

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ROKU, INC.,
Petitioner,

v.

UNIVERSAL ELECTRONICS, INC.,
Patent Owner.

Case No. IPR2019-01615
U.S. Patent 9,716,853

**PETITIONER ROKU, INC.'S
POWER OF ATTORNEY**

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Patent Trial and Appeal Board
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Pursuant to 37 C.F.R. § 42.10(b), Petitioner Roku, Inc., having a principal place of business at 150 Winchester Circle, Los Gatos, CA 95032, hereby appoints the practitioners of Customer No. 26111 and all other below-listed practitioners as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 9,716,853.

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FOR: Roku, Inc.

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BY: Joseph Hollinger

TITLE: Vice President, Litigation and IP

DATE: 09/17/2019