

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

NETFLIX, INC., and  
ROKU, INC.,  
Petitioners,

v.

UNILOC 2017 LLC,  
Patent Owner.

---

PTAB Case No. IPR2020-00041  
Patent No. 8,407,609 B2

---

**POWER OF ATTORNEY**


Pursuant to 37 C.F.R. 42.10(b), Petitioner, Roku, Inc., hereby appoints the following lead and back-up counsel to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with a Petition for Inter Partes Review of U.S. Patent No. 8,407,609 B2 entitled “System and Method for Providing and Tracking the Provision of Audio and Visual Presentations via a Computer Network” which, based on information and belief, is currently assigned to Uniloc 2017 LLC.

LEAD COUNSEL	BACK-UP COUNSEL
Babak Tehrani, Ph.D. USPTO Registration No. 55,937 Perkins Coie LLP 11452 El Camino Real, Suite 300 San Diego, CA 92130 Phone: 858-720-5734 Fax: 858-720-5834 tehranchi-ptab@perkinscoie.com	Patrick McKeever USPTO Registration No. 66,019 Perkins Coie LLP 11452 El Camino Real, Suite 300 San Diego, CA 92130 Phone: 858-720-5722 Fax: 858-720-5822 mckeever-ptab@perkinscoie.com
	Matthew C. Bernstein <i>Pro Hac Vice to be requested upon grant of authorization</i> Perkins Coie LLP 11452 El Camino Real, Suite 300 San Diego, CA 92130 Phone: 858-720-5721 Fax: 858-720-5799 MBernstein@perkinscoie.com  Kyle R. Canavera USPTO Registration No. 72,167 Perkins Coie LLP 11452 El Camino Real, Suite 300 San Diego, CA 92130

	Phone: 858-720-5782 Fax: 858-720-5799 canavera-ptab@perkinscoie.com
--	---

The undersigned is authorized to sign this Power of Attorney on behalf of  
Petitioner Roku, Inc.

Date: 10/16/2019

  
Name: Joseph Hollinger  
Title: Vice President, Litigation and IP  
Roku, Inc.