

UNITED STATES PATENT AND TRADEMARK OFFICE

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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PAYPAL, INC.  
UPWORK GLOBAL INC.  
SHOPIFY, INC.  
SHOPIFY (USA), INC.  
STRAVA INC.  
VALASSIS COMMUNICATIONS, INC.  
RETAILMENOT, INC.  
DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC  
LEVEL 3 COMMUNICATIONS, LLC

Patent Owners

**U.S. PATENT NO. 7,802,310**

**Case IPR2019-TBD**

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**PETITIONERS' POWER OF ATTORNEY**

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Petitioner RetailMeNot, Inc. which is owned by Harland Clark Holdings, Corp., hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Petitioner RetailMeNot, Inc.

Date: May 10, 2019

DocuSigned by:

*Seth Randle*

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Name: Seth Randle

Title: Chief Legal Counsel and Compliance Officer

RetailMeNot, Inc.

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing Petitioners' Power of Attorney was served on May 20, 2019, via FedEx delivery directed to the attorney of record for the patent at the following address:

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