

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.
Petitioner,

v.

MAXELL, LTD.,
Patent Owner

Case: IPR2020-00409

U.S. Patent No. 6,580,999

**PATENT OWNER'S MANDATORY NOTICES
UNDER 37 C.F.R. § 42.8**

Mail Stop **Patent Board**
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner Maxell Ltd., (“Patent Owner”) hereby provides the following mandatory notices:

I. Real Parties-In-Interest

Maxell, Ltd. is the patent owner and real party-in-interest in this proceeding.

Maxell’s address is:

1 Koizumi, Oyamazaki,
Oyamazaki-cho,
Otokuni-gun, Kyoto
618-8525 Japan

II. Related Matters

Pursuant to 37 C.F.R. §42.8(b)(2), Patent Owner submits that the ’999 Patent is currently asserted against Apple Inc. in *Maxell, Ltd. v. Apple Inc.*, No. 5:19-cv-00036 (E.D. Tex. March 15, 2019).

III. Lead and Back-up Counsel

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner provides the following designation of counsel:

<p><u>Lead Counsel</u> Robert G. Pluta Registration No. 50,970 Mayer Brown LLP 71 S. Wacker Drive Chicago, IL 60606 Telephone: 312-701-8641 Facsimile: 312-706-8144 rpluta@mayerbrown.com</p>	<p><u>Back-Up Counsel</u> Amanda S. Bonner Registration No. 65,224 Luiz A. Miranda Registration No. 74,762 Mayer Brown LLP 71 S. Wacker Drive Chicago, IL 60606 Telephone: 312-782-0600 Facsimile: 312-706-8144 asbonner@mayerbrown.com lmiranda@mayerbrown.com</p>
	<p><u>Back-Up Counsel</u> James A. Fussell Registration No. 54,885 Saqib J. Siddiqui Registration No. 68,626 Mayer Brown LLP 1999 K Street NW Washington, D.C. 20006 Telephone: 202-263-3000 Facsimile: 312-706-8144 jfussell@mayerbrown.com ssiddiqui@mayerbrown.com</p>

IV. Service Information

Pursuant to 37 C.F.R. §42.8(b)(4), Patent Owner identifies the following service information: Please direct all correspondence regarding this proceeding to lead counsel at the address identified above. Patent Owner consents to electronic

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service by email: rpluta@mayerbrown.com, and Maxell-Apple-Service@mayerbrown.com.

Dated: February 3, 2020

Respectfully submitted,

/Robert G Pluta Reg No 50970 /
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CERTIFICATE OF SERVICE

I hereby certify that on this 3rd day of February, 2020, a copy of the attached **PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8** was served by electronic mail to the attorneys of record, at the following addresses:

Jennifer C. Bailey Jennifer.Bailey@eriseip.com PTAB@eriseip.com Adam P. Seitz Adam.Seitz@eriseip.com ERISE IP, P.A. 7015 College Blvd., Suite 700 Overland Park, Kansas 66211 Telephone: (913) 777-5600 Fax: (913) 777-5601	Paul R. Hart (Reg. No. 59,646) Paul.Hart@eriseip.com ERISE IP, P.A. 5600 Greenwood Plaza Blvd., Ste. 200 Greenwood Village, Colorado 80111 Telephone: (913) 777-5600 Fax: (913) 777-5601
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Respectfully submitted,

Date: January 9, 2020

By: /Robert G Pluta Reg No 50970/

Robert G. Pluta
MAYER BROWN LLP