UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DISH NETWORK L.L.C. Petitioner,

v.

MULTIMEDIA CONTENT MANAGEMENT LLC Patent Owner.

Case IPR2019-01015 U.S. Patent No. 8,799,468

POWER OF ATTORNEY OF MULTIMEDIA CONTENT MANAGEMENT LLC

Pursuant to 37 CFR § 42.10(b), a Power of Attorney is submitted herewith. Patent Owner, Multimedia Content Management LLC hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the *Inter Partes* Review of U.S. Patent No. 8,799,468:

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The individual signing below has the authority to execute this document on behalf of the Patent Owner, Multimedia Content Management LLC.

<u>Jason Bourgeois</u> Jason Bourgeois for

Jason Bourgeois for Multimedia Content Management LLC Name: Jason Bourgeois Title: IP Portfolio Manager Date: May 9, 2019

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CERTIFICATE OF SERVICE

I certify that the foregoing POWER OF ATTORNEY OF MULTIMEDIA CONTENT MANAGEMENT LLC was served on the Petitioner counselors of record by electronic notification, as consented to by the petitioner:

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Dated: May 9, 2019

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Respectfully submitted,

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