

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS AMERICA, INC., and
SAMSUNG ELECTRONICS CO., LTD.
Petitioners,

v.

FIRSTFACE, CO., LTD.
Patent Owner.

Patent No. 8,831,557

PETITIONER'S POWER OF ATTORNEY

UNDER 37 C.F.R. § 42.10(B)

Petitioners SAMSUNG ELECTRONICS AMERICA, INC., and SAMSUNG ELECTRONICS CO., LTD.. hereby appoints the Practitioner(s) associated with USPTO Customer No. 28120, including the following attorneys, to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 8,831,557:

Scott A. McKeown (Lead Counsel) (Reg. No. 42,866)

Victor Cheung (Backup Counsel) (Reg. No. 66,229)

The individual signing below has the authority to execute this document on behalf of Petitioners SAMSUNG ELECTRONICS AMERICA, INC., and SAMSUNG ELECTRONICS CO., LTD.

SAMSUNG ELECTRONICS AMERICA, INC., and
SAMSUNG ELECTRONICS CO., LTD.

By: /Michelle Yang/

Name: Michelle Yang

Title: Principal Legal Counsel

Date: November 7, 2018