Attorney Docket: 043311-0381349

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE PATENT APPLICATION OF	:	John Albert KEMBEL *et al.*
SERIAL NO.	:	09/558,925
FILING DATE	:	April 26, 2000
ART UNIT	:	2446
EXAMINER	:	BRUCKART, B.R.
FOR	:	SYSTEM AND METHOD FOR INTERACTING WITH INTERNET CONTENT

RESPONSE

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed **February 25, 2009** (the "Office Action"), please consider the following amendments and remarks in the above-identified application:

Amendments to the Specification begin on page **2** of this paper.

Amendments to the Claims are reflected in the listing of claims beginning on page **3** of this paper.

Remarks/Arguments begin on page **18** of this paper.

It is believed that no extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 033975 (Ref. No. 043311-0381349).

AMENDMENTS TO THE SPECIFICATION

Please amend the Title of the instant application as follows:

Apparatus And Method For Interacting With Internet Content <u>Via One Or More</u> <u>Applications That Do Not Include Native Web Browsing Navigation Control Features</u>

Please replace the paragraph beginning at page 6, line 15 of the specification with the following paragraph:

In the system and method of the presen t invention, a user logs into a server by providing a login identifier to a login construct. The login identifier is used by the server to obtain an unprocessed user profile that corresponds to the user. The unprocessed user profile is processed by the server to generate a processed user profile. Advantageously, this processing step allows for up-to-date refinement of the user profile. Up-to-date refinements include, for example, the addition of advertisements directed to the user based on one or more characteristics in the user profile. The processed user profile is delivered to the client computer associated with the user. The processed user profile includes references to the networked information monitors (NIMs). As used herein, the term networked information monitor or NIM refers to a fully configurable frame with one or more controls; the fram through which content is optionally presented. The fully configurable frame utilized in accordance with the invention stands in contrast to present web browsers, which are branded by the browser vendor and which have limited means by which to alter the controls associated with the browser. ~~The figures illustrate NIMs supplied by DoDots™, the assignee of the present invention. The reader is invited to visit www.dodots.com to experience the NIM technology described in this document.~~

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CLAIM AMENDMENTS

This **listing of claims** will replace all prior versions, and listings, of claims in the application:

1-30. **(Cancelled)**

31. **(Currently Amended)** A method, operating on a first computing device, for presenting Internet content to a user of said first computing device, comprising:

obtaining on electronic storage media accessible to one or more processors of the first computing device machine readable instructions associated with a first home application, wherein the machine readable instructions associated with the first home application include one or more initial uniform resource locators at which content for the first home application is accessible over the Internet;

initiating the first home application on the first computing device by executing the machine readable instructions associated with the first home application, wherein initiating the first home application includes generating, via the first home application, a request over the Internet for content to the one or more initial uniform resource locators;

obtaining ~~from a second computing device different from said first computing device~~, via the ~~using a~~ first home application ~~which does not present to a user general web navigation controls~~, first Internet content from the one or more initial uniform resource locators, said first Internet content programmed in a format readable by a dedicated Web browser program having native web navigation control features; and

rendering, via the first home application, a graphical user interface defined by the first Internet content ~~the first Internet content in a frame having a format and controls which are specific to the first Internet content~~ to produce a visual manifestation of the first Internet content on an output apparatus of the first computing device, ~~the frame and first Internet content rendered using said home application, and~~ wherein the visual manifestation of the first Internet content is displayed independently from any ~~not a~~ window of a dedicated Web browser program including native web navigation control features, and ~~further~~ wherein if the graphical user interface rendered via the first home

application provides any control to a user of the first computing device over access, via the first home application, to content obtained over the Internet from any uniform resource locators other than the initial uniform resource locators, such control is provided by features of the graphical user interface that are defined by content received by the first home application over the Internet in a format readable by a dedicated Web browser program having native web navigation control features ~~the first Internet content comprises at least a portion of a definition of the frame for the visual manifestation~~.

32. **(Currently Amended)** The method of claim 31, further comprising: receiving, on the first computing device, login information provided by a user; and accessing a user profile associated with the user based on the received login information, wherein the user profile is accessed by the first computing device from electronic storage media accessible to one or more processors of the first computing device, wherein initiation of the first home application on the first computing device is responsive to an indication in the accessed user profile that the first home application should be automatically initiated upon login of the user to the first computing device ~~the step of obtaining the first Internet content further comprises the step of obtaining the complete definition of the frame for the visual manifestation~~.

33. **(Currently Amended)** The method of claim 32 ~~31~~, further comprising: initiating a second home application on the first computing device by executing the machine readable instructions associated with the second home application, wherein initiating the second home application includes generating, via the second home application, a request over the Internet for content to one or more initial uniform resource locators that are different from the one or more initial uniform resource locators associated with the first home application; obtaining, via the second home application ~~from a third computing device~~, second Internet content from the one or more initial uniform resource locators associated with the second home application, the second Internet content being ~~that is~~ programmed in a format readable by a dedicated Web browser program having native

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web navigation control features; and

rendering, via the second home application, a graphical user interface defined by the second Internet content ~~in a frame having a format and controls which are specific to the first Internet content~~ to produce a visual manifestation of the second Internet content on the output apparatus of the first computing device, ~~the frame and first Internet content rendered using said home application, and~~ wherein the visual manifestation of the second Internet content is displayed independently from any ~~not a~~ window of a dedicated Web browser program having native web navigation control features, wherein if the graphical user interface rendered via the second home application provides any control to the user of the first computing device over access, via the second home application, to content obtained over the Internet from any uniform resource locators other than the initial resource locators associated with the second home application, such control is provided by features of the graphical user interface that are defined by content received by the second home application over the Internet in a format readable by a dedicated Web browser program having native web navigation control features, and

wherein initiation of the second home application on the first computing device is responsive to an indication in the accessed user profile that the second home application should be automatically initiated upon login of the user to the first computing device.

34. **(Currently Amended)** The method of claim 33, wherein ~~the~~ a dimension of the graphical user interface rendered by the first home application upon initiation and a dimension of the graphical user interface rendered by the second home application upon initiation are each separately dictated by information stored in the user profile associated with the user ~~step of obtaining the second Internet content further comprises the step of obtaining a definition of the frame for the visual manifestation of the second Internet content~~.

35. **(Currently Amended)** The method of claim 33 ~~34~~, wherein the initial position of the graphical user interface rendered by the first home application on the

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