

UNITED STATES PATENT AND TRADEMARK OFFICE

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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PAYPAL, INC.  
UPWORK GLOBAL INC.  
SHOPIFY, INC.  
SHOPIFY (USA), INC.  
STRAVA INC.  
VALASSIS COMMUNICATIONS, INC.  
RETAILMENOT, INC.  
DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC  
LEVEL 3 COMMUNICATIONS, LLC

Patent Owners

**U.S. PATENT NO. 7,802,310**

**Case IPR2019-TBD**

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**PETITIONERS' POWER OF ATTORNEY**

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Petitioners Shopify, Inc. and Shopify (USA), Inc., hereby appoint the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Petitioners Shopify, Inc. and Shopify (USA), Inc.

Date: May 1, 2019



Name: Vivek Narayanadas

Title: Associate General Counsel

Shopify, Inc. and Shopify (USA), Inc.

## CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Petitioners' Power of Attorney was served on May 20, 2019, via FedEx delivery directed to the attorney of record for the patent at the following address:

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