

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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BLOOMREACH, INC.,  
Petitioner,

v.

GUADA TECHNOLOGIES LLC,  
Patent Owner.

Case No. IPR2019-01304

Patent No. 7,231,379

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**JOINT REQUEST TO TREAT SETTLEMENT AGREEMENT AS  
BUSINESS CONFIDENTIAL INFORMATION PURSUANT TO  
35 U.S.C. § 317(b) AND 37 C.F.R. § 42.74(c)**

Pursuant to 35 U.S.C. § 317(b) and 37 C.F.R. § 42.74(c), Petitioner and Patent Owner hereby jointly request that the settlement agreement between the parties, filed separately as Exhibit 1029, be treated as business confidential information that is kept separate from the file of the involved patent and made available only to Federal Government agencies on written request, or to any person on a showing of good cause.

The parties sought, and received via email on February 20, 2020, authorization from the Board to file this request.

DATED this 21st day of February, 2020.

Respectfully submitted,

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**CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6(e), it is hereby certified that a copy of this  
JOINT REQUEST TO TREAT SETTLEMENT AGREEMENT AS BUSINESS  
CONFIDENTIAL INFORMATION PURSUANT TO 35 U.S.C. § 317(b) AND 37  
C.F.R. § 42.74(c) was provided via email to Patent Owner by serving its counsel of  
record at the listed service address:

Isaac Rabicoff

(isaac@rabilaw.com)

Dated: February 21, 2020

Respectfully Submitted,

*/Stephen Gillen/*

Stephen Gillen

Senior Paralegal

Morgan, Lewis & Bockius LLP