

Sling TV L.L.C.

v.

Uniloc 2017 LLC

IPR2019-01367 (Patent 8,407,609)

Uniloc's Demonstrative Exhibits

**Before Charles J. Boudreau, Daniel J. Galligan, & Juliet Mitchell Dirba,
*Administrative Patent Judges***

December 3, 2020

DEMONSTRATIVE – NOT EVIDENCE

U.S. Pat. No. 8,407,609



(12) **United States Patent**
Turner

(10) **Patent No.:** US 8,407,609 B2
(45) **Date of Patent:** Mar. 26, 2013

(54) **SYSTEM AND METHOD FOR PROVIDING AND TRACKING THE PROVISION OF AUDIO AND VISUAL PRESENTATIONS VIA A COMPUTER NETWORK**

(75) **Inventor:** Tod C. Turner, Kenmore, WA (US)

(78) **Assignee:** LINQware Inc., Kenmore, WA (US)

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 359 days.

(21) **Appl. No.:** 12/848,111

(22) **Filed:** Aug. 21, 2009

(65) **Priority Publication Data**
US 2010/050505 A1 Feb. 25, 2010

Related U.S. Application Data

(60) **Provisional application No. 61/490,672, filed on Aug. 21, 2008.**

(51) **Int. Cl.** (2006.01)
G06F 15/16 (2006.01)

(52) **U.S. Cl.** (2006.01) 715/740; 715/716; 715/733; 709/231

(58) **Field of Classification Search** 715/715, 715/733, 733, 704, 705, 709, 709/205, 204, 700/217, 231
See application file for complete search history.

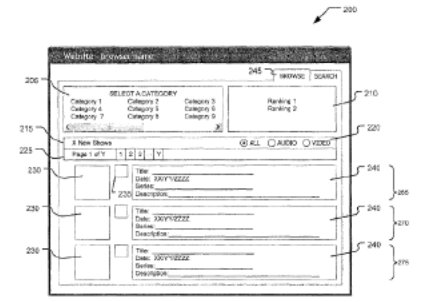
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Primary Examiner — Xiomara L. Bustera
(14) **Attorney, Agent, or Firm** — Coates O'Connor

(57) **ABSTRACT**
A method for tracking digital media presentations: providing a corresponding web page for each digital media presentation to be delivered; providing identifier data to the user's computer; providing a timer applied to the user's computer; and storing data indicative of received identifier data, wherein each provided webpage carries corresponding digital media presentation data to be streamed from a second computer system distinct from a first computer system directly to the user's computer independent of the first computer system; and stored data is indicative of an amount of time the digital media presentation data is streamed from the second computer system to the user's computer.

3 Claims, 10 Drawing Sheets

Inventor: Tod C. Turner
Assignee: LINQware Inc.
Filing Date: August 21, 2009
Provisional Date: August 21, 2008



NETFLIX, INC. EXHIBIT 1001

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Ex. 1001, Cover.

Claim 1 of the '609 Patent

1. A method for tracking digital media presentations delivered from a first computer system to a user's computer via a network comprising:
 - [a] providing a corresponding web page to the user's computer for each digital media presentation to be delivered using the first computer system;
 - [b] providing identifier data to the user's computer using the first computer system;
 - [c] providing *an applet* to the user's computer *for each* digital media presentation to be delivered using the first computer system, wherein the applet *is operative by the user's computer as a timer*;
 - [d] receiving at least a portion of the identifier data from the user's computer responsively to the timer applet each time a predetermined temporal period elapses using the first computer system; and
 - [e] storing data indicative of the received at least portion of the identifier data using the first computer system;
 - [f] wherein each provided webpage causes corresponding digital media presentation data to be streamed from *a second computer system distinct from the first computer system* directly to the user's computer independent of the first computer system;
 - [g] wherein the *stored data* is *indicative of an amount of time the digital media presentation data is streamed from the second computer system to the user's computer*; and
 - [h] wherein each stored data is together indicative of a cumulative time the corresponding web page was displayed by the user's computer.

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Ex. 1001, 14:17-45.

Asserted Grounds

Challenged Claims	Section	References
1-3	Pre-AIA § 103(a)	Jacoby (Ex. 1006) in view of Bland (Ex. 1009)
1-3	Pre-AIA § 103(a)	Mcternan (Ex. 1007) in view of Robinson (Ex. 1008)

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Pet. at 2; Inst. Dec. at 3.

“Computer System” Requires No Construction

The terms “computer,” “computer device and/or “computer system” as used herein may generally take the form of single computing devices or collections of computing devices having a common operator or under common control. 55

Ex. 1001, 2:52-55.

The Court agrees with Uniloc that the specification’s statement that a computer system “as used herein may generally take the form of ... collections of computing devices having a common operator or under common control is not definitional. The phrase “may generally” does not reflect an intent by the patent applicant to definitively limit the meaning of the term “computer system.”....The Court does not construe the term “computer system” at this time.

Ex. 2001 at 14-15.

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[Ex. 1001, 2:52-55](#); [Ex. 2001 at 14-15](#); [Resp. at 14-15](#); [POSR at 1-3](#); see also [Inst. Dec. at 8](#).

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