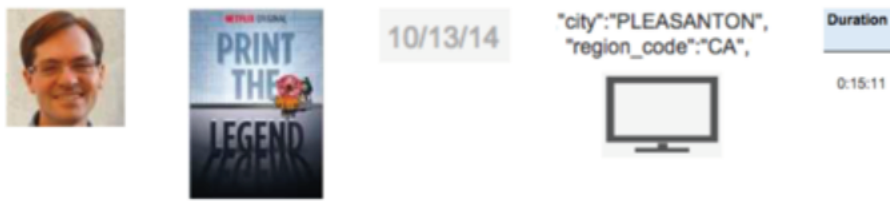
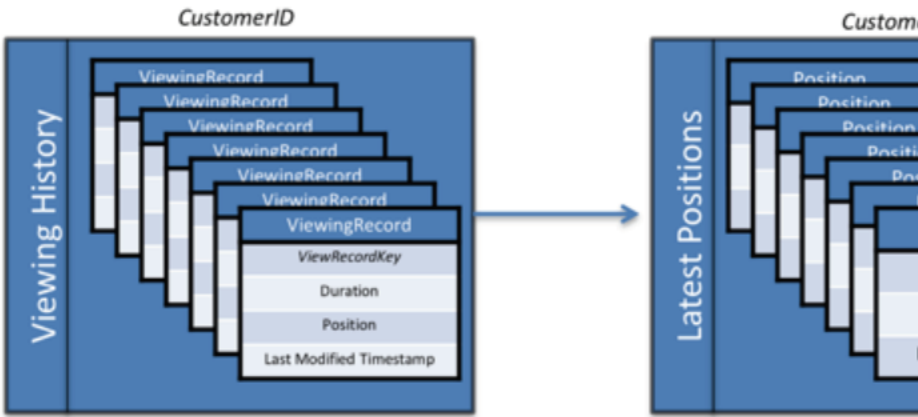


Netflix's Infringement of U.S. Patent No. 8,407,609
HIGHLY-CONFIDENTIAL-SOURCE CODE

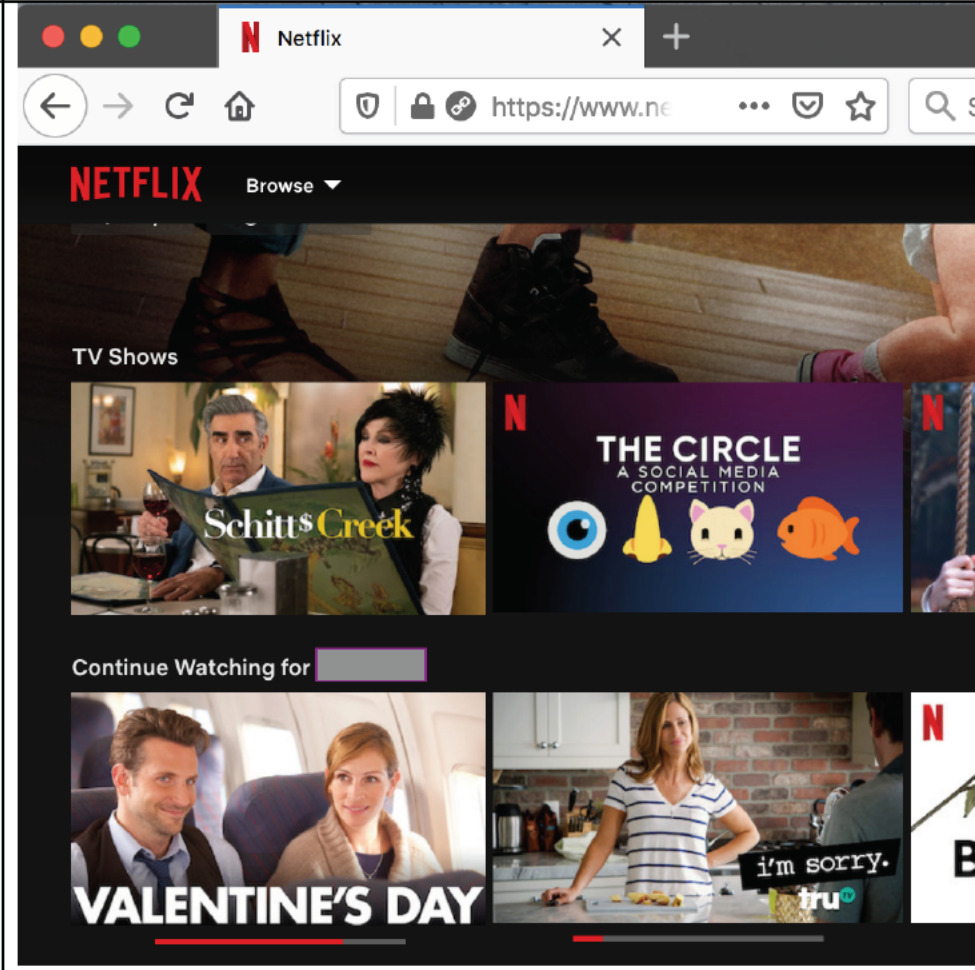
Plaintiff accuses Netflix, Inc. ("Netflix") of making, using, selling, licensing, offering for sale/license and/or improving services, including Netflix.com and its subscription-based streaming OTT service and related software, applications (including the Netflix App for mobile devices), servers, clients (collectively the "Accused Products") of directly infringing claim 1 of Patent No. 8,407,609 (the "'609 Patent").

Claims	Accused Products
<p>1. A method for tracking digital media presentations delivered from a first computer system to a user's computer via a network comprising:</p>	<p>The Accused Products track digital media presentations delivered from a first computer system to a user's computer via a network. The “digital media presentations are, e.g., television presentations” is, e.g., a system hosted by Netflix. Digital media presentations are delivered from a first computer system to a user's computer via, e.g., the Internet.</p> <div data-bbox="730 1008 1615 1417" style="text-align: center;"> <h2>Viewing Data</h2> <p>Who, What, When, Where, How</p>  </div> <p>Netflix viewing data architecture evolution. See https://www.slideshare.net/Netflix/viewing-history-ebjug-2014 at 9.</p>

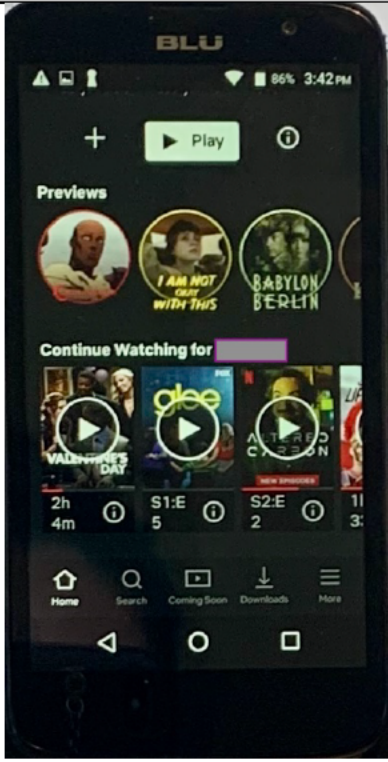
Claims	Accused Products
	<p data-bbox="857 762 1624 842" style="text-align: center;">Conceptual Data Model</p>  <p data-bbox="667 1409 1624 1486">Netflix viewing data architecture evolution. See https://www.slideshare.net/viewing-history-ebjug-2014 at 30.</p> <p data-bbox="667 1520 1624 1598">The three screens below shows tracking because under “Continue Watching” viewer previously viewed.</p> <p data-bbox="667 1631 846 1665"><u>Web Browser</u></p>

Claims

Accused Products



Android Device

Claims	Accused Products
	 <p data-bbox="667 1524 821 1562"><u>iOS Device</u></p>

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