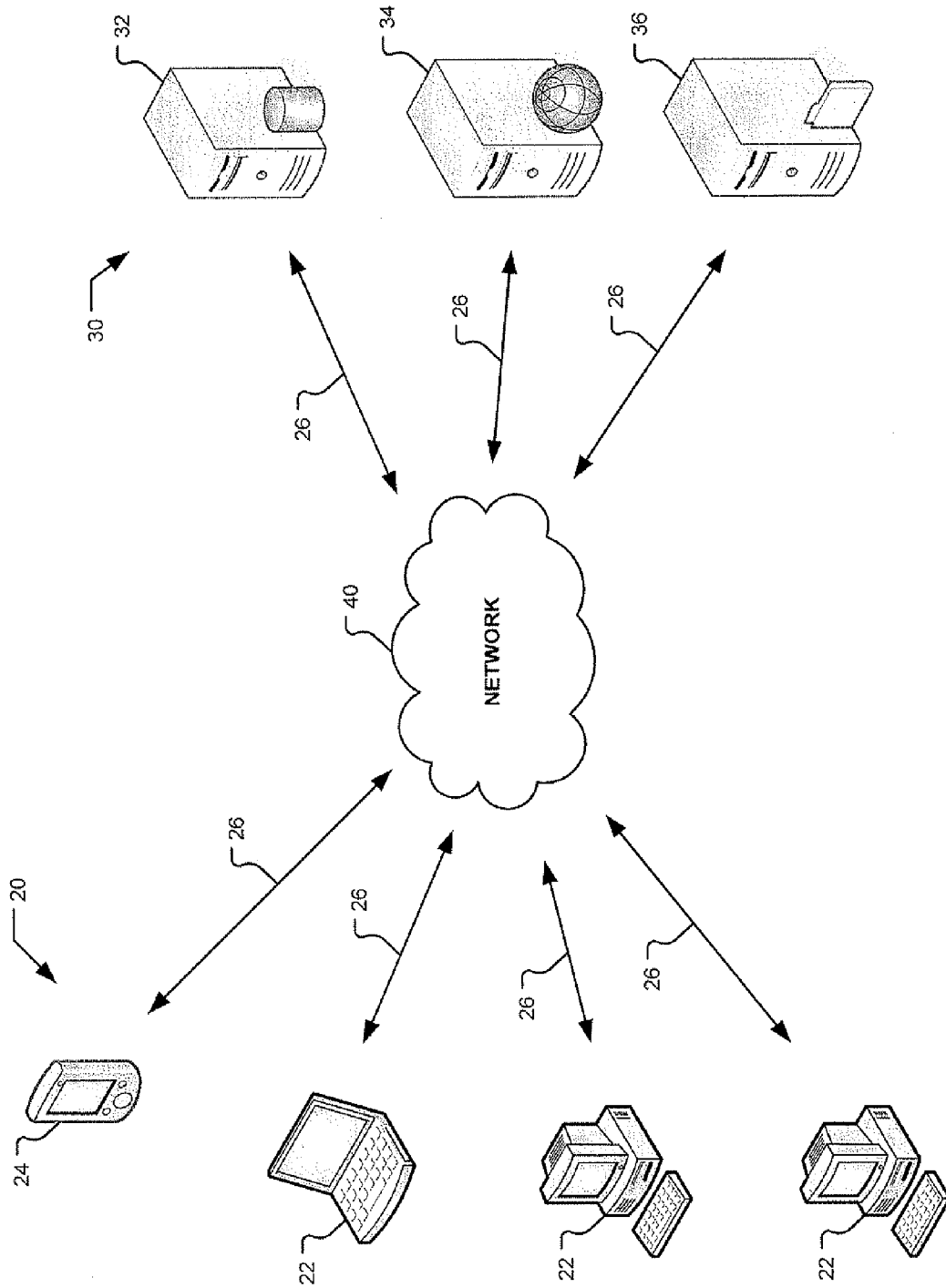


Fig. 2

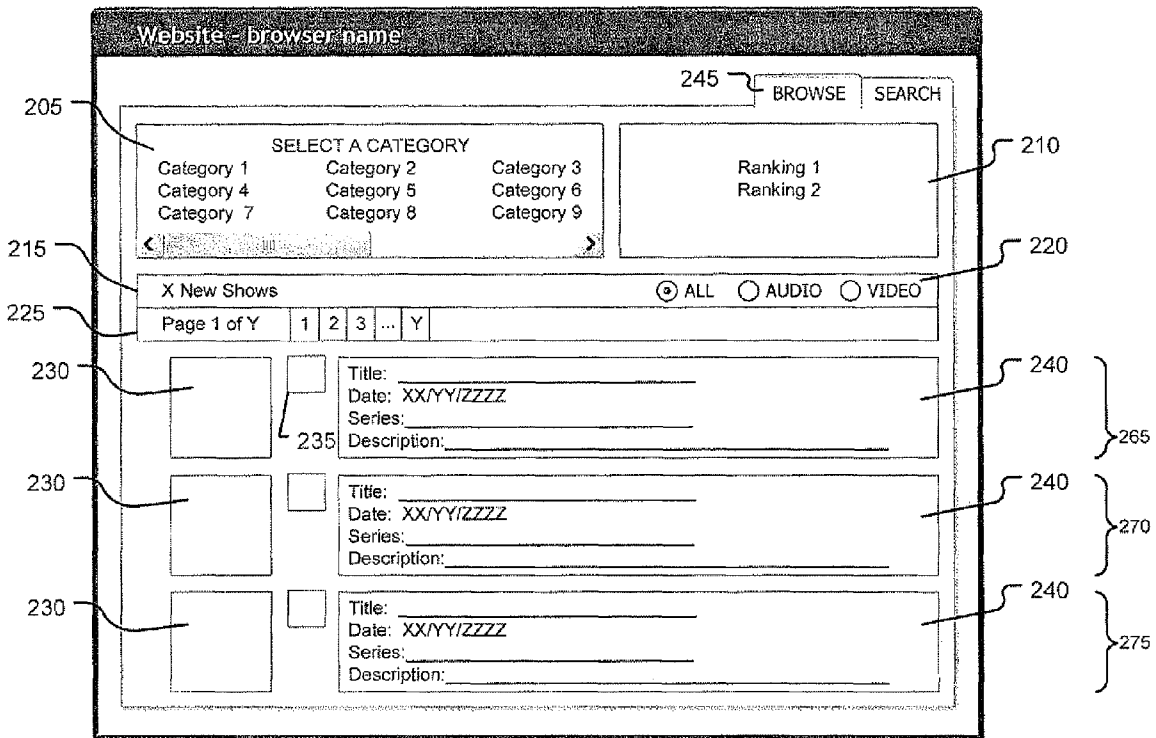
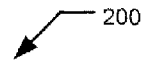
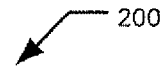


Fig. 3



Website - browser name

BROWSE SEARCH

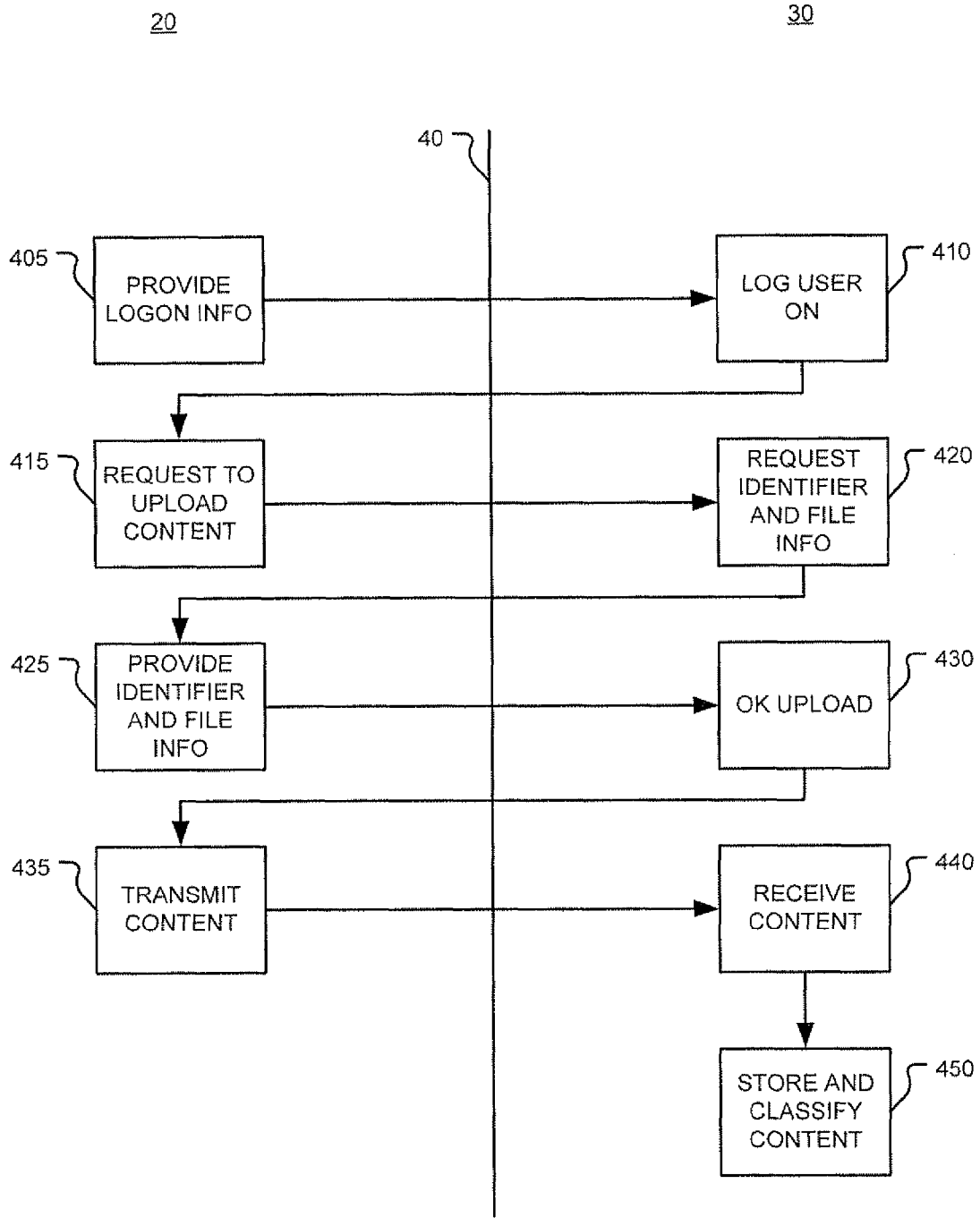
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Fig. 4



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