



Marc Serota Curriculum Vitae

Present Mailing Address:

9071 E. Mississippi Ave. #6C
Denver, CO 80247

E-mail:

mj.serota@gmail.com

Phone (cell):

816-679-2211

Medical Education:

University of Missouri Kansas City School of Medicine, Kansas City, Missouri
08/2001 - 05/2007
B.A./M.D., 05/2007

Education:

Graduate - University of Missouri Kansas City, Kansas City, Missouri
Liberal Arts/Medicine - Six Year Combined BA/MD Program
08/2001 - 05/2007
B.A./M.D., 05/2007

Professional training:

Pediatrics Residency (July 2007- June 2010)
Cohen's Children's Hospital
New Hyde Park, NY
Board Certified in Pediatrics.

Allergy/Immunology Fellowship (July 2010- June 2012)
Children's Mercy Hospital
Kansas City, MO
Board Certified in Allergy/Immunology.

Dermatology Residency (July 2012-June 2015)
University of Colorado Denver
Denver, CO
Board Certified in Dermatology.

Work experience following training:

Peak Dermatology (January 2017 – current)
Position: Physician (dermatology and allergy/asthma/immunology)

Colorado Dermatology Specialists (August 2015 – December 2017)
Position: Physician (dermatology and allergy/asthma/immunology)

Veteran's Affairs Hospital Denver (August 2016 – current)
Position: Physician and Attending/Supervising physician.
Position: Reading and generating reports for the Denver VA teledermatology program covering CO, OK and MT. Attending dermatologist supervising outpatient and inpatient consults at the VA hospital in Denver Colorado.

University of Colorado (August 2016 – current)
Position: Supervising physician in Dermatology.

www.healthtap.com (August 2014 – current)
Position: Founding doctor and dermatologist/allergist practicing telemedicine for dermatology and general medicine patients.

www.americanwell.com (2017 – current)
Position: Physician dermatology, allergy/asthma/immunology practicing telemedicine.

Membership and Honorary/Professional Societies:

Golden Key International Academic Honor Society, American Medical Student Association (AMSA), American Medical Association (AMA), American Academy of Pediatrics (AAP), Fellow, ACAAI, Fellow AAAAI, Fellow FAAD

Honors / Awards:

Academic All American; Verizon Academic All-Midwest; Member of Golden Key International Academic Honor Society; Snake Award Winner given annually to the highest achieving medical student group at UMKC; Student Representative at Chancellor's Symposium On Future Planning For Statewide University of Missouri System; Elected fellow representative for Children's Mercy Hospital residency council.

FIT Travel grant for 2011 AAAAI National meeting
FIT Travel grant for 2012 ACAAI National meeting
FIT Travel grant for 2012 AAAAI National meeting
Resident Travel grant for 2013 AAD National meeting

Certification/Licensure:

ACLS
PALS
NALS
Colorado Medical License
New York Medical License
Florida Medical License
Missouri Medical License
Montana Medical License
New Hampshire Medical License
Mississippi Medical License
Alabama Medical License
Hawaii Medical License
Nebraska Medical License
Kansas Medical License
South Dakota Medical License
Texas Medical License
Wyoming Medical License

Utah Medical License
Nevada Medical License
Arizona Medical License
Washington Medical License
West Virginia Medical License
Iowa Medical License
Idaho Medical License
Louisiana Medical License
Wisconsin Medical License
Illinois Medical License
California Medical License

Board Certified in Pediatrics
Board Certified in Allergy/Immunology
Board Certified in Dermatology

Examinations:

Dermatology Board Certification Exam Passed 10/15
Allergy/Immunology Board Certification Exam Passed 12/12
Pediatric Board Certification Exam Passed 10/10
USMLE Step 3 Passed 2/2008
USMLE Step 2 CS (Clinical Skills) Passed 10/2006
USMLE Step 2 CK (Clinical Knowledge) Passed 12/2006
USMLE Step 1 Passed 06/2005

Publications:

Peer Reviewed Journal Articles/Abstracts

Meth M.J., Serota M., Rosenthal D.W., Santiago M.T, Cavuoto M.A.. High Frequency of CF Transmembrane Conductance Regulator (CFTR) Mutations in a Population with Persistent Asthma and Chronic Rhinosinusitis. AAAAI Annual Meeting 2009 abstract/ poster presentation.

Serota M, Barnes C, Meng J. The Relationship Of Sensitization And Specific IgE With Age In A Pediatric Population With Asthma. AAAAI Annual Meeting 2011 abstract/poster presentation.

Serota M, Portnoy J. Accelerated Immunotherapy Schedules for Aeroallergens. Up to date online medical reference.

Serota M. Portnoy J. Accelerated Immunotherapy Schedules for Venom Immunotherapy. Up to date online medical reference.

Serota M. Dowling P. Liu R. Epinephrine use in schools: A study of school nurses. (under review)

Serota M. Portnoy J. Clinical utility of pseudopod development on skin prick testing (under review)

Textbook chapter: The Autoimmune diseases. Non-bullous skin disease: Alopecia, Vitiligo, Psoriasis and Urticaria. *Noel R. Rose and Ian R. Mackay. ISBN-13: 978-0-12-595961-2 ISBN-10: 0-12-595961-3*

Textbook chapter: Fitzpatrick: Dermatology Secrets Plus, 5th Edition. Chapter 33 Urticaria and Angioedema.

Serota M, Fathi R, Brown M. Identifying and Managing Local Anesthetic Allergy in Dermatologic Surgery. Dermatol Surg. 2016 Feb;42(2):147-56

Textbook chapter: Fitzpatrick: Dermatology Secrets Plus, 6th Edition. Chapter 23 Urticaria and Angioedema.

Lectures/Presentations/Teaching Experiences:

National lecture: Children's Mercy Hospital Conferences Online Allergy 8/16/10: Chronic cough

National lecture: Children's Mercy Hospital Conferences Online Allergy 10/4/10: Patient Management Conference. "Interesting cases in allergy."

Children's Mercy Hospital Conferences Online Allergy 11/22/10: Journal club

National lecture: Children's Mercy Hospital Conferences Online Allergy CME 12/3/10: Reflective practice and leadership: "Medical Poker: How we speak without talking."

National lecture: Children's Mercy Hospital Conferences Online Allergy: 1/7/11: "Mucus and mucociliary clearance."

Catholic Charities of Northeast Kansas 4/1/11 - Keynote speaker discussing atopic dermatitis, allergies and asthma.

National lecture: Children's Mercy Hospital Conferences Online Allergy: 5/13/11: "Stinging insect allergy."

Children's Mercy Hospital Conferences Online Allergy: 10/3/11: Patient Management Conference. "Interesting Cases In Allergy."

National lecture: Children's Mercy Hospital Conferences Online Allergy: 11/16/11: Journal Club.

National lecture: Children's Mercy Hospital Conferences Online Allergy: 1/6/12: "Allergic Disease and the Elderly."

National lecture: Children's Mercy Hospital Conferences Online Allergy: 2/6/12: Patient Management Conference.

National lecture: Children's Mercy Hospital Conferences Online Allergy: 3/9/12: Journal Club.

Colorado Dermatologic Society Annual meeting: 9/13: Resident case presentation.

Society Meeting/Keynote speaker: Colorado Allergy Society: "Dermatology for the Allergist": 10/15.

Keynote speaker American College of Allergy, Asthma and Immunology 3/16. "Atopic Dermatitis."

National lecture for the American College of Allergy Asthma and Immunology: "Dermatology For The Allergist" 2/14, 2/15, 3/16.

National lecture for the American College of Allergy Asthma and Immunology "Local Anesthetic Allergy" 4/16.

Keynote speaker: Aspen Allergy Conference keynote speaker 7/16. "Biologics In Dermatology."

National lecture: AAAAI National Meeting 3/19. "Dermatology For the Allergist": AAAAI.

Society Meeting/Keynote speaker: Colorado Allergy and Asthma Society: "Dermatology for the Allergist": 12/18.

Society Meeting/Keynote speaker: Colorado Allergy and Asthma Society: "Dermatology for the Allergist": 12/19.

Society Meeting/Keynote speaker: Colorado Allergy and Asthma Society: "Skin Biopsies for the Allergist": 4/19.

Society Meeting/Keynote speaker: Southeastern Allergy Asthma and Immunology Society: "Dermatology for the Allergist": 9/19.

Society Meeting/Keynote speaker: Southeastern Allergy Asthma and Immunology Society: "Allergic disease of the skin": 9/19.

Meetings attended:

March 2009 AAAAI National Meeting – Poster presentation
November 2009 ACAAI National Meeting
October 2010 Sixth Annual Healthy Indoor Environments Conference (Overland Park KS)
March 2011 AAAAI National Meeting – Poster presentation
November 2011 ACAAI National Meeting – Oral presentation
March 2012 AAAAI National Meeting – Poster presentation
March 2013 AAD National Meeting.
March 2014 AAD National Meeting.
March 2015 AAD National Meeting.
March 2016 AAD National Meeting.
March 2018 AAAAI National Meeting.
October 2018 Fall Clinical Meeting.
February 2019 AAAAI National Meeting.
March 2019 AAD National Meeting.

Volunteer Experience:

09/ 2004 - 07/2005

UMKC School of Medicine Council on Selection, Missouri
Council On Selection Student Member, Alan Salkind M.D.

I was 1 of 2 elected student representatives to serve on the council on selection. My responsibilities included interviewing and evaluating applicants to the School of Medicine and making recommendations for acceptance for incoming classes

04/ 2001 - 04/2006

Kansas City Parks and Recreation Department, Missouri
Volunteer soccer coach for underprivileged youth

This volunteer based organization was designed to promote health and wellness as well as a safe environment for underprivileged youth of Kansas City. Once a week I very much enjoyed teaching these children not only how to play soccer but also how athletics can build good decision making, team building and how athletics helped shape my future in medicine.

04/2011

Keynote speaker discussing allergies and asthma at Catholic Charities of Northeast Kansas.

Background, Hobbies & Interests:

I grew up in Long Island New York and attended the 6 year combined BA/MD program at the University of Missouri-Kansas City. Throughout college and medical school I played division I soccer with a full athletic scholarship. I continue to enjoy soccer and most other sports. I am a

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