

Astelin Day Life Cycle Plan November 1, 2002



Agenda

1)	Review of Detailed
	Proposals and Discussion

45 Min.

- 2) **Breakout Session Instruction**
- 3) Breakout

60 Min.

- What else do we want?
- Supply source/packaging?
- Trademarks/specifications?
- Studies directed specifically toward target messages?
- 4) Reconvene and Report Back

30 Min.

5) Prioritize and Next Steps

30 Min.



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Astelin[®]

Projects



makina medicine better

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Packaging Configuration Projects

- Pediatric packaging
- V-Bottom bottle/cap configuration tra (30.0 mL)
- V-Bottom bottle/pump configuration t (30.0 mL)
- V-Bottom bottle sample (5 mL)
- Calmar Albert pump



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Pediatric Packaging

- Single 17 mL flat-bottom bottle
- Current VP3 Valois pump
- Straight-forward; high probability of suc
- Timing influenced by whether "value add materials are included
- Cost is minimal



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