

medPointe
making medicine

**Astelin Day
Life Cycle Plan
November 1, 2002**

Agenda

- 1) **Review of Detailed Proposals and Discussion** **45 Min.**
- 2) **Breakout Session Instruction**
- 3) **Breakout** **60 Min.**
 - What else do we want?
 - Supply source/packaging?
 - Trademarks/specifications?
 - Studies directed specifically toward target messages?
- 4) **Reconvene and Report Back** **30 Min.**
- 5) **Prioritize and Next Steps** **30 Min.**

Astelin®

Projects

medPointe
making medicine better

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Packaging Configuration Projects

- **Pediatric packaging**
 - **V-Bottom bottle/cap configuration – tra
(30.0 mL)**
 - **V-Bottom bottle/pump configuration – t
(30.0 mL)**
 - **V-Bottom bottle – sample (5 mL)**
 - **Calmar – Albert pump**
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Pediatric Packaging

- **Single 17 mL flat-bottom bottle**
- **Current VP3 Valois pump**
- **Straight-forward; high probability of success**
- **Timing influenced by whether “value added” materials are included**
- **Cost is minimal**

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