

UNITED STATES PATENT AND TRADEMARK OFFICE

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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PAYPAL, INC.  
UPWORK GLOBAL INC.  
SHOPIFY, INC.  
SHOPIFY (USA), INC.  
STRAVA INC.  
VALASSIS COMMUNICATIONS, INC.  
RETAILMENOT, INC.  
DOLLAR SHAVE CLUB, INC.

Petitioners,

v.

PERSONALWEB TECHNOLOGIES LLC  
LEVEL 3 COMMUNICATIONS, LLC

Patent Owners

**U.S. PATENT NO. 7,802,310**

**Case IPR2019-TBD**

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**PETITIONERS' POWER OF ATTORNEY**

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Petitioner Dollar Shave Club, Inc., which is a subsidiary of Conopco, Inc., which is a subsidiary of Unilever United States, Inc., which is indirectly a subsidiary of Unilever Plc and Unilever N.V., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Petitioner Dollar Shave Club, Inc.

Date: May 13 2019

  
\_\_\_\_\_  
Name: Brenna C. Terry

Title: VP, Legal

Dollar Shave Club, Inc.

## CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Petitioners' Power of Attorney was served on May 20, 2019, via FedEx delivery directed to the attorney of record for the patent at the following address:

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