

medPointe
making medicine

**Astelin Day
Life Cycle Plan
November 1, 2002**

Agenda

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|---|----------------|
| 1) Review of Detailed Proposals and Discussion | 45 Min. |
| 2) Breakout Session Instruction | |
| 3) Breakout | 60 Min. |
| <ul style="list-style-type: none">- What else do we want?- Supply source/packaging?- Trademarks/specifications?- Studies directed specifically toward target messages? | |
| 4) Reconvene and Report Back | 30 Min. |
| 5) Prioritize and Next Steps | 30 Min. |

Astelin®

Projects

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making medicine better

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Packaging Configuration Projects

- **Pediatric packaging**
 - **V-Bottom bottle/cap configuration – tra
(30.0 mL)**
 - **V-Bottom bottle/pump configuration – t
(30.0 mL)**
 - **V-Bottom bottle – sample (5 mL)**
 - **Calmar – Albert pump**
-

Pediatric Packaging

- **Single 17 mL flat-bottom bottle**
- **Current VP3 Valois pump**
- **Straight-forward; high probability of success**
- **Timing influenced by whether “value added” materials are included**
- **Cost is minimal**

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