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(54) **IDENTIFYING INTERESTING LOCATIONS
BASED ON COMMONALITIES IN LOCATION
BASED POSTINGS**

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(52) **U.S. Cl.** **715/764**

(57) **ABSTRACT**

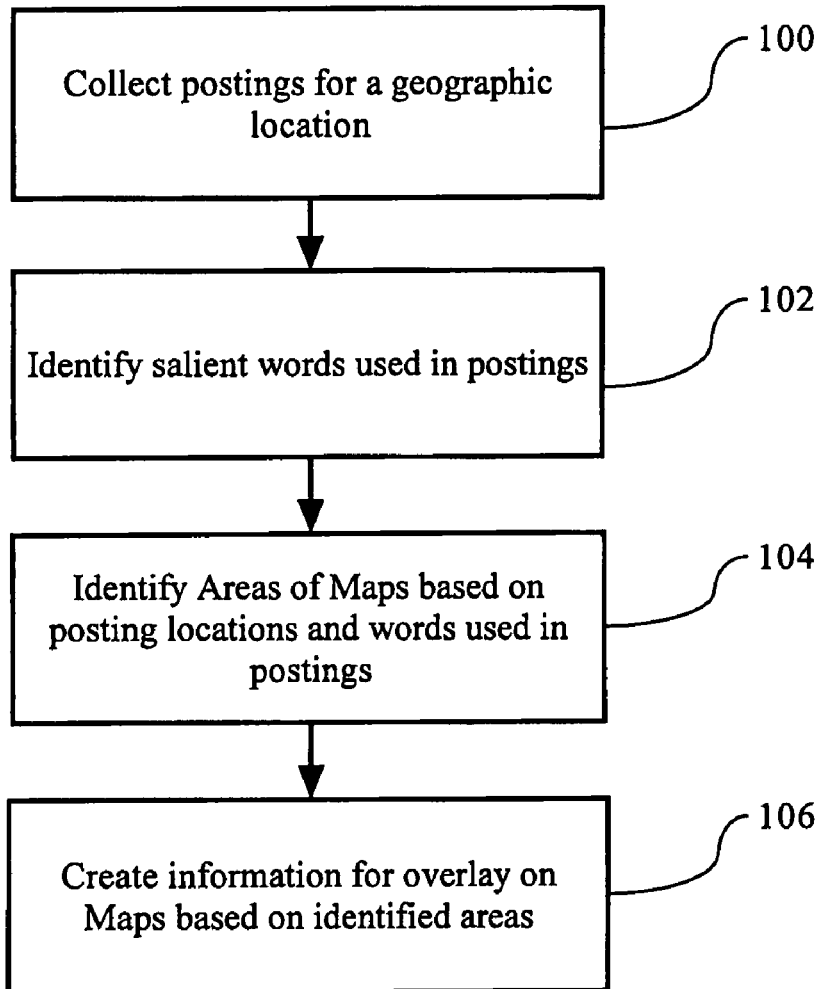
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A method and system that identifies and presents information, which is common in various postings in an area, such as a neighborhood. If various geographically proximate postings contain the same salient word(s), the information is considered to be reliable and useful and it is presented to a user. The user is capable of viewing the postings in a form displayed over a map of an area. The user may view the posting information in different forms, and also perform searches for information and postings.

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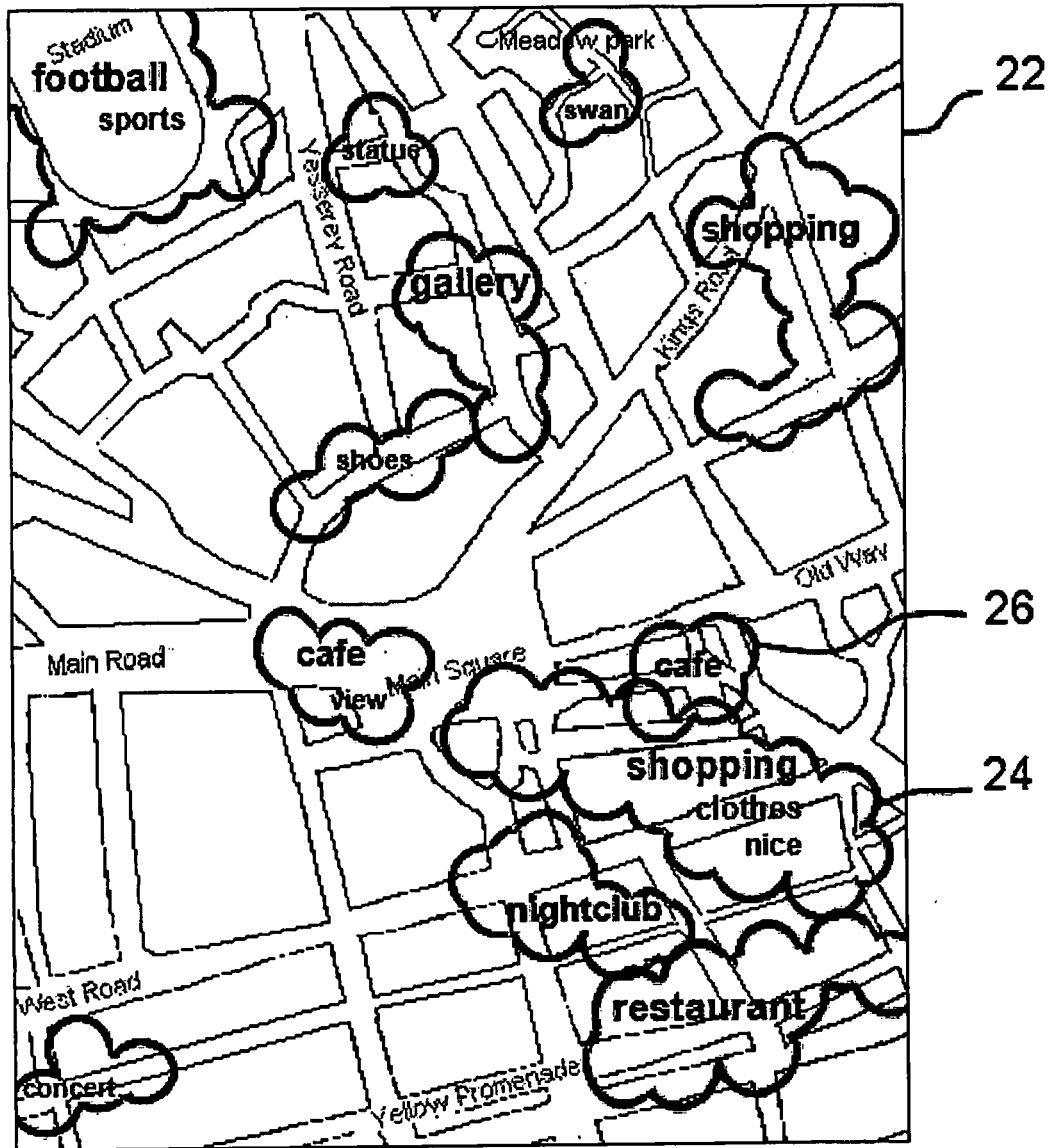


FIG. 1

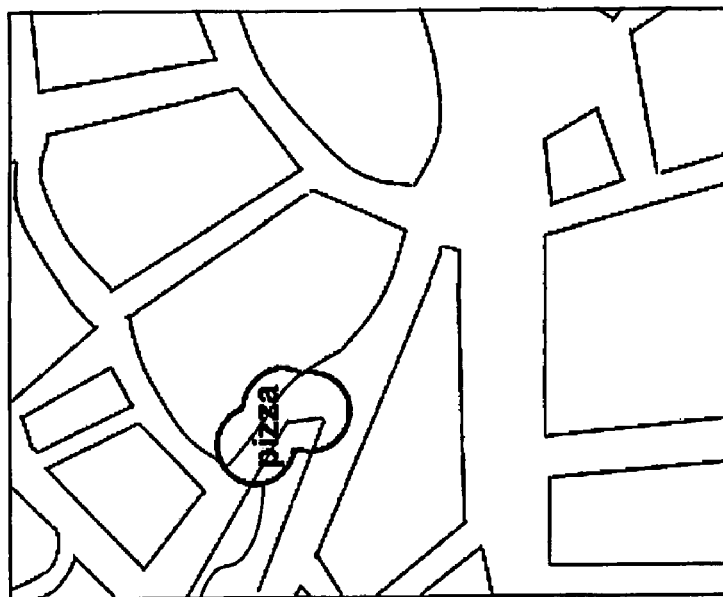


FIG. 2B

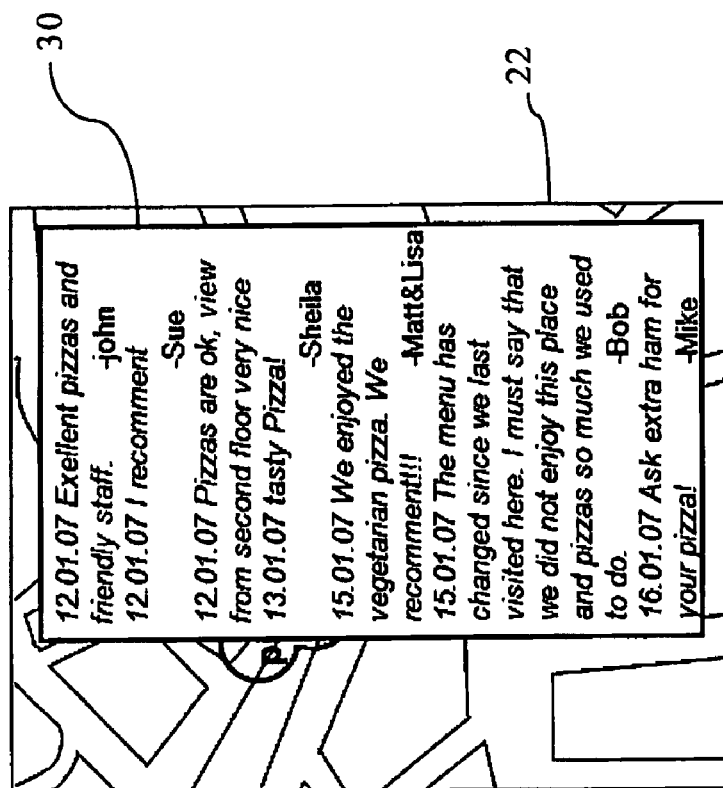


FIG. 2A

FIG. 3A

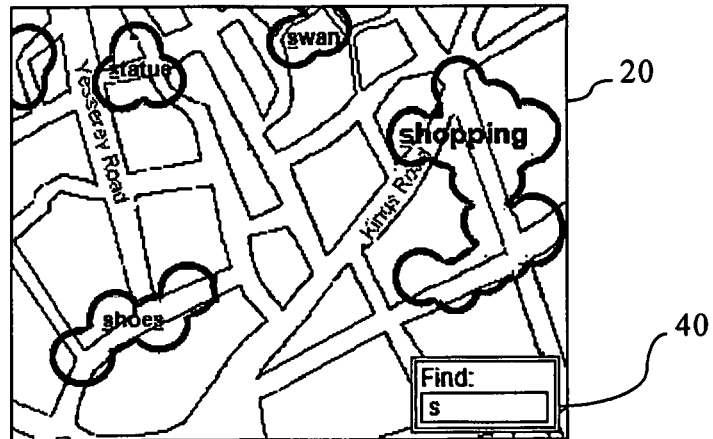


FIG. 3B

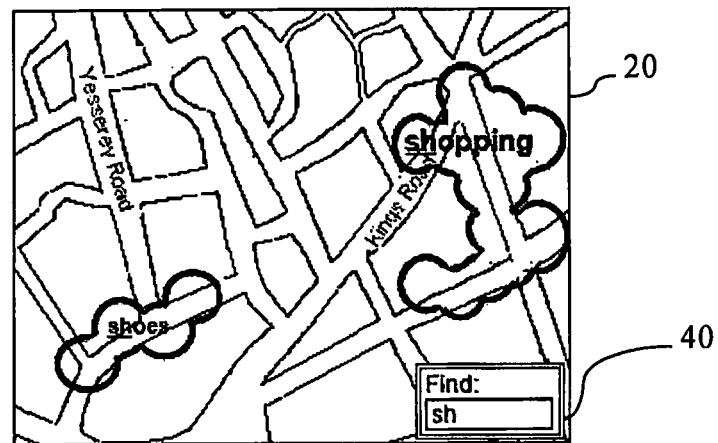
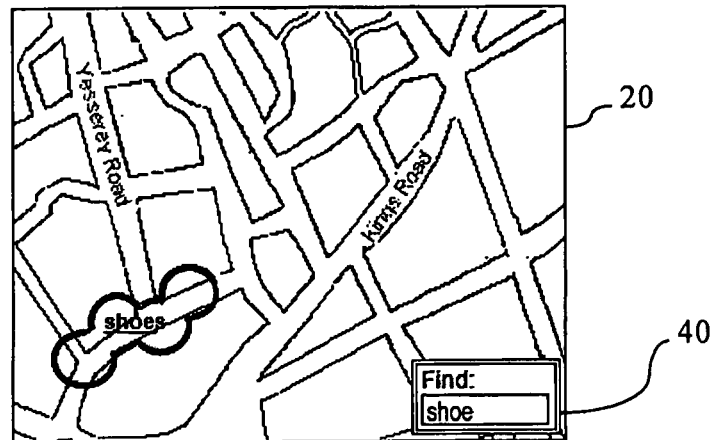


FIG. 3C



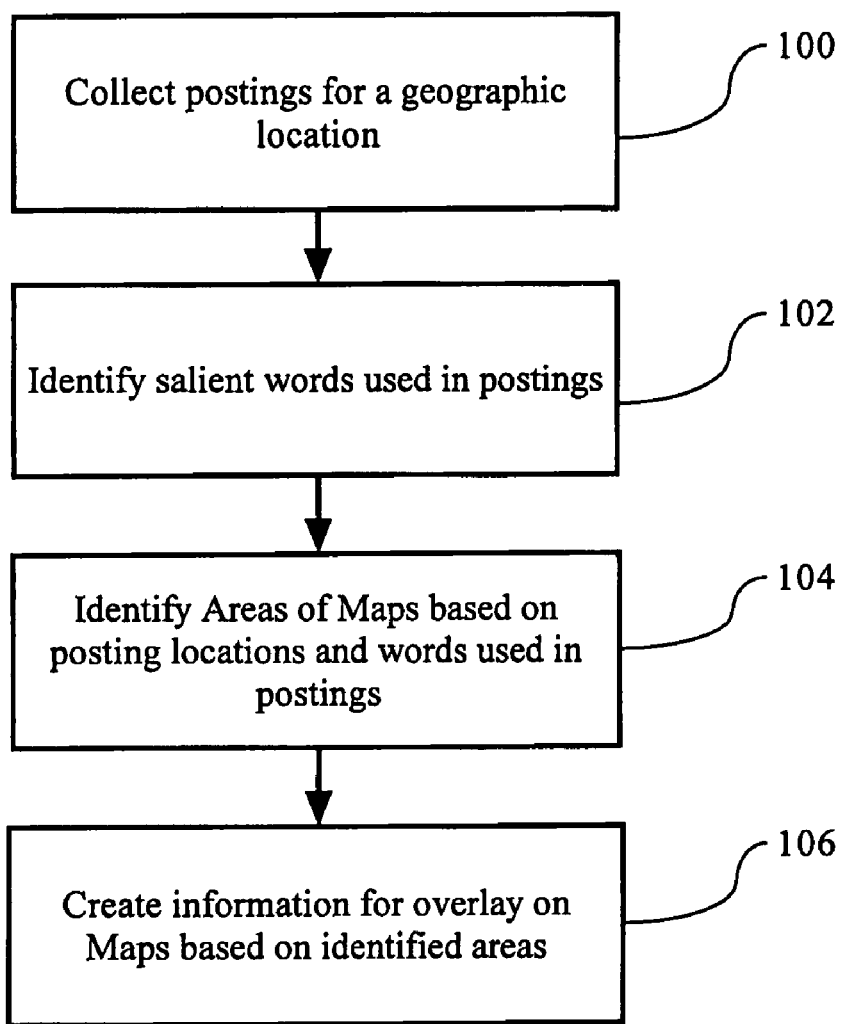


FIG. 4

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