

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

PAYPAL, INC.
UPWORK GLOBAL INC.
SHOPIFY, INC.
SHOPIFY (USA), INC.
STRAVA INC.
VALASSIS COMMUNICATIONS, INC.
RETAILMENOT, INC.
DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC
LEVEL 3 COMMUNICATIONS, LLC,

Patent Owners.

IPR2019-01111
Patent 7,802,310

PETITIONERS' POWER OF ATTORNEY

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U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. §42.10(b), Petitioners Shopify, Inc. and Shopify (USA), Inc., hereby appoint practitioners of Customer Number 154690 as their attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

These practitioners include at least:

Lead Counsel: Brent P. Ray, Reg. No. 54,390

Address: KING & SPALDING LLP
353 N Clark Street, 12th Floor
Chicago, IL 60654
(312) 995-6333 (reception)

Backup Counsel: Lori A. Gordon, Reg. No. 50,633

Address: KING & SPALDING LLP
1700 Pennsylvania Ave NW
Washington, D.C. 20006
(202) 737-0500 (reception)

For Petitioners, Shopify, Inc. and Shopify (USA), Inc.

SIGNATURE: /s/ Ryan M. Hubbard

NAME: Ryan M. Hubbard

TITLE: Senior Counsel, IP Litigation

DATE: September 13, 2019