



(12) **United States Patent**
Turner

(10) **Patent No.:** **US 8,407,609 B2**
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(54) **SYSTEM AND METHOD FOR PROVIDING AND TRACKING THE PROVISION OF AUDIO AND VISUAL PRESENTATIONS VIA A COMPUTER NETWORK**

(58) **Field of Classification Search** 715/716, 715/719, 733, 764, 765, 760; 709/203, 204, 709/217, 231
See application file for complete search history.

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(73) Assignee: **LINQware Inc.**, Kenmore, WA (US)

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 559 days.

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(21) Appl. No.: **12/545,131**

Primary Examiner — Xiomar L Bautista

(22) Filed: **Aug. 21, 2009**

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(65) **Prior Publication Data**

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(57) **ABSTRACT**

Related U.S. Application Data

A method for tracking digital media presentations: providing a corresponding web page for each digital media presentation to be delivered; providing identifier data to the user's computer; providing a timer applet to the user's computer; and, storing data indicative of received identifier data; wherein each provided webpage causes corresponding digital media presentation data to be streamed from a second computer system distinct from a first computer system directly to the user's computer independent of the first computer system; and stored data is indicative of an amount of time the digital media presentation data is streamed from the second computer system to the user's computer.

(60) Provisional application No. 61/090,672, filed on Aug. 21, 2008.

(51) **Int. Cl.**
G06F 3/00 (2006.01)
G06F 15/16 (2006.01)

(52) **U.S. Cl.** 715/760; 715/716; 715/733; 709/231

3 Claims, 10 Drawing Sheets

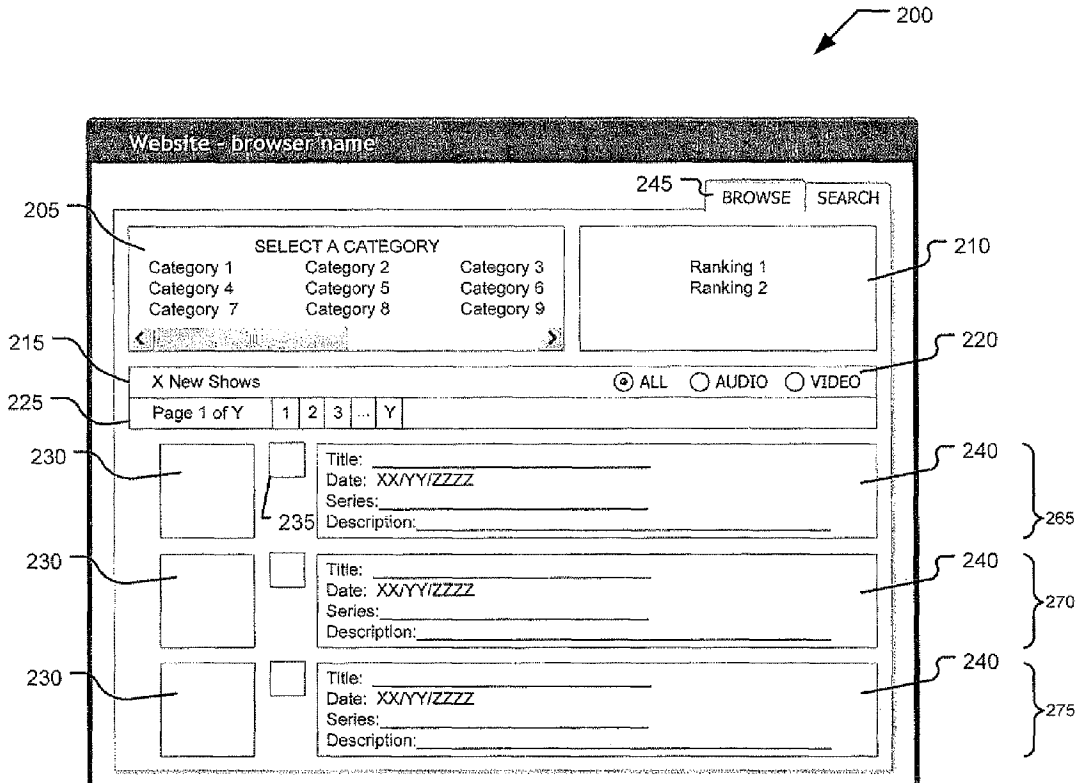


Fig. 1

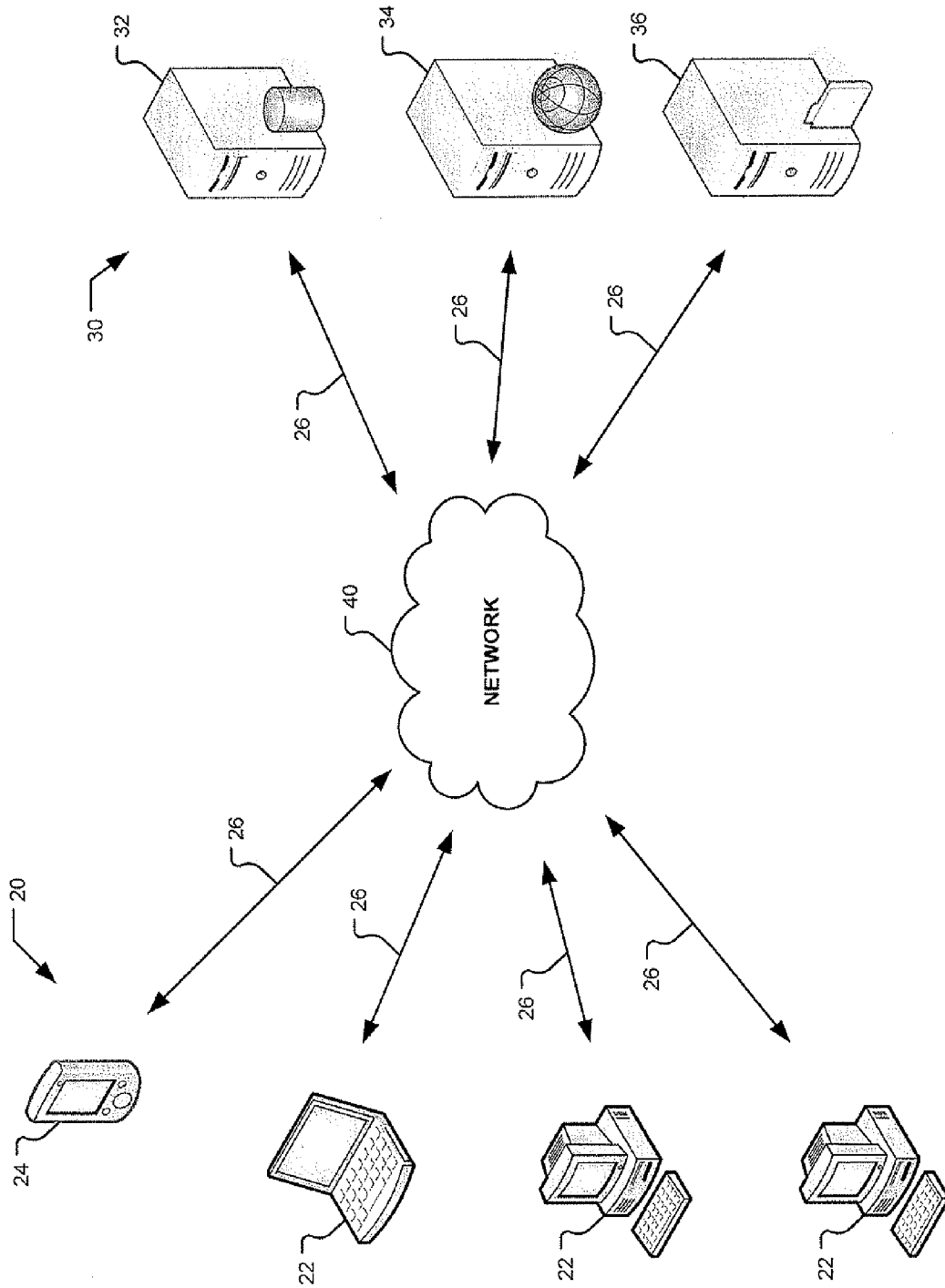


Fig. 2

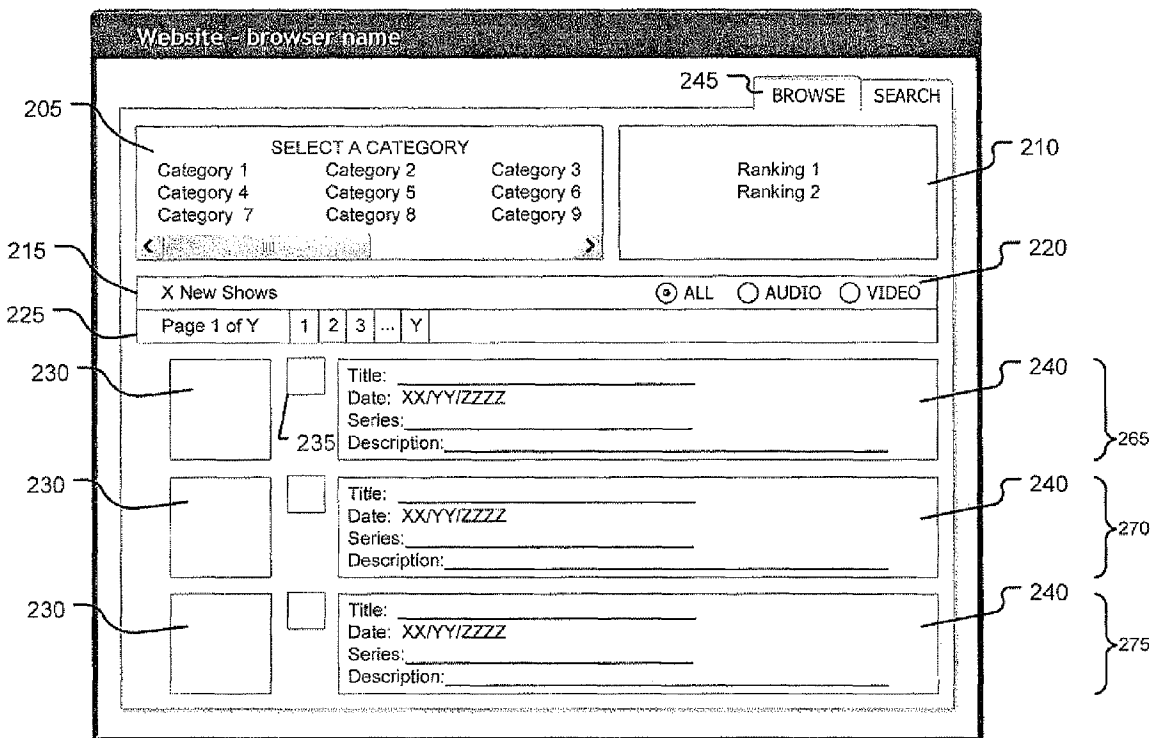
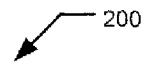


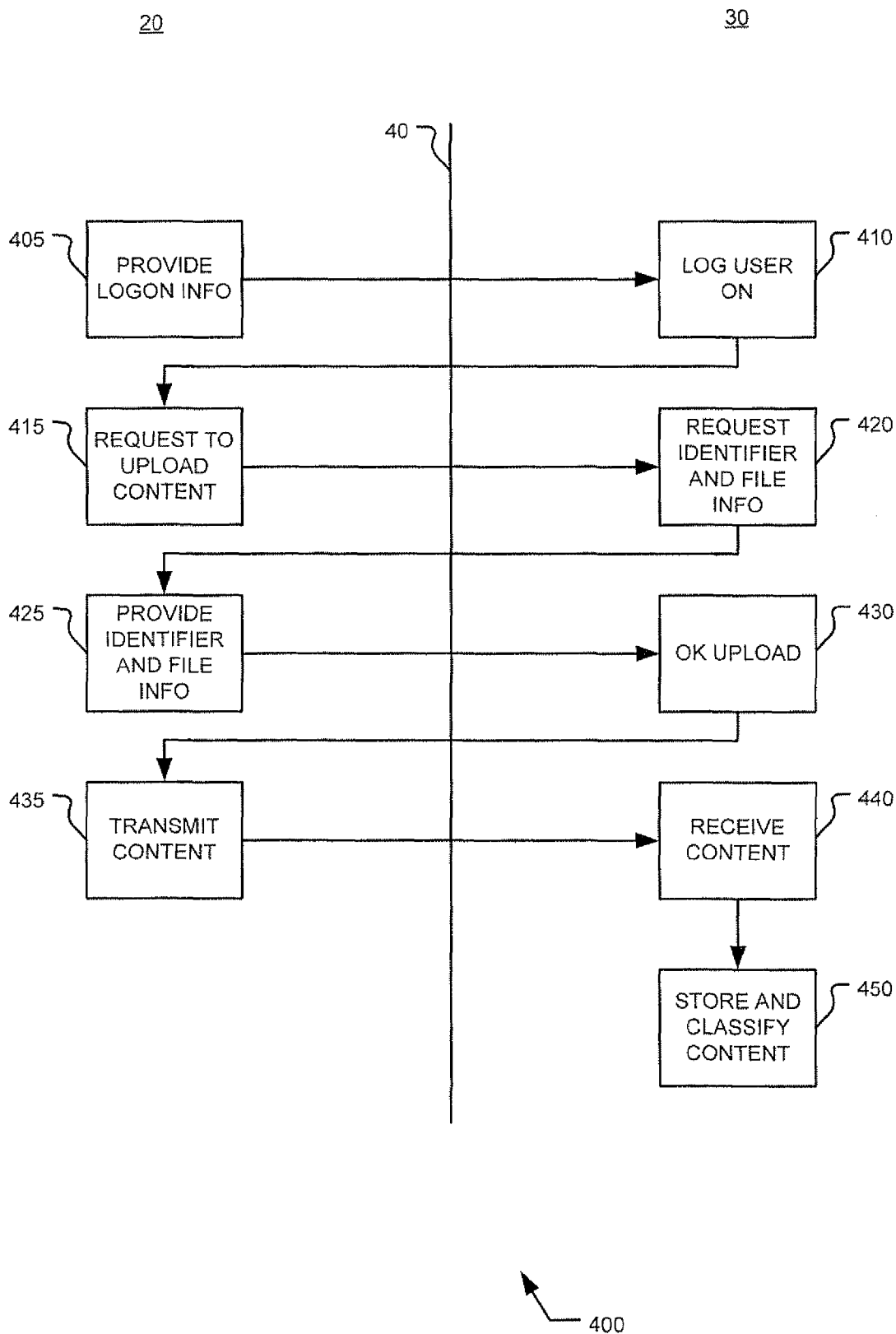
Fig. 3



The screenshot shows a web browser window with the following elements:

- Browser Title Bar:** "Website - browser name"
- Navigation Buttons:** "BROWSE" and "SEARCH" buttons in the top right corner.
- Search Section:** A search bar with the placeholder text "Enter Text" (labeled 255), a "SEARCH" button (labeled 260), and a search results area (labeled 250).
- Filter Section:** "X New Shows" with radio button options for "ALL" (selected), "AUDIO", and "VIDEO".
- Page Navigation:** "Page 1 of Y" with buttons for "1", "2", "3", "...", and "Y".
- Search Results:** A list of three items, each with a checkbox, a thumbnail image, and a text box containing:
 - Title: _____
 - Date: XX/YY/ZZZZ
 - Series: _____
 - Description: _____

Fig. 4



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