

Netflix, Inc.

v.

Uniloc 2017 LLC

IPR2020-00041 (Patent 8,407,609)

Uniloc's Demonstrative Exhibits

**Before Charles J. Boudreau, Daniel J. Galligan, & Juliet Mitchell Dirba,
*Administrative Patent Judges***

December 3, 2020

DEMONSTRATIVE – NOT EVIDENCE

U.S. Pat. No. 8,407,609



(12) **United States Patent**
Turner

(10) **Patent No.:** US 8,407,609 B2
(45) **Date of Patent:** Mar. 26, 2013

(54) **SYSTEM AND METHOD FOR PROVIDING AND TRACKING THE PROVISION OF AUDIO AND VISUAL PRESENTATIONS VIA A COMPUTER NETWORK**

(75) **Inventor:** Tod C. Turner, Kenmore, WA (US)

(78) **Assignee:** LINQware Inc., Kenmore, WA (US)

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 359 days.

(21) **Appl. No.:** 12/848,111

(22) **Filed:** Aug. 21, 2009

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Related U.S. Application Data

(60) **Provisional application No. 61/490,672, filed on Aug. 21, 2008.**

(51) **Int. Cl. (2006.01)**
G06F 15/16 (2006.01)

(52) **U.S. Cl. (2006.01)**
715/740; 715/716; 715/733; 709(23)

(58) **Field of Classification Search** 715/716, 715/733, 733, 704, 705, 709, 709(23), 704, 700(217), 231
See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

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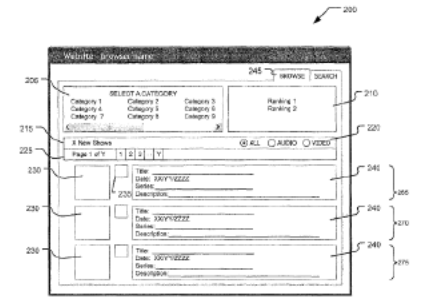
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(57) **ABSTRACT**
A method for tracking digital media presentations: providing a corresponding web page for each digital media presentation to be delivered; providing identifier data to the user's computer; providing a timer applied to the user's computer; and storing data indicative of received identifier data, wherein each provided webpage carries corresponding digital media presentation data to be streamed from a second computer system distinct from a first computer system directly to the user's computer independent of the first computer system; and stored data is indicative of an amount of time the digital media presentation data is streamed from the second computer system to the user's computer.

3 Claims, 10 Drawing Sheets

Inventor: Tod C. Turner
Assignee: LINQware Inc.
Filing Date: August 21, 2009
Provisional Date: August 21, 2008



NETFLIX, INC. EXHIBIT 1001

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Ex. 1001, Cover.

Claim 1 of the '609 Patent

1. A method for tracking digital media presentations delivered from a first computer system to a user's computer via a network comprising:
- [a] providing a corresponding web page to the user's computer for each digital media presentation to be delivered using the first computer system;
 - [b] providing identifier data to the user's computer using the first computer system;
 - [c] providing an applet to the user's computer for each digital media presentation to be delivered using the first computer system, wherein the applet is operative by the user's computer as a timer;
 - [d] receiving at least a portion of the identifier data from the user's computer responsively to the timer applet each time a predetermined temporal period elapses using the first computer system; and
 - [e] storing data indicative of the received at least portion of the identifier data using the first computer system;
 - [f] wherein each provided webpage causes corresponding digital media presentation data to be streamed from a second computer system distinct from the first computer system directly to the user's computer independent of the first computer system;
 - [g] wherein the stored data is indicative of an amount of time the digital media presentation data is streamed from the second computer system to the user's computer; and
 - [h] wherein each stored data is together indicative of a cumulative time the corresponding web page was displayed by the user's computer.

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Ex. 1001, 14:17-45.

Asserted Grounds

Challenged Claims	Section	References
1-3	Pre-AIA § 103(a)	Davis (Ex. 1003) Choi (Ex. 1004)
1-3	Pre-AIA § 103(a)	Siler (Ex. 1005) Davis (Ex. 1003)

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Pet. at 5; Inst. Dec. at 3.

The “Receiving” Step

[d] receiving at least a portion of the identifier data from the user’s computer responsively to the timer applet each time a predetermined temporal period elapses using the first computer system;

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