

# Petitioner's Demonstratives

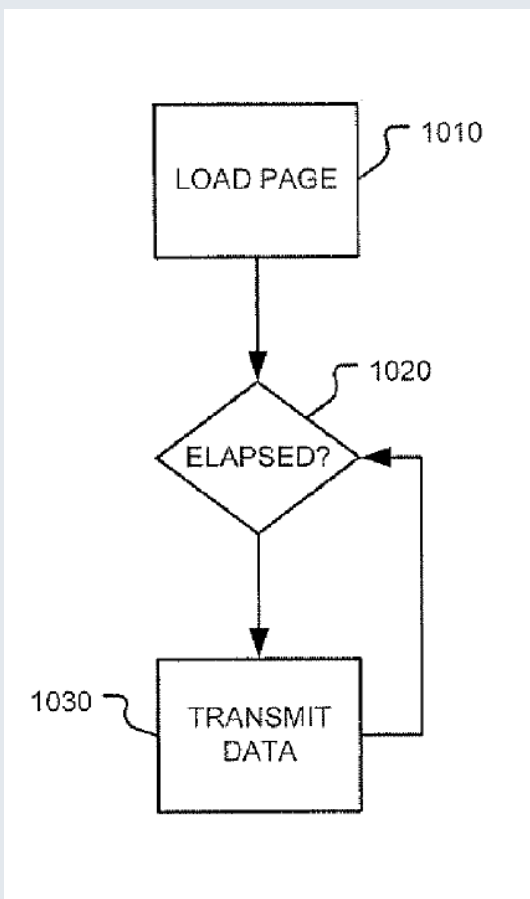
## U.S. Patent No. 8,407,609

*Sling TV L.L.C. and Vudu, Inc. v. Uniloc 2017 LLC*  
IPR2019-01367\*  
December 3, 2020

\* Vudu, Inc., which filed a petition in IPR2020-00677, has been joined as a petitioner in this proceeding.

**BAKER BOTTS** 

# Overview of the '609 Patent



Ex. 1001 ('609 Patent), Fig. 10

## SYSTEM AND METHOD FOR PROVIDING AND TRACKING THE PROVISION OF AUDIO AND VISUAL PRESENTATIONS VIA A COMPUTER NETWORK

Thus, certain embodiments of the present invention provide the capability to know that a viewer began viewing a particular show at a certain time, and to know when a user began viewing a different page, or show, thereby providing knowledge of how long a particular viewer spent on a particular page. Such knowledge is not conventionally available,

Ex. 1001 ('609 Patent), 13:43-48

by system 30 or a third party's computer system. Regardless, page 900 may include a timer applet. "Applet," as used herein, generally refers to a software component that runs in the context of another program, in the case of page 900 of FIG. 9, a web browser. Such an applet may typically used to perform a specific function or task, usually narrow in scope. In the case of FIGS. 9 and 10, such a timer applet may be used to indicate when a pre-determined temporal period has elapsed. For example, such an applet may be used to indicate each time some temporal period, such as 10, 15 or 30 seconds, elapses.

Ex. 1001 ('609 Patent), 12:67-13:9

# Asserted Grounds

| Ground | Claims | Basis for Challenge                |
|--------|--------|------------------------------------|
| 1      | 1-3    | 35 U.S.C. § 103: Jacoby in view of |
| 2      | 1-3    | 35 U.S.C. § 103: Mcternan in view  |

Demonstrative Exhibit – Not Evidence  
IPR2019-01367 – U.S. Patent No. 8,407,609

## Ground 2

## Ground 2: Identification of Disputes

| Claim | Dispute                                                                             |
|-------|-------------------------------------------------------------------------------------|
| 1[f]  | Whether Mcternan discloses two “distinct” comp                                      |
| 1[h]  | Whether a POSA would have been motivated to c<br>teachings of Mcternan and Robinson |

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