

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

PAYPAL, INC.
UPWORK GLOBAL INC.
SHOPIFY, INC.
SHOPIFY (USA), INC.
STRAVA INC.
VALASSIS COMMUNICATIONS, INC.
RETAILMENOT, INC.
DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC
LEVEL 3 COMMUNICATIONS, LLC

Patent Owners

U.S. PATENT NO. 7,802,310

Case IPR2019-TBD

PETITIONERS' POWER OF ATTORNEY

Petitioner Valassis Communications, Inc. which is owned by Harland Clark Holdings, Corp., hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Petitioner Valassis Communications, Inc.

Date: 5/10/2019

DocuSigned by:
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Name: Kristin whitehead

Title: Senior Corporate Counsel

Valassis Communications, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Petitioners' Power of Attorney was served on May 20, 2019, via FedEx delivery directed to the attorney of record for the patent at the following address:

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