

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

PAYPAL, INC.
UPWORK GLOBAL INC.
SHOPIFY, INC.
SHOPIFY (USA), INC.
STRAVA INC.
VALASSIS COMMUNICATIONS, INC.
RETAILMENOT, INC.
DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC
LEVEL 3 COMMUNICATIONS, LLC,

Patent Owners.

IPR2019-01111
Patent 7,802,310

PETITIONERS' POWER OF ATTORNEY

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Pursuant to 37 C.F.R. §42.10(b), Petitioner RetailMeNot, Inc. which is owned by Harland Clark Holdings, Corp., hereby appoints practitioners of Customer Number 154690 as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

These practitioners include at least:

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TITLE: CHIEF LEGAL COUNSEL

DATE: SEPT 16, 2019