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Thousands of Car Models (but not here)

How Many Car Models Are Out There? ...



Ken Kuchling | [Follow](#)

Founder at Windshieldink

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Have you ever wondered how many car models there are in the world? It's a tough question to answer. According to US publisher, Wards Auto, as of 2010 there were an estimated 1.015 billion motor vehicles in use in the world. These numbers categorized by car models would be enormous! For our own curiosity, we thought we would take a look at our Windshieldink database to see how many car models we maintain. In our mobile app, the personal vehicle input is part of the user account set up process. Members are asked to input both their car make and model, which are selectable from dropdown lists. These lists were populated with the car makes and models we were able source from various databases. The graphic below shows a quick summary of what we have within our current vehicle list.

Our database contains 75 vehicle manufacturers from across North America, Europe, and other countries and in excess of 1,700 different car models for these manufacturers. Our database also includes car models no longer in production but they may still be driving on our roads today.

Each of these 75 manufacturers have a range of individual models available, with more coming on to the market all the time. Some car models sold in one country may not necessarily be sold in another. It must be a challenge for car manufacturers to keep coming up with new and inspiring car model names each year.



The top three car makers within our database are Mercedes (with 131 models), Toyota (with 110 models), and Chevrolet (with 96 models). If we went further back in time, the number of models would be higher. We also have about 50 motorcycle manufacturers, but have not yet added the individual motorcycle models.

Based on the number of car models, no one can say that consumers don't have a choice. It's like the toothpaste or canned soup aisle in your local grocery store, the purchase options can be overwhelming.

Why does the Windshieldink app want you to input your car make and model?


A common question we get asked is why does the Windshieldink app ask its members to input their vehicle description when registering their license plate. Well, there are a few reasons for this.



It helps the app user when sending a message. The app has a pop-up notification that verifies the members vehicle description (make and model) with the license plate number. If the pop-up vehicle description doesn't match the actual vehicle, the sender possibly has a typo in the license plate number or possibly the license plate could be stolen and installed on a different vehicle. If you think it is stolen, go ahead and send your message to the rightful plate owner, ([read our blog here about stolen license plates](#)). Therefore when registering your own vehicle with Windshieldink, make sure your vehicle descriptors are correct.

For general interest and statistical analysis. We want to statistically see the types of vehicle models being registered with Windshieldink. This helps us define the persona of the registered members we are reaching so that we can better tailor our app functionality.

For future services from Windshieldink. We are continuing to work towards developing new services that will be associated with vehicle makes and models. These new services are under development and we will have more information about them as we move closer to launch.

As car manufacturers continue to develop new models, our vehicle list will continue to grow.  Windshieldink makes an effort to keep the vehicle database up to date, however [Sign in](#) [Join now](#) if you notice that your vehicle make and model isn't registered in our database, please email us at support@windshieldink.com. Regular app updates for iOS and Android will include updated vehicle databases.

The Windshieldink mobile app is available in the App Store and Google Play Store. It is free to download, free to register your vehicles, and free to send messages.

Stay tuned and stay informed! [Sign up](#) for our newsletter today and follow us on [Facebook](#), [Twitter](#), [Instagram](#).

We're always interesting in hearing from our audience. Comments or questions can be sent to admin@windshieldink.com.



Ken Kuchling
Founder at Windshieldink

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