UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
SNAP, INC., Petitioner
v.
BLACKBERRY LIMITED, Patent Owner
Casa No. IDD 2010 00715
Case No. IPR2019-00715 Patent No. 8,326,327

## PATENT OWNER'S SUR-REPLY



Case No.: IPR2019-00715 Attorney Docket No.: 21828-0041IP1

## **TABLE OF CONTENTS**

I.	INTRODUCTION				
II.	ARGUMENT2				
	A.	Petitioner's Reply Fails To Justify Its Departure From The Lexicographic/District Court Definition Of "Action Spot" In The Context Of The Claimed Operation Of "Determin[e]/[ing] At Least One Action Spot."			
	В.	Petitioner's Reply Fails To Cure Multiple Defects In the <i>Lemmela</i> Grounds			
		1.	The Reply Does Not Refute All Arguments Why The Lemmelo Grounds Fail To Achieve Claim Elements 1[e]/10[c]/13[c]		
		2.	The Reply Does Not Cure The Petition's Failure To Show How The Lemmela-Crowley-Winkler Combination Renders Obvious The "Graphical Item Identifying A Direction" Limitation (Claim 10)	S	
		3.	The Reply Does Not Cure <i>Lemmela</i> 's Failure To Render Obvious The "Activity Level" Limitation (Claims 1 And 13)	.9	
		4.	The Reply Fails To Show That A POSITA Would Have Applied <i>Winkler's</i> Teachings In Combination With <i>Lemmela-Crowley</i> (Ground 3) or <i>Waldman's</i> Teachings In Combination With <i>Lemmela-Crowley</i> (Ground 4)		
		5.	The Reply's New Arguments Directed To Dependent Claims 3 And 15 Are Improper and Fail To Show That <i>Lemmela</i> Rende Obvious A "Level Of Activity" Based On Actions "Within A Predetermined Distance From The At Least One Action Spot"	rs	
	C.	Petitioner's Belated Attempt To Revive The <i>Winkler-Altman</i> Ground Is Fatally Flawed			
		1.	The Reply Contravenes PTAB Rules By Introducing Entirely New "Scenarios" That Contradict The Petition's Initial Mappings	16	



Case No.: IPR2019-00715 Attorney Docket No.: 21828-0041IP1

	2.	Petitioner's New Winkler Scenarios Are Unsupported And Fail		
		To Meet The Claimed Requirements For Determining An		
		Action Spot2	21	
III.	CONCLUS	SION2	25	



Case No.: IPR2019-00715 Attorney Docket No.: 21828-0041IP1

## **EXHIBITS LIST**

EX2001 Declaration of Patrick McDaniel, Ph.D. Corrected Final Ruling on Claim Construction/Markman EX2002 Hearing, Blackberry Limited v. Snap Inc., Case Nos. CV 18-1844-GW & 18-2693-GW (C.D. Cal. April 5, 2019) ("Markman Order") EX2003 Second Declaration of Patrick McDaniel, Ph.D. Transcript of Deposition of Dr. Samrat Bhattacharjee EX2004 (November 18, 2019) EX2005 Final Ruling On Defendant Snap Inc.'s Motion For Summary Judgment Of Invalidity Under Section 101 Of U.S. Patent Nos. 8,825,327 And 8,326,327, Blackberry Limited v. Snap Inc., Case Nos. CV 18-1844-GW & 18-2693-GW (C.D. Cal. October 1, 2019) EX2006 Disclosure Pursuant To 37 C.F.R. §42.11 EX2007 US Appl. No. 12/870,676 (as filed) EX2008 Garmin: Updating Maps on Your Garmin Device (May 2010), available at https://www8.garmin.com/documents/instructions/ Garmin\_Map\_Update\_Guide.pdf (retrieved November 24, 2019) CNET Article: How To Update Your GPS Maps TomTom EX2009 Edition (July 14, 2010), available at https://www.cnet.com/ pictures/how-to-update-your-gps-maps-tomtom-edition-photos (retrieved November 24, 2019) (slideshow pictures reproduced in a single PDF) EX2010 Transcript of Second Deposition of Dr. Samrat Bhattacharjee



(April 10, 2020)

Case No.: IPR2019-00715

Attorney Docket No.: 21828-0041IP1

## I. INTRODUCTION

The Reply continues to advance arguments that are premised on an erroneous claim construction and mischaracterizations of the prior art. Petitioner fails to adequately explain why the Board should interpret the term "action spot" in a manner that not only contradicts the '327 patent's lexicographic definition, but also departs from the *Phillips* construction already imposed on the parties in the district court. *See* POR, 15-21; EX2003, ¶¶35-41.

A proper construction of elements 1[e]/10[c]/13[c] ("determin[ing]" an "action spot"), which aligns with the district court's construction, is dispositive for the *Lemmela* grounds here, especially where Section IV of the Reply never argues that the *Lemmela* grounds achieve this requirement under such a construction. Petitioner has thus waived any argument in this regard. Moreover, the Reply's *Lemmela*-specific arguments directed to independent claims 1, 10, and 13 and dependent claims 3 and 15 only serve to highlight additional shortcomings of the *Lemmela* grounds.

Finally, the Institution Decision previously determined that Ground 1 based on the *Winkler-Altman* combination was not reasonably likely to prevail. Inst. Dec., 20-24. The Reply attempts to revive the *Winkler* ground by introducing, for the first time in this proceeding, new "Scenarios" that were never presented with particularity in the Petition and, in many cases, directly contradict other statements from the



# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

## **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

