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#### ACADEMIC PRESS

A Harcourt Science and Technology Company 525 B Street, Suite 1900, San Diego, CA 92101-4495, USA http://www.academicpress.com

Academic Press Harcourt Place, 32 Jamestown Road, London, NW1 7BY, UK http://www.hbuk.co.uk/ap/

Library of Congress Catalog Number: 99-69120

ISBN: 0-12-119790-5

Printed in Canada

00 01 02 03 04 05 FR 9 8 7 6 5 4 3 2 1



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## 6.1

## Basic Concepts and Techniques of Video Coding and the H.261 Standard

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### Introduction

subject of video coding is of fundamental importance to Invareas in engineering and the sciences. Video engineersquickly becoming a largely digital discipline. The digimansmission of television signals via satellites is commonand widespread HDTV terrestrial transmission is slated bight in 1999. Video compression is an absolute requiremolor the growth and success of the low-bandwidth transoun of digital video signals. Video encoding is being used rever digital video communications, storage, processing, acnlon, and reproduction occur. The transmission of highlly multimedia information over high-speed computer netdesign of Quality of Services (8) for digital transmission providers. The Motion Pictures m Group (MPEG) has already finalized two video coding Mards, MPEG-1 and MPEG-2, that define methods for the on of digital video information for multimedia and son formats. MPEG-4 is currently addressing the transon of very low bitrate video. MPEG-7 is addressing the datdization of video storage and retrieval services (Chapand 9.2 discuss video storage and retrieval). A central

aspect to each of the MPEG standards are the video encoding and decoding algorithms that make digital video applications practical. The MPEG Standards are discussed in Chapters 6.4 and 6.5.

Video compression not only reduces the storage requirements or transmission bandwidth of digital video applications, but it also affects many system performance tradeoffs. The design and selection of a video encoder therefore is not only based on its ability to compress information. Issues such as bitrate versus distortion criteria, algorithm complexity, transmission channel characteristics, algorithm symmetry versus asymmetry, video source statistics, fixed versus variable rate coding, and standards compatibility should be considered in order to make good encoder design decisions.

The growth of digital video applications and technology in the past few years has been explosive, and video compression is playing a central role in this success. Yet, the video coding discipline is relatively young and certainly will evolve and change significantly over the next few years. Research in video coding has great vitality and the body of work is significant. It is apparent that this relevant and important topic will have an immense affect on the future of digital video technologies.

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