UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

PAYPAL, INC. UPWORK GLOBAL INC. SHOPIFY, INC. SHOPIFY (USA), INC. STRAVA INC. VALASSIS COMMUNICATIONS, INC. RETAILMENOT, INC. DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC LEVEL 3 COMMUNICATIONS, LLC

Patent Owners

U.S. PATENT NO. 7,802,310

Case IPR2019-TBD

PETITIONERS' POWER OF ATTORNEY

DOCKET

Pursuant to 37 C.F.R. § 42.10(b), PAYPAL, INC., which is a subsidiary of PayPal Holdings, Inc., hereby appoints the following practitioners as its attorneys to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with a Petition for *Inter Partes* Review of U.S. Patent No. 7,802,310:

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The individual signing below has the authority to execute this document on

behalf of Petitioner PayPal, Inc.

Date: May 6, 2019

LIKE

Name: Anup Tikku Title: Sr. Dir, AGC, IP Protection, Tech. Trans, M&A, Patent Litigation PayPal, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Petitioners' Power of Attorney was served on May 20, 2019, via FedEx delivery directed to the attorney of record for the patent at the following address:

> Siritzky Law, PLLC Attn: Brian Siritzky, Ph.D. 1765 Greensboro Station Place, Suite 900 McLean, VA 22102-3470

A copy was also served via electronic mail on the following:

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