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COMBATTING THE OPIOID CRISIS: THE PRICE INCREASE OF AN OPIOID OVERDOSE REVERSAL DRUG AND THE COST TO THE U.S. HEALTH CARE SYSTEM

STAFF REPORT

PERMANENT SUBCOMMITTEE ON INVESTIGATIONS

UNITED STATES SENATE





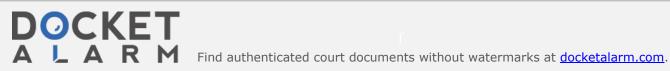
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TABLE OF CONTENTS

EXECUTIVE SUMMARY	1
The Subcommittee's Past Investigations	6
Findings of Fact and Recommendations	8
I. BACKGROUND	12
A. The Opioid Epidemic	12
1. Deaths from Opioid Overdoses	13
2. Economic Toll of the Opioid Crisis	14
3. Prescription Opioids	14
4. The Rise of Illicit Opioids	15
i. Heroin	16
ii. Fentanyl and Other Illicit Synthetic Opioids	17
B. The Role of Naloxone	18
1. Development and FDA Approval of Naloxone	18
2. Naloxone Administration	19
3. Naloxone Brand Names	20
i. Kaleo, Inc.'s EVZIO	20
ii. Adapt Pharma's Narcan	22
iii. Generic Naloxone	22
C. The Commercial Health Care Market in the United States	23
1. Patient Assistance Programs and Coupons	24
2. Pharmacy Benefit Managers	24
3. Federal Government Funded Health Care Programs	26
i. Medicare Part D	27
ii. Medicaid	28
iii. The Department of Veterans Affairs	29



iv. The Department of Defense and TRICARE	30
II. KALÉO DEVELOPED THE FIRST TAKE-HOME NALOXONE AUTO- INJECTOR FOR OPIOID OVERDOSE	32
A. Kaléo Developed an Auto-injector for Naloxone and Branded the Product as "EVZIO"	32
B. Kaléo Set the Initial Price of EVZIO at \$575	33
C. Kaléo Commissioned Outside Pricing Studies for EVZIO	37
1. Two Pricing Consultants Advised Kaléo to Price EVZIO around \$300 and Offer Additional Discounts	37
2. Kaléo Commissioned a Study for Pricing EVZIO at \$575	39
D. Kaléo Contracted with Pharmacy Benefit Managers to Sell EVZIO	42
1. Express Scripts	43
2. CVS Caremark	45
III. KALEO INCREASED THE WHOLESALE ACQUISITION COST OF EVZIO FROM \$575 TO \$3,750 AND CHANGED ITS DISTRIBUTION MODEL	46
A. Kaléo Increased the Price of EVZIO from \$575 to \$750	46
B. Kaléo Hired Consultants Todd Smith and Ben Bove to Change its Distribution	
1. The Distribution and Pricing Model used by Horizon	47
2. Messrs. Smith and Bove Established Novum Pharma	49
C. Kaléo Hired Messrs. Smith and Bove to Change the Way EVZIO Is Distributed	50
1. Kaléo established a pilot program for the new distribution model	50
2. Kaléo Cited Barriers to EVZIO in the Traditional Pharmaceutical Market	52
D. The Kaléo Board of Directors Approved Moving to the New Distribution Mode	el53
E. The Elements of Kaléo's New Distribution Model for EVZIO	54
1. Kaléo Increased the Price of EVZIO to \$3,750	56
2. Kaléo Increased EVZIO's Price to \$4,100 When it Launched EVZIO 2.0 $\mbox{mg}.$	57
3. The Distribution Model Sought to Reduce the Prior Authorization Paperwork Burden on Health Care Providers	58
4. Kaléo Used a Hub for a Portion of its Prescriptions through the New Distribution Model	60



F.	The Number of Prescriptions Filled for EVZIO Increased	61
I.	Messrs. Smith and Bove were Compensated Based on the Success of the Distribution Model they Helped Install	62
G.	Kaléo Ended its Relationship with Messrs. Smith and Bove	65
IV.	PHARMACY BENEFIT MANAGERS RESPONDED TO KALEO'S PRICE INCREASE BY EXCLUDING EVZIO FROM FORMULARIES	66
A.	CVS Added Narcan to its Formulary and Ended Coverage of EVZIO	66
В.	Express Scripts Allowed Plans to Impose a Cheaper Alternative to EVZIO and Then Replaced it with Narcan	68
1	. Express Scripts Allowed its Member Plans to Impose Step Edits before a Patient Received an EVZIO	68
2	2. Express Scripts Excluded EVZIO from its Formulary	70
3	8. Express Scripts Sued Kaléo	70
4	. Kaléo's Payments to Express Scripts	71
V.	THE COST OF KALÉO'S PRICE INCREASE ON GOVERNMENT FUNDED PRESCRIPTION DRUG PROGRAMS	74
A.	Medicare Part D.	74
В.	Medicaid	78
C.	Department of Veterans Affairs	82
D.	Department of Defense TRICARE Health Care Program	83
VI.	CONCLUSION	85
4 N T N		0.0



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EXECUTIVE SUMMARY

Over the last four years, the Subcommittee has conducted several extensive investigations on the opioid epidemic and the federal government's response to the crisis. As part of that broader effort to examine the opioid crisis and its impact on the American people, the Subcommittee conducted a case study investigation into the cost of naloxone, the prescription drug used to revive individuals who overdose on opioids. This report documents the Subcommittee's findings from that investigation, and specifically how one pharmaceutical company – kaleo, Inc. – exploited the opioid crisis by increasing the price of its naloxone drug EVZIO by more than 600 percent (from an initial price of \$575 per unit to \$3,750 and then \$4,100 eleven months later), resulting in more than \$142 million in charges to taxpayers in just the last four years.

Kaléo raised the price of EVZIO in February 2016 and launched its new distribution model planning to "[c]apitalize on the opportunity" of "opioid overdose at epidemic levels" and a "well established public health crisis." As part of its new distribution model, the company's sales force focused on ensuring doctor offices signed any necessary paperwork (called prior authorizations) for the EVZIO prescription to be filled and covered. This included paperwork indicating that EVZIO was medically necessary, which ensured the drug would be covered by government programs like Medicare and Medicaid for the Wholesale Acquisition Cost, less any patient copays, despite the fact that less costly alternatives exist.

* * * * * * * * * *

The opioid crisis continues to grip our country. The Department of Health and Human Services' 2018 National Survey on Drug Use and Health found that 11.4 million Americans misused opioids last year, while 2.1 million Americans suffered from opioid disorders. At the same time, the Centers for Disease Control and Prevention ("CDC") found that 72,000 Americans died from drug overdoses in 2017 – more overdose deaths in just one year than the total number of American casualties during the entire Vietnam War. The majority of those overdose deaths—49,068 individuals or 68 percent—involved opioids.



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