

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BLOOMREACH, INC.
Petitioner,

v.

GUADA TECHNOLOGIES LLC
Patent Owner.

Case No. IPR2019-01304

Patent No. 7,231,379

**PETITIONER'S UPDATED MANDATORY NOTICE INFORMATION
IDENTIFYING ADDITIONAL RELATED MATTERS**

Pursuant to 37 C.F.R. § 42.8(a)(3), Petitioner BloomReach, Inc. provides notice of additional related matters that would effect, or be affected by, a decision in this proceeding:

- *Guada Techs. LLC v. Valvoline LLC*, No. 19-cv-02298 (D. Del.)
- *Guada Techs. LLC v. Bellacor.com, Inc.*, No. 19-cv-02297 (D. Del.)
- *Guada Techs. LLC v. Dupont De Nemours, Inc.*, No. 19-cv-02050 (D. Del.)
- *Guada Techs. LLC v. Munchkin, Inc.*, No. 19-cv-02051 (D. Del.)
- *Guada Techs. LLC v. Newell Brands Inc.*, No. 19-cv-02052 (D. Del.)
- *Guada Techs. LLC v. Deere & Co.*, No. 19-cv-01764 (D. Del.)

Dated: January 13, 2020

Respectfully Submitted,

/Michael J. Lyons/
Michael J. Lyons (Reg. No. 37,386)

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), counsel for Petitioner certifies that this
PETITIONER'S UPDATED MANDATORY NOTICE INFORMATION
IDENTIFYING ADDITIONAL RELATED MATTERS was provided via email to
Patent Owner by serving the counsel of record at the listed service address:

Isaac Rabicoff
(isaac@rabilaw.com)

Dated: January 13, 2020

Respectfully Submitted,

/Stephen Gillen/
Senior Paralegal
Morgan Lewis & Bockius