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(54) MULTIMEDIA DATA DELIVERY AND PLAYBACK SYSTEM WITH MULTI-LEVEL CONTENT AND PRIVACY PROTECTION

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(22) Filed: Mar. 24, 1999

(51) Int. Cl.⁷ G06F 17/60

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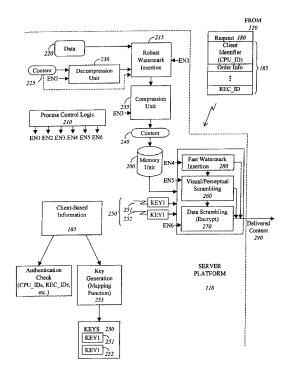
* cited by examiner

Primary Examiner—Edward R. Cosimano (74) Attorney, Agent, or Firm—Blakely, Sokoloff, Taylor & Zafman LLP

(57) ABSTRACT

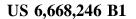
A content distribution system comprising a server platform and a client platform. The server platform includes a memory unit to store digital content and access control logic to activate content protection mechanisms that provide multiple levels of access protection to the digital content. In plays back segments of the digital content at one of a plurality of quality levels.

24 Claims, 9 Drawing Sheets





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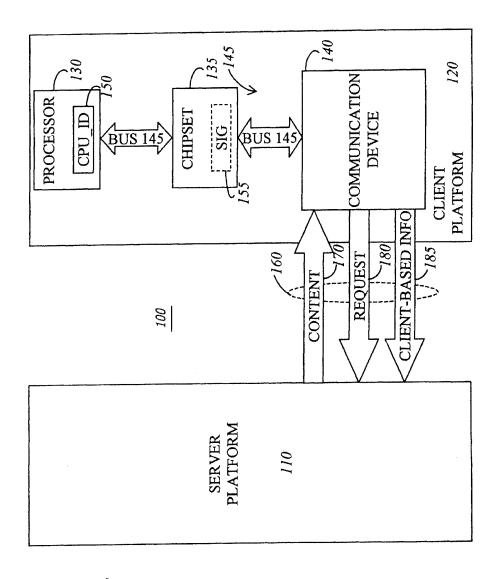


FIG. 2 **FROM** 120 Request 180 Client Data Identifier Robust -230 (CPU_ID) Watermark **←**EN1 Order Info Insertion 185 Content Decompression Unit REC ID Compression Unit 235 EN3→ Process Control Logic 210 Content EN1 EN2 EN3 EN4 EN5 EN6 240 Fast Watermark Memory EN4 2*0*0 Insertion Unit EN5 Visual/Perceptual Scrambling 260 Client-Based **Data Scrambling** Information (Encrypt) Delivered 270 185 Content 290 **SERVER** Authentication Key **PLATFORM** Check Generation (CPU_IDs, REC_IDs, (Mapping 110 etc.) Function) 255 KEYS 250 KEYI



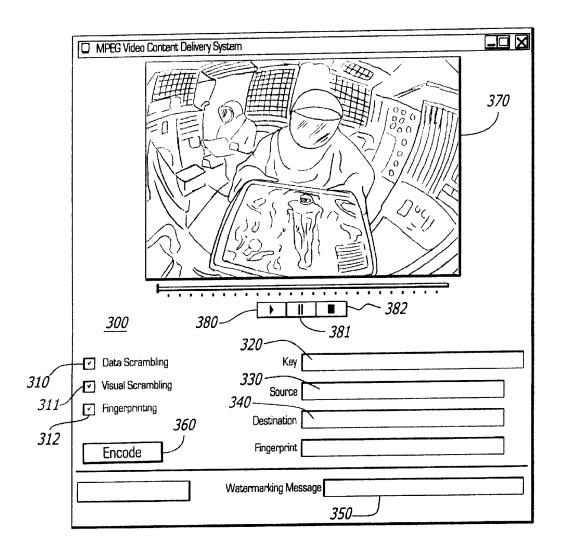
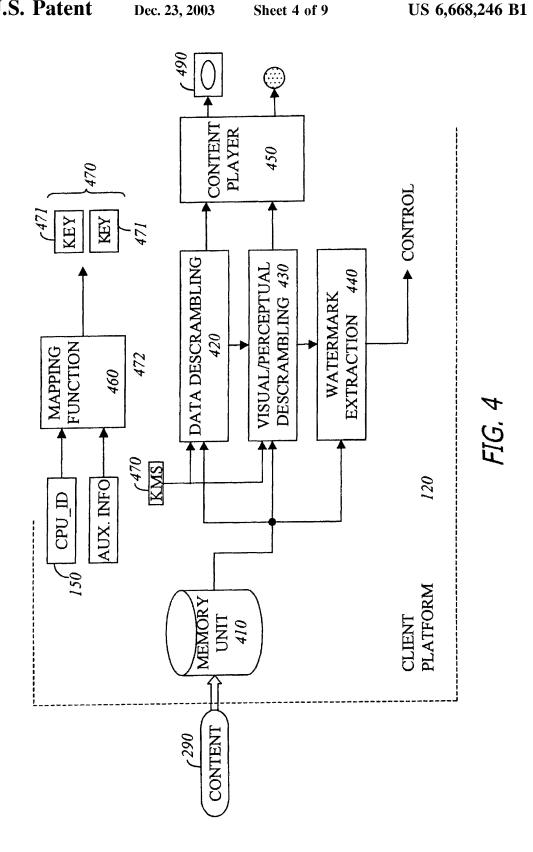


FIG. 3



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